

Dayananda Sagar College of Arts, Science & Commerce
M.B.A 3rd Semester Projects : 2018-20

Sl. No.	Name	Reg. No.	Type of Research	Topic/Title	Guide Name
1	ACHALA S KULKARNI	18CQCMD001	ACADEMIC	CONSUMER PERCEPTION TOWARDS RELIANCE TRENDS AND MAX	PROF. AMEER ASRA AHMED
2	ADITYA R	18CQCMD002	ACADEMIC	A STUDY ON EFFECTIVENESS OF PRADHAN MANTRI SHRAM YOGI MAAN-DHAN YOJANA (PM-SYM) IN SOUTH BANGALORE	DR. J. VIJAYAKUMAR
3	AISHWARYA A	18CQCMD003	ACADEMIC	A STUDY ON MARKET POTENTIAL FOR ELECTRONIC HOUSEHOLD APPLIANCES: A SPECIAL REFERENCE TO LG BRAND	DR. KADAMBINI KATKE
4	AJISHAL PC	18CQCMD004	ACADEMIC	A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS HERITAGE FOOD PRODUCTS WITH SPECIAL REFERENCE TO BANGALORE CITY	DR. C B VENKATA KRISHNA PRASAD
5	AJITH PATEL G B	18CQCMD005	ACADEMIC	EFFECTS OF INVENTORY MANAGEMENT STRATEGIES ON SALE OF CEMENT, WITH SPECIAL REFERENCE TO ZUARI CEMENT	PROF. COL.PRASANNA KUMAR
6	AKANSHA JAIN	18CQCMD006	ACADEMIC	A STUDY ON CROWDFUNDING IN SELECTED SECTORS	DR. MAHUA BISWAS
7	AKASH MALU	18CQCMD007	ACADEMIC	A STUDY ON IMPACT OF ADVERTISING ON CONSUMER BRAND PERCEPTION TOWARDS AMUL PRODUCTS AT KARNATAKA BAKERY AND DAIRY PRODUCTS KALAHURAGI	DR. KADAMBINI KATKE
8	AKSHATA D LAXMESHWAR	18CQCMD008	ACADEMIC	A STUDY ON FINANCIAL IMPACT OF MERGERS AND ACQUISITIONS ON PHARMACEUTICAL INDUSTRIES IN INDIA	B R NARASIMHA MURTHY
9	AKSHAY GOVINDA KULKARNI	18CQCMD009	ACADEMIC	A STUDY ON PROBLEMS FACING BY SELLERS IN USED GOODS ONLINE MARKET IN BENGALURU	DR. C B VENKATA KRISHNA PRASAD
10	AKSHAY P	18CQCMD010	ACADEMIC	A STUDY ON IMPACT OF PRODUCT RECALLS ON THE SUBSEQUENT PERFORMANCE OF THE COMPANIES	PROF. K. S. GOPAL
11	ALDRINE SUJITH E S	18CQCMD011	ACADEMIC	IMPACT OF SOCIAL MEDIA ON CUSTOMER LOYALTY OF E-WALLET USERS: A STUDY ON PAYTM ENTERPRISE	PROF. AMEER ASRA AHMED
12	AMBRISH	18CQCMD012	ACADEMIC	A BRIEF STUDY ON MARKETING STRATEGY OF CEAT TYRES AND ITS BRAND IMAGE IN URBAN MARKETS LIKE BANGALORE	PROF. COL.PRASANNA KUMAR
13	AMEYA SHEELVANT	18CQCMD013	ACADEMIC	A STUDY ON BLOCKCHAIN MECHANISM WITH SPECIAL REFERENCES TO DIGITAL SECURITY	DR. J. VIJAYAKUMAR
14	AMRUTA S PATIL	18CQCMD014	ACADEMIC	A STUDY ON FAILURE OF STARTUP - A CASE STUDY ON GODDITER TECHNOLOGIES PRIVATE LIMITED	PROF. SRIYANK LEVI
15	ANIL KUMAR G	18CQCMD015	ACADEMIC	INVESTMENT PATTERN AND PREFERENCE OF RETAIL INVESTOR	PROF. SHALINI KUMARI RAWANI
17	ANKITH KUMAR A	18CQCMD016	ACADEMIC	A STUDY ON IMPACT OF GST ON CONSUMER SPENDING ABILITY WITH RESPECT TO SKIN CARE PRODUCTS IN BANGALORE CITY	PROF. RASHMI AKSHAY YADAV
18	APARNA S	18CQCMD017	ACADEMIC	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED COMPANIES OF FMCG SECTOR	PROF. SARAH MERLYN
19	ARUN KUMAR N	18CQCMD018	ACADEMIC	A STUDY ON PRADHAN MANTRI KISAN SAMMAN NIDHI YOJANA WITH SPECIAL REFERENCE TO CHIKKABALLAPURA, KARNATAKA	DR. MAHUA BISWAS
20	ARAVIND K ESHWARACHANDRA HEBBAR	18CQCMD019	ACADEMIC	A STUDY ON RELATION SHIP BETWEEN FOREIGN EXCHANGE AND STOCK MARKET	B R NARASIMHA MURTHY
21	ASHIR V	18CQCMD020	ACADEMIC	A STUDY ON THE EFFECTIVENESS OF VARIOUS WELFARE SCHEMES PROVIDED BY THE GOVERNMENT TOWARDS THE WORKERS OF CASHEW INDUSTRY	PROF. SUMITHA JAVALI
22	ASHWIN Y	18CQCMD021	ACADEMIC	A STUDY ON EMPLOYEES JOB ENRICHMENT IN DILIP MATERIAL HANDLING EQUIPMENT	DR. J. VIJAYAKUMAR
23	ASHWINI K N	18CQCMD022	ACADEMIC	A STUDY ON PERFORMANCE OF RE-INSURANCE COMPANY WITH SPECIFIC REFERENCE TO GIC RE	PROF. K. S. GOPAL
24	AVISMARANI S	18CQCMD023	ACADEMIC	A STUDY ON ASSET AND LIABILITY MANAGEMENT WITH REFERENCE TO THE BHARATH CO-OPERATIVE BANK	PROF. SHALINI KUMARI RAWANI
25	BALASUBRAMANI P	18CQCMD024	ACADEMIC	A STUDY ON CONSUMER AWARENESS & USAGE OF MOBILE WALLETS IN BANGALORE CITY AMONG THE STUDENTS	DR. C B VENKATA KRISHNA PRASAD
26	BHAGYASHREE SAVANUR	18CQCMD025	ACADEMIC	A STUDY ON FINANCIAL POSITION OF MANUFACTURING UNITS WITH SPECIAL REFERENCE TO NGEF LTD	PROF. SHALINI KUMARI RAWANI
27	BHARAB JYOTI SAIKIA	18CQCMD026	ACADEMIC	A STUDY ON THE IMPACT OF CELEBRITY ENDORSEMENT ON THE PURCHASE INTENTION OF COCA COLA AND PEPSI	PROF. COL.PRASANNA KUMAR
28	BHARATH H	18CQCMD027	ACADEMIC	A STUDY ON AN EMPIRICAL VALUATION OF FINANCIAL PERFORMANCE OF SELECTED COMMERCIAL BANKS THROUGH CAMEL MODEL	PROF. RASHMI AKSHAY YADAV
29	BHARATH M	18CQCMD028	ACADEMIC	A STUDY ON VARIOUS INVESTMENT AVENUES FOR STUDENTS WITH SPECIAL REFERENCE TO MUTUAL FUNDS	DR. J. VIJAYAKUMAR
30	BHARATH N	18CQCMD029	ACADEMIC	A STUDY OF DIVIDEND DECISION AND ITS IMPACT ON EQUITY SHARE PRICE OF SELECTED EQUITY STOCK WITH REFERENCE TO CNX NIFTY	PROF. SRIYANK LEVI
31	HINDU K	18CQCMD030	ACADEMIC	A STUDY ON EMPLOYEE COST WITH SPECIAL REFERENCE TO IT SECTOR	MRS. TEJASWINI
32	HINDU S	18CQCMD031	ACADEMIC	A COMPARATIVE STUDY ON SERVICES OFFERED BY CAFE COFFEE DAY AND BARISTA CAFE	PROF. RASHMI AKSHAY YADAV
33	BOBAN PHILIP MATHEW	18CQCMD032	ACADEMIC	A STUDY ON MARKETING AND OPERATIONAL CHALLENGES OF SMALL SCALE INDUSTRIES IN KARNATAKA: A SPECIAL REFERENCE TO CHEMICAL INDUSTRY	DR. KADAMBINI KATKE

34	BOPANNA TP	18CQCMD033	ACADEMIC	A STUDY ON FOREIGN DIRECT INVESTMENT IN INDIAN AUTOMOBILE SECTOR WITH REFERENCE TO FOUR-WHEELERS	PROF. SUMITHA JAVALI
35	CHAITANYA B N	18CQCMD034	ACADEMIC	A STUDY ON FINANCING FOR AGRICULTURE IN KARNATAKA AND ITS IMPACT ON STATE GDP	PROF. SARAH MERLYN
36	CHAITRA R	18CQCMD035	ACADEMIC	A STUDY ON CORPORATE SUSTAINABILITY REPORTING IN INDIA	DR. MAHUA BISWAS
37	CHETAN BS	18CQCMD036	ACADEMIC	A STUDY ON VENTURE CAPITAL FINANCING IN INDIA	B R NARASIMHA MURTHY
38	CHETAN H A	18CQCMD037	ACADEMIC	THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION ON THE PARLEY PRODUCTS	PROF. HARSHITH BABU
39	CHITRA C	18CQCMD038	ACADEMIC	A STUDY ON SELECTED EQUITY SHARE OF INDIAN IT SECTOR THROUGH FUNDAMENTAL ANALYSIS	PROF. RASHMI AKSHAY YADAV
40	DARSHINI L	18CQCMD039	ACADEMIC	A STUDY ON IMPACT OF ADVERTISEMENTS ON CONSUMER BUYING BEHAVIOR WITH RESPECT TO FMCG PRODUCTS UNDER PATANJALI AYURVEDA BRAND	Dr. C B VENKATA KRISHNA PRASAD
41	DEEPIKA D	18CQCMD040	ACADEMIC	A STUDY ON OCCUPATIONAL STRESS MANAGEMENT OF INFORMATION TECHNOLOGY EMPLOYEES	PROF. AMEER ASRA AHMED
42	DHEERAJ SHINDE	18CQCMD041	ACADEMIC	A STUDY ON IMPACT OF DEMONITISATION ON BANKING SECTOR	PROF. SHALINI KUMARI RAWANI
43	DHEERAJ SINGH J K	18CQCMD042	ACADEMIC	A STUDY ON SEGMENT REPORTING PRACTICES OF SELECT COMPANIES ACROSS DIFFERENT SECTORS IN INDIA	PROF. K. S. GOPAL
44	DIBIN KV	18CQCMD043	ACADEMIC	A STUDY ON FACTORS AFFECTING THE BRAND PREFERENCE OF MOBILE PHONES OF STUDENTS IN BANGALORE, WITH SPECIAL REFERENCE TO THEIR THREE TOP CONSIDERATIONS.	PROF. COL PRASANNA KUMAR
45	G B KRISHNA YSHIWA SWAROOP	18CQCMD044	ACADEMIC	CONSUMER'S PERCEPTION TOWARDS INTERNET SERVICE PROVIDERS: COMPARATIVE STUDY BETWEEN AIRTEL AND JIO	PROF. AMEER ASRA AHMED
46	G V USHA	18CQCMD045	ACADEMIC	A STUDY ON RETENTION OF PROFITS BY COMPANIES IN INDIA & THEIR IMPACT ON STOCK PRICE DRAWN FROM THE SAMPLE OF COMPANIES	MRS TEJASWINI
47	GANTA SIREESHA	18CQCMD046	ACADEMIC	ROLE OF PSYCHOLOGICAL CAPACITIES IN DEALING WITH THE CHALLENGES FACED BY ENTREPRENEURS	PROF. AMEER ASRA AHMED
48	GOUTHAM RAJ S	18CQCMD047	ACADEMIC	A STUDY ON ROLE OF MICRO FINANCE IN SUSTAINABILITY AND DEVELOPMENT OF SMALL AND MEDIUM INDUSTRIES; A SPECIAL REFERENCE TO MUDRA BANK	PROF. SUMITHA JAVALI
49	GUNTURU MONICA	18CQCMD048	ACADEMIC	A STUDY ON CORPORATE TAX RATE CUT AND ITS IMPACT ON SELECTED STOCKS OF BANKING AND AUTOMATIVE SECTOR IN INDIAN STOCK MARKET	PROF. SRIYANK LEVI
50	HARIKISHAN B.	18CQCMD049	ACADEMIC	IMPACT OF PLASTIC BAGS BAN ON GENERAL PUBLIC: A STUDY WITH REFERENCE TO POPULATION IN RAJAJINAGAR, BANGALORE	PROF. COL PRASANNA KUMAR
51	HARISH S	18CQCMD050	ACADEMIC	A STUDY ON THE ANALYSIS OF RETURN OF TOP PERFORMING EQUITY STOCKS AS LISTED IN CNX NIFTY	PROF. SARAH MERLYN
52	IBTISAM ALI	18CQCMD051	ACADEMIC	A STUDY ON INDIVIDUAL INCOME TAX RETURN	PROF. AMEER ASRA AHMED
53	JAFFER SADIQ A	18CQCMD052	ACADEMIC	CONSUMER PERCEPTION TOWARDS ONLINE PURCHASE OF BABY CARE PRODUCTS: A COMPARATIVE STUDY BETWEEN JOHNSON & JOHNSON AND HIMALAYA PRODUCTS	PROF. RASHMI AKSHAY YADAV
54	JOSEPH SHAM	18CQCMD053	ACADEMIC	A STUDY ON EMPLOYEES WELFARE AND SAFETY MEASURES PROVIDED AT THE TEXTILE INDUSTRY	PROF. HARSHITH BABU
55	JUHI SHREE	18CQCMD054	ACADEMIC	A STUDY ON WORKING WOMEN PREFERENCE TOWARDS MUTUAL FUND INVESTMENT	PROF. SHALINI KUMARI RAWANI
56	KANCHU UDAYKUMAR	18CQCMD055	ACADEMIC	A STUDY ON ROLE OF EXPERIENCE QUALITIES IN CONSUMER SATISFACTION - A SPECIAL REFERENCE TO HOTEL AND RESTAURANT INDUSTRY	DR. KADAMBINI KATKE
57	KANCHU VINEETH KUMAR	18CQCMD056	ACADEMIC	A COMPARATIVE STUDY ON ADOPTION AND USAGE OF PAYTM WITH PIONEER - A CASE STUDY IN BANGALORE, KARNATAKA	DR. MAHUA BISWAS
58	KARAN SAKARIA	18CQCMD057	ACADEMIC	A STUDY ON INVESTOR'S PERCEPTION TOWARDS SELECTION OF MUTUAL FUNDS AT EDELWEISS BROKING LTD.	DR. J VIJAYAKUMAR
59	KARTHIK V C	18CQCMD058	ACADEMIC	CONSUMER PERCEPTION ON MOBILE PAYMENTS IN BANGALORE	PROF. HARSHITH BABU
60	KAVYA	18CQCMD059	ACADEMIC	A STUDY ON JOB CHALLENGES FACED BY CONSORTIUM SECURITIES POSED BY ONLINE TRADERS	DR. J VIJAYAKUMAR
61	KAVYA J	18CQCMD060	ACADEMIC	A STUDY ON EFFECTIVE OF SERVICES PROVIDED TO PASSENGERS BY OLA AND UBER CABS IN BANGALORE	PROF. RASHMI AKSHAY YADAV
62	KAVYA P	18CQCMD061	ACADEMIC	A STUDY ON IMPACT ON DEMONETIZATION ON THE STOCKS OF SELECTED SECTORS IN BSE	B R NARASIMHA MURTHY
63	KAVYASHREE R	18CQCMD062	ACADEMIC	A STUDY ON PROFITABILITY ANALYSIS OF LINEN CLUB	PROF. SHALINI KUMARI RAWANI
64	KEERTHAN G C	18CQCMD063	ACADEMIC	A STUDY ON FACTORS INFLUENCING CONSUMER BUYING DECISION ON XIAOMI SMART PHONES IN SOUTH BENGALURU	Dr. C B VENKATA KRISHNA PRASAD
65	KHUSHBOO ARYA	18CQCMD064	ACADEMIC	A STUDY ON IMPACT OF GENDER DIFFERENCES ON CUSTOMER SATISFACTION IN EDUCATIONAL SPHERE	PROF. COL PRASANNA KUMAR
66	KIRAN KUMAR P V	18CQCMD065	ACADEMIC	A STUDY ON DISTRIBUTION CHALLENGES OF FMCG PRODUCTS: A SPECIAL REFERENCE TO HUL PRODUCT LINE	DR. KADAMBINI KATKE
67	KIRANKUMAR D BIRADAR	18CQCMD066	ACADEMIC	A STUDY ON EMPIRICAL ANALYSIS OF INVESTMENT IN MUTUAL FUND THROUGH SYSTEMATIC INVESTMENT PLANNING (SIP)	PROF. SUMITHA JAVALI
68	KIRTHU NARAYAN	18CQCMD067	ACADEMIC	AN ANALYSIS OF MERGERS AND ACQUISITIONS IN INDIA AND THEIR IMPACT ON SHAREHOLDERS' WEALTH BASED ON SAMPLE STUDY	PROF. K. S. GOPAL
69	KOUSALYA M	18CQCMD068	ACADEMIC	A STUDY ON ONLINE PURCHASING BEHAVIOR WITH SPECIAL REFERENCE TO WOMEN CONSUMERS IN BANGALORE	Dr. C B VENKATA KRISHNA PRASAD
70	KUSUMA N	18CQCMD069	ACADEMIC	CONSUMER PERCEPTION TOWARDS ELECTRONIC WASTE RE-USE AND RECYCLING	PROF. AMEER ASRA AHMED
71	KUSUMA S	18CQCMD070	ACADEMIC	A STUDY ON EFFECTIVENESS OF ONLINE SHOPPING WITH SPECIAL REFERENCE TO AMAZON	MRS TEJASWINI
72	M PRIYANKA	18CQCMD071	ACADEMIC	EQUITY INVESTMENT STRATEGY AND PORTFOLIO SELECTION	PROF. RASHMI AKSHAY YADAV
73	M B BHARGAVI	18CQCMD072	ACADEMIC	THE ANALYSIS OF LOAN ADMINISTRATION IN PRIMARY AGRICULTURAL CREDIT COOPERATIVE SOCIETY LTD, KALASA.	DR. J VIJAYAKUMAR

74	MADHU SINGH	18CQCMD073	ACADEMIC	A STUDY ON ELECTRONIC PAYMENT SYSTEM IMPACT ON HOMEDRUID PRIVATE LIMITED	PROF. SRIYANK LEVI
75	MADHUSUDHAN K	18CQCMD074	ACADEMIC	A STUDY ON IMPACT OF TECHNOLOGY ADOPTION IN BANKING SERVICES: A CASE STUDY ON SBI	PROF. SUMITHA JAVALI
76	MOHAMMED MAAZ	18CQCMD075	ACADEMIC	A STUDY ON PERFORMANCE EVALUATION OF EQUITY MUTUAL FUNDS IN INDIA	PROF. SARAH MERLYN
77	MANISH SUNKAPUR	18CQCMD077	ACADEMIC	A STUDY ON BRAND POSITIONING OF PERIYAR RICE IN KOTTAYAM DISTRICT	PROF. HARSHITH BABU
78	MANOJ KUMAR K S	18CQCMD078	ACADEMIC	PERFORMANCE EVALUATION OF SELECTED MUTUAL FUNDS	PROF. HARSHITH BABU
79	MARUTHI S P	18CQCMD079	ACADEMIC	CONSUMER PURCHASE INTENTION TOWARDS READY TO EAT FOOD PACKAGES: A STUDY WITH REFERENCE TO YOUTH IN SOUTH BANGALORE	PROF. AMEER ASRA AHMED
80	MATHVIK M N	18CQCMD080	ACADEMIC	A STUDY ON CUSTOMER SATISFACTION REGARDING THE PRICING POLICY OF AUTOMOBILES WITH SPECIAL REFERENCE TO MARUTI SUZUKI CARS	PROF. COL PRASANNA KUMAR
81	MD ABID ALI	18CQCMD081	ACADEMIC	CONSUMER PERCEPTION ANALYSIS ON ONLINE FOOD DELIVERY APPLICATION IN BANGALORE CITY	PROF. RASHMI AKSHAY YADAV
82	MOHAMED SUFIYAN	18CQCMD082	ACADEMIC	A STUDY ON E PAYMENTS: CURRENT SCENARIO AND SCOPE FOR IMPROVEMENT	B R NARASIMHA MURTHY
83	NAG CHINMAY	18CQCMD083	ACADEMIC	A STUDY ON DETERMINANT FACTORS OF CONSUMER BRAND PREFERENCE: A SPECIAL REFERENCE TO YAMAHA MOTORCYCLE	DR. KADAMBINI KATKE
84	NANDISH M	18CQCMD084	ACADEMIC	INVENTORY MANAGEMENT AT HAPPILY UNMARRIED MARKETING PRIVATE LIMITED (USTRAA)	PROF. SHALINI KUMARI RAWANI
85	NARENDRA K SHAMANUR	18CQCMD085	ACADEMIC	A STUDY ON COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE OF HDFC AND ICICI BANK	PROF. SUMITHA JAVALI
86	NAVITHA V	18CQCMD086	INDUSTRY	ASSET AND LIABILITY MANAGEMENT IN MICRO FINANCE INSTITUTIONS WITH REFERENCE TO SAMASTA MICRO FINANCE INSTITUTION	PROF. K. S. GOPAL
87	NAVYA S KUMAR	18CQCMD087	ACADEMIC	A STUDY ON COMPUTATION OF INCOME TAX FOR INDIVIDUALS AND PROCEDURE FOR E FILING	PROF. SRIYANK LEVI
88	NIKITA DHANYAKUMAR KATRALE	18CQCMD088	ACADEMIC	A STUDY ON A COMPARATIVE ANALYSIS OF DIRECT EQUITY INVESTMENT AND MUTUAL FUND INVESTMENT	PROF. SARAH MERLYN
89	NITHAL RAMESH KURDEKAR	18CQCMD089	ACADEMIC	A COMPARATIVE STUDY ON FINANCIAL RISK MANAGEMENT OF ICICI BANK AND HDFC BANK	DR. MAHUA BISWAS
90	P S SANDESH	18CQCMD090	ACADEMIC	A STUDY ON CUSTOMER SATISFACTION TOWARDS INTERNET BANKING AMONG CUSTOMERS OF SELECT BANKS IN BANGALORE	B R NARASIMHA MURTHY
91	PAVITHRA A.	18CQCMD091	ACADEMIC	A COMPARATIVE STUDY ON PRODUCT PROFITABILITY AND PERFORMANCE OF HEALTH INSURANCE PLANS OF INSURANCE COMPANIES IN INDIA	PROF. K. S. GOPAL
92	POOJA KATRAGADDA	18CQCMD092	ACADEMIC	A FUNDAMENTAL ANALYSIS IN EQUITY SHARE PRICE OF INDIAN STOCK MARKET WITH REFERENCE TO FEDERAL CAPITAL MARKETS LIMITED	PROF. SRIYANK LEVI
93	PRABHURAJ S DESHANUR	18CQCMD093	ACADEMIC	REPLACEMENT OF TRADITIONAL RECRUITMENT WITH E-RECRUITMENT UNDER HRM PRACTICES IN THIS DIGITALIZED ERA	PROF. SUMITHA JAVALI
94	PRAFUL GOUDAR	18CQCMD094	ACADEMIC	A STUDY ON THE IMPACT OF CRUDE OIL PRICES ON INDIAN STOCK MARKET	PROF. HARSHITH BABU
95	PRAGATHI K	18CQCMD095	INDUSTRY	A STUDY ON PROBLEMS AND PROSPECTS IN STAFFING SOLUTIONS FOR IT INDUSTRY CONDUCTED AT TRANWAY TECHNOLOGIES PVT. LTD.	Dr. C B VENKATA KRISHNA PRASAD
96	PRAJWAL R	18CQCMD096	ACADEMIC	A STUDY OF INDIVIDUAL INDIAN INVESTORS AWARENESS LEVEL AND SELECTION BEHAVIOR TOWARDS INDIAN MUTUAL FUND SCHEMES	PROF. SARAJI MERLYN
97	PRASANNAKUMAR S NADUVINAMANT	18CQCMD097	ACADEMIC	A STUDY ON CONSUMER PURCHASE BEHAVIOUR TOWARDS LEATHER FOOTWEAR PRODUCTS IN BANGALORE	DR. J. VIJAYAKUMAR
98	PRABVEEN J	18CQCMD098	ACADEMIC	A STUDY ON ROLE OF NON-BANKING FINANCIAL INTERMEDIARIES IN RURAL DEVELOPMENT OF INDIA	DR. MAHUA BISWAS
99	PREETHI TL	18CQCMD099	ACADEMIC	A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCES AT EPROFITSURE.	DR. J. VIJAYAKUMAR
100	PRUTHVIKA H S	18CQCMD100	ACADEMIC	A STUDY ON LOAN AND ADVANCES IN SBI, BANGALORE	B R NARASIMHA MURTHY
101	PURUJITH G BRIDE	18CQCMD101	ACADEMIC	A STUDY ON HOLISTIC INVESTMENT IN MUTUAL FUNDS USING COST-AVERAGES TECHNIQUES - SIP, STP AND SWP BASED ON SAMPLE STUDY	PROF. K. S. GOPAL
102	RACHANA T S	18CQCMD102	ACADEMIC	A STUDY ON EMPLOYEE PENSION OBLIGATIONS & THEIR FUNDING PATTERNS IN PUBLIC SECTOR BANKS	MRS. TEJASWINI
103	RAKESH V	18CQCMD103	ACADEMIC	A CASE STUDY ON IMPACT OF DISCOUNTED PRICING POLICY OF E-COMMERCE PORTALS ON CONSUMER BUYING BEHAVIOR WITH SPECIAL REFERENCE TO FLIPKART	PROF. COL PRASANNA KUMAR
104	RAKESH N	18CQCMD104	ACADEMIC	A STUDY ON VARIOUS TYPES OF MUTUAL FUNDS AND ITS INFLUENCE ON WEALTH CREATION OF INVESTOR	PROF. SRIYANK LEVI
105	RAKSHITH KUMAR H M	18CQCMD105	ACADEMIC	IMPACT OF DIVIDEND POLICIES ON THE VALUE OF THE FIRM	PROF. SHALINI KUMARI RAWANI
106	RAKSHITH S V	18CQCMD106	ACADEMIC	A STUDY ON IMPACT OF REPO RATE AND EXCHANGE RATE OF USD WITH INR ON THE PRICES OF GOLD	PROF. SARAH MERLYN
107	RANJITHA N	18CQCMD107	ACADEMIC	A STUDY ON PERCEPTION OF SMALL TRADERS TOWARDS INVESTMENT AVENUES WITH SPECIAL REFERENCE TO SOUTH BANGALORE	DR. MAHUA BISWAS
108	RAPARTHI SRJANTH	18CQCMD108	ACADEMIC	A STUDY ON EQUITY ANALYSIS IN BANKING SECTOR: PNB, HDFC AND SBI	B R NARASIMHA MURTHY
109	RASHMI SG	18CQCMD109	ACADEMIC	A COMPARATIVE STUDY ON CREDIT MANAGEMENT AND MANAGEMENT OF CREDIT RISK AMONG DIFFERENT BANK GROUPS	PROF. K. S. GOPAL
110	RUCHITHA H K REDDY	18CQCMD110	ACADEMIC	A STUDY ON IMPACT OF AUTOMATION IN BANKING AND FINANCIAL SERVICES.	PROF. SUMITHA JAVALI

111	CHAITRA S	18CQCMD111	ACADEMIC	A STUDY ON CONSUMER PERCEPTION TOWARDS M-COMMERCE. A SPECIAL REFERENCE TO PHONEPE MOBILE APP	DR. KADAMBINI KATKE
112	S RANJITH KUMAR	18CQCMD112	ACADEMIC	A STUDY ON EFFECT OF BRAND ELEMENTS ON CONSUMER PURCHASE DECISION OF DURABLES GOODS	MRS. TEJASWINI
113	S. VAIBHAV KANNA	18CQCMD113	ACADEMIC	A STUDY ON MARGIN MONEY USED FOR TRADING IN THE INDIAN STOCK MARKET	PROF. SRIYANK LEVI
114	SACHIN L MAHENDRAKAR	18CQCMD114	ACADEMIC	A STUDY ON TECHNICAL ANALYSIS OF SELECTED COMMODITIES TRADED ON MCX AND NCDEX	PROF. SARAH MERLYN
115	SACHIN R	18CQCMD115	ACADEMIC	A STUDY ON CUSTOMER PERCEPTION TOWARDS ELECTRIC VEHICLES IN BANGALORE URBAN AREA	Dr. C B VENKATA KRISHNA PRASAD
116	SAHANA L	18CQCMD116	ACADEMIC	ROLE OF TRAINING IN AUTOMATION TECHNOLOGY ADAPTION. A SPECIAL REFERENCE TO IT INDUSTRY	PROF. SUMITHA JAVALI
117	SARANA S P	18CQCMD117	ACADEMIC	A STUDY ON CONSUMER SATISFACTION WITH CADBURY DAIRY MILK CHOCOLATE, IN COMPARISON WITH OTHER CHOCOLATES MANUFACTURED UNDER BRAND CADBURY	PROF. COL PRASANNA KUMAR
118	SAMARTH A MAMALE DESAI	18CQCMD119	ACADEMIC	A STUDY ON ROLE OF 'CUSTOMER BELIEF' IN PURCHASE DECISION OF ORGANIC GROCERY PRODUCT: A CASE STUDY OF BANGALORE	DR. KADAMBINI KATKE
119	SANDESH SHETTY H	18CQCMD120	ACADEMIC	A STUDY ON EXPLORING CONSUMERS ATTITUDE AND BEHAVIOUR TOWARDS GREEN PRACTICES IN LODGING INDUSTRY	PROF. RASHMI AKSHAY YADAV
120	SANDESHA DANAPPA MOLE	18CQCMD121	ACADEMIC	A STUDY ON PERFORMANCE EVALUATION OF MUTUAL FUNDS	MRS. TEJASWINI
121	SANGEETHA M	18CQCMD122	ACADEMIC	A STUDY ON PRADHAN MANTRI JAN DHAN YOJANA WITH SPECIAL REFERENCE TO KARNATAKA	DR. MAHUA BISWAS
122	SANJANA G	18CQCMD123	ACADEMIC	A STUDY ON BRAND AWARENESS OF SPENCER'S AND IT'S COMPARATIVE ANALYSIS WITH BIG BAZAR IN BENGALURU	Dr. C B VENKATA KRISHNA PRASAD
123	SANJANA V	18CQCMD124	ACADEMIC	A STUDY ON RELATIONSHIP BETWEEN WORK-LIFE BALANCE AND TURNOVER INTENTIONS OF WOMEN EMPLOYEE AT APOLLO HOSPITALS BANNERGHATTA	PROF. AMEER ASRA AHMED
124	SHANKAR. NARAYAN K.	18CQCMD125	ACADEMIC	IMPACT OF SALES PROM SIMULATION WORKSHOPS CONDUCTED FOR THE CORPORATES BY ENPARADIGM PERFORMANCE SOLUTIONS PVT LTD	PROF. HARSHITH BABU
125	SHARATH S	18CQCMD126	ACADEMIC	A STUDY ON FACTORS AFFECTING MOBILE BANKING ADOPTION	B R NARASIMHA MURTHY
126	SHASHIDHAR B HIREMATH	18CQCMD127	ACADEMIC	A STUDY ON ROLE OF MICROFINANCE INSTITUTION IN DEVELOPMENT OF SMALL SCALE SECTOR	PROF. SHALINI KUMARI RAWANI
127	SHILPA	18CQCMD128	ACADEMIC	A STUDY ON PROBLEMS AND PROSPECTS OF REVERSE MORTGAGE LOANS IN INDIAN BAKING SECTOR	PROF. K. S. GOPAL
128	SHILPA S	18CQCMD129	ACADEMIC	A STUDY ON IMPACT OF MONETARY POLICY ON INDIAN STOCK MARKET	PROF. SRIYANK LEVI
129	SHRESHA R	18CQCMD130	ACADEMIC	A STUDY ON EVALUATION OF MESSAGE STRATEGIES OF RECENT PRINT ADVERTISEMENTS: A SPECIAL REFERENCE TO LAKME LIP LASHER	DR. KADAMBINI KATKE
130	SHIVANI G TIKARE	18CQCMD131	ACADEMIC	A COMPREHENSIVE STUDY ON WORK LIFE BALANCE AMONG WOMEN EMPLOYEES IN BANKING SECTOR WITH REFERENCE TO DHARWAD CITY	PROF. AMEER ASRA AHMED
131	SHIVAPRASAD YAJNAPATI BHAT	18CQCMD132	ACADEMIC	A STUDY ON MOVING AVERAGE CONVERGENCE AND DIVERGENCE AS TECHNICAL INDICATOR TO MAKING AN INVESTMENT DECISION WITH REFERENCE TO IDBI BANK.	PROF. SARAH MERLYN
132	SHREYA RAO	18CQCMD133	INDUSTRY	A STUDY ON LOANS AND ADVANCES AT SHREE CHARAN SOUTHARJIA CO-OPERATIVE BANK LTD	DR. MAHUA BISWAS
133	SHRIKAR KAMNOOR	18CQCMD134	ACADEMIC	A COMPARATIVE STUDY ON PERFORMANCE OF EQUITY SHARES OF COMPANIES IN AUTOMOBILE SECTOR & BANKING SECTOR AT NSE	MRS. TEJASWINI
134	SHRUTHAM KUMAR	18CQCMD135	ACADEMIC	A STUDY ON CUSTOMER PERCEPTION TOWARDS BAJAJ ALLIANZ IN BANGALORE	PROF. HARSHITH BABU
135	SOHAIL B	18CQCMD136	INDUSTRY	A STUDY ON CONSUMER PERCEPTION TOWARDS TOYOTO CARS	B R NARASIMHA MURTHY
136	SOLUMLA G HEGDE	18CQCMD137	ACADEMIC	A STUDY ON BENEFICIARIES' PERCEPTION OF E-LEARNING PLATFORMS IN BENGALURU CITY	Dr. C B VENKATA KRISHNA PRASAD
137	SOLUMLA G HEGDE	18CQCMD138	ACADEMIC	A STUDY ON COMPARATIVE ANALYSIS OF LIC OF INDIA AND ICICI PRUDENTIAL INSURANCE	PROF. K. S. GOPAL
138	SUDHANVA M S	18CQCMD139	ACADEMIC	A STUDY ON TECHNICAL INDICATORS USED IN FORECASTING PRICE MOMENTS IN STOCK MARKET	PROF. SRIYANK LEVI
139	SUJEETH K	18CQCMD140	ACADEMIC	A STUDY ON GREEN HUMAN RESOURCE MANAGEMENT WITH SPECIAL REFERENCE TO IT SECTOR WIPRO	MRS. TEJASWINI
140	SUNITY TRIPATHI	18CQCMD141	ORGANIZATION	A STUDY ON WORKING CAPITAL MANAGEMENT OF MARUTI SUZUKI INDIA LTD.	MRS. TEJASWINI
141	SURABHI A	18CQCMD142	ACADEMIC	A STUDY ON PORTFOLIO RISK RETURN ANALYSIS OF SELECTED EQUITY STOCKS OF BANKING SECTOR AS LISTED IN NSE	PROF. RASEMI AKSHAY YADAV
142	SUSHMITA DAS	18CQCMD143	ACADEMIC	A COMPARATIVE STUDY ON ULIPS IN INDIAN INSURANCE MARKET WITH REFERENCE TO HDFC, BIRLA-SUN LIFE, AND TATA-AIA ULIP SCHEMES	DR. J. VIJAYAKUMAR
143	SUSHMITHA B Y.	18CQCMD144	ACADEMIC	A STUDY ON EFFECTIVE PROMOTIONAL STRATEGIES INFLUENCING PURCHASING OF ADIDAS PRODUCTS IN INDIA.	PROF. COL PRASANNA KUMAR
144	SWARAJ	18CQCMD145	ACADEMIC	A STUDY ON MARKETING MIX STRATEGIES IN AUTOMOBILE INDUSTRY WITH REFERENCE TO FOUR WHEELERS	PROF. SUMITHA JAVALI
145	SWATI CHOUHAN	18CQCMD146	ACADEMIC	A STUDY ON FINANCIAL AND OPERATING PERFORMANCE OF KANARA DISTRICT CENTRAL CO-OPERATIVE BANK LTD SIRSI UTTAR KANNADA DISTRICT	PROF. HARSHITH BABU
146	SWETHA M	18CQCMD147	ACADEMIC	A STUDY ON FACTORS AFFECTING EMPLOYEE MOTIVATION IN MANAGEMENT COLLEGE : A SPECIAL REFERENCE TO DSI	DR. J. VIJAYAKUMAR
147	SWETHA V	18CQCMD148	ACADEMIC	A STUDY ON AWARENESS, SATISFACTION AND PROBLEMS OF CUSTOMERS TOWARDS HEALTH INSURANCE	PROF. SARAH MERLYN
148	SYED ABUBAKAR AHMED	18CQCMD149	ACADEMIC	FACTORS INFLUENCING CONSUMER BEHAVIOUR TOWARDS SHOPPING MALLS IN SOUTH BANGALORE	PROF. AMEER ASRA AHMED

149	TALLURI SAI	18CQCMD150	ACADEMIC	A STUDY ON FINANCIAL PLANNING FOR WEALTH CREATION.	DR. MAHUA BISWAS
150	TANUJA N H	18CQCMD151	INDUSTRY	A STUDY ON INVESTORS PERCEPTION ON FINANCIAL INFORMATION IN INVESTMENT DECISION MAKING IN EDELWEISS BROKING LTD.	B R NARASIMHA MURTHY
151	THEJAS V N	18CQCMD152	ACADEMIC	A STUDY ON CRISIS OF AUTOMOBILE INDUSTRY IN INDIA	PROF. K. S. GOPAL
152	THIMMESH C	18CQCMD153	ACADEMIC	A STUDY ON HEALTH INSURANCE SCHEMES IT'S PROCEDURES AND CLAIMS IN INDIA	PROF. SRIYANK LEVI
153	VAISHNAVI KV	18CQCMD155	INDUSTRY	A STUDY ON COST AND REVENUE ANALYSIS OF TAJ HOTEL LTD, M G ROAD, BANGALORE.	DR. MAHUA BISWAS
154	VAISHNAVI KRISHNA SHETTY	18CQCMD156	ACADEMIC	A STUDY ON EMPLOYEE RETENTION STRATEGIES IN INFORMATION TECHNOLOGY INDUSTRY	PROF. HARSHITH BABU
155	VARUN D	18CQCMD157	ACADEMIC	A STUDY ON IMPACT OF DISCOUNT OF SALES ON PROFITABILITY OF THE BUSINESS IN BANGALORE CITY	MRS. TEJASWINI
156	VARUN RAJU M	18CQCMD159	INDUSTRY	A STUDY ON FINANCIAL IMPACT OF MERGERS AND ACQUISITIONS ON MOSCHIP TECHNOLOGIES LTD	B R NARASIMHA MURTHY
157	VEDANTH B N	18CQCMD160	ACADEMIC	A STUDY ON THE ROLE OF MICROFINANCE IN WOMEN EMPOWERMENT	PROF. SHALINI KUMARI RAWANI
158	VIDYASHREE KP	18CQCMD161	ACADEMIC	A STUDY ON IMPACT OF MARKETING STRATEGIES OF AGGREGATORS ON CONSUMER ONLINE BUYING BEHAVIOUR-A CASE STUDY OF TRIVAGO	DR. KADAMBINI KATKE
159	VIGNESH A	18CQCMD162	ACADEMIC	A STUDY ON CONSUMER BUYING BEHAVIOUR OF MAGGI NOODLES AMONG YOUTH	Dr. C B VENKATA KRISHNA PRASAD
160	VIGNESH M	18CQCMD163	ACADEMIC	A COMPARATIVE STUDY TOWARDS CONSUMER PERCEPTION AND BUYING BEHAVIOUR BETWEEN KFC AND MCDONALDS IN BANGALORE.	PROF. SUMITHA JAVALI
161	VIMAL M	18CQCMD164	ACADEMIC	THE ORGANIZATION STUDY AT KARNATAKA STATE TOURISM DEVELOPMENT CORPORATION	PROF. HARSHITH BABU
162	VINAY KUMAR M	18CQCMD165	ACADEMIC	A STUDY ON PERFORMANCE OF PAYMENT BANKS IN INDIA BASED ON A SAMPLE OF 5 PAYMENT BANKS	PROF. K. S. GOPAL
163	VINAYAK S BHAVI	18CQCMD166	ACADEMIC	A STUDY ON VARIOUS INVESTMENT STRATEGIES IN INDIAN FINANCIAL MARKET	PROF. SRIYANK LEVI
164	VINAY BHARATH G K	18CQCMD167	ACADEMIC	A STUDY ON PROMOTIONAL STRATEGIES ADOPTED BY THE STOCK BROKING COMPANIES IN THE MARKET, WITH SPECIAL REFERENCE TO IIRBAN MARKETS	PROF. COL PRASANNA KUMAR
165	VINDBU REDDY V	18CQCMD168	ACADEMIC	A STUDY ON ROLE OF CUSTOMER EXPECTATION ON ONLINE BUYING BEHAVIOUR: A SPECIAL REFERENCE TO AMAZON.COM	DR. KADAMBINI KATKE
166	VINDU G	18CQCMD169	ACADEMIC	A STUDY ON ROLE OF BIG DATA ANALYTICS IN SEGMENTATION, TARGETING AND POSITIONING STRATEGIES: A CONCEPTUAL REVIEW	DR. KADAMBINI KATKE
167	VINUTHA N	18CQCMD170	ACADEMIC	A STUDY ON CAPITAL BUDGETING TECHNIQUES WITH REFERENCE TO ACC LTD.	PROF. SARAH MERLYN
168	VISHNU P	18CQCMD171	ACADEMIC	A COMPARATIVE STUDY ON CUSTOMER SATISFACTION ON PUBLIC AND PRIVATE SECTOR BANKS	Dr. C B VENKATA KRISHNA PRASAD
169	VISHWA SATYANARAYAN HEGDE	18CQCMD172	ACADEMIC	A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING AND DELIVERY APPLICATIONS IN SOUTH BANGALURU REGION.	DR. J. VIJAYAKUMAR
170	VISHWAS ULAVAPPA METTIN	18CQCMD173	ACADEMIC	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS JACK AND JONES	PROF. RASHMI AKSHAY YADAV
171	WARIS RASHID MIR	18CQCMD174	ACADEMIC	A STUDY ON THE EFFECTIVENESS OF GAMIFICATION AS A MARKETING STRATEGY FOR BUSINESSES ACROSS INDUSTRIES	PROF. COL PRASANNA KUMAR
172	WASEEM AKRAM	18CQCMD175	ACADEMIC	A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO MOTOCORP IN BANGALORE CITY	MRS. TEJASWINI
173	WILMA DECHAKKA	18CQCMD176	ACADEMIC	A STUDY ON WORK LIFE BALANCE OF CORPORATE EMPLOYEES IN BANGALORE CITY	PROF. SHALINI KUMARI RAWANI
174	RENUKA T N	17CQCMD118	ACADEMIC	A STUDY ON SECURITY ANALYSIS OF SELECTED INDUSTRIES AS LISTED IN BSE 200	PROF. SARAH MERLYN

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