

Dayananda Sagar College of Arts, Science & Commerce
Consolidated List of Project of 3rd Semester MBA Feb/Mar 2021 (2019-2021 Batch)

Sl. No.	Name	Reg. No.	Type of Research	Topic/Title	Guide Name
1	AS DHYAN VAISHNAV	19CQCMD001	ACADEMIC	CUSTOMER PREFERENCE TOWARDS E-COMMERCE WITH REFERENCE TO FLIPKART IN BANGALORE CITY	PROF. HARSHITH BABU
2	ABHISHEK BARFA	19CQCMD003	ACADEMIC	A STUDY ON ADVERTISING AND SALES PROMOTION AT PAINT INDUSTRY WITH REFERENCE TO ASIAN PAINTS	DR. V CHANDRASEKHAR RAO
3	ABHISHEK S SAJJAN	19CQCMD004	ACADEMIC	A STUDY ON IMPACT OF COVID-19 ON BANKING SECTOR WITH SPECIAL REFERENCE TO SBI	Prof COL PRASANNA KUMAR
4	ADARSH R	19CQCMD005	ACADEMIC	PERFORMANCE OF MUTUAL FUNDS IN INDIA	DR. V CHANDRASEKHAR RAO
5	AFRIDI ANJUM MA	19CQCMD006	ACADEMIC	A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA IN HEALTHCARE SERVICES: WITH REFERENCES TO APOLLO HEALTHCARE SERVICES	DR. C B VENKATA KRISHNA PRASAD
6	AISHWARYA SARAVANAN LAKSHMI	19CQCMD007	ACADEMIC	A STUDY ON IMPACT OF SERVICE QUALITY ON ONLINE SHOPPING OF ELECTRONIC PRODUCTS IN BANGALORE	PROF. HARSHITH BABU
7	AJAY C P	19CQCMD008	ACADEMIC	ROLE OF ONLINE PAYMENT IN B TO C - A SPECIAL REFERENCE TO MOBILE PAYMENT	DR B R VENKATESH
8	AKHIL REDDY GOWNI	19CQCMD009	ACADEMIC	MARKET ANALYSIS AND BUYER BEHAVIOUR OF MOBILE SERVICES WITH SPECIAL REFERENCE TO JIO	DR. SRIKANTAMURTHY M R
9	AKSHATA MANJUNATH	19CQCMD010	ACADEMIC	THE FINANCIAL FRAUDS IN INDIA	PROF. GOPAL K S
10	ALLEN NORONHA	19CQCMD011	ACADEMIC	STUDY ON EFFECT OF DIFFERENTIATED ADVERTISING AND MARKETING STRATEGY OF FAST FOOD COMPANIES ON CONSUMER BUYING BEHAVIOUR, WITH SPECIAL REFERENCE TO MCDONALD'S	Prof COL PRASANNA KUMAR
11	AMUAD AHMED K	19CQCMD012	ACADEMIC	THE CONTRIBUTION OF BANKS TO THE GROWTH OF SMALL AND MEDIUM SCALE ENTERPRISES.	PROF. B R NARASIMHA MURTHY
12	AMRIN KHAN AFSAR	19CQCMD013	ACADEMIC	THE EFFECT OF SOCIAL MEDIA MARKETING ACTIVITIES ON BRAND AWARENESS, BRAND IMAGE AND BRAND LOYALTY IN BANGALORE CITY	PROF. HARSHITH BABU
13	ANGEL MARIA FRANCIS	19CQCMD014	ACADEMIC	A STUDY ON MARKET REACTION TO SHARES BUY BACK WITH SPECIAL REFERENCE TO INDIAN COMPANIES.	PROF. SRIYANK LEVI
14	ANIRUDHAN C	19CQCMD015	ACADEMIC	"A STUDY ON COST-VOLUME AND PROFIT ANALYSIS OF BHEL."	PROF. SARAH MERLYN
15	ARUNRAJ MALLAPPA HABISHAL	19CQCMD018	ACADEMIC	IN DEPTH LOOK INTO TESLA'S S0 MARKETING STRATEGY TO RULE THE MARKET	DR. C B VENKATA KRISHNA PRASAD
16	ARYA GAYATHRI C K	19CQCMD019	ACADEMIC	A STUDY ON ETHICAL ISSUES IN E-COMMERCE (FLIPKART).	PROF. T. NAYANA
17	ASFIYA KULSUM	19CQCMD020	ACADEMIC	EMOTIONAL INTELLIGENCE OF STUDENTS AND ITS INFLUENCE ON THEIR ACADEMIC PERFORMANCE	PROF. AMEER ASRA AHMED
18	ASHWINI V	19CQCMD021	ACADEMIC	A STUDY ON PROBLEMS AND PROSPECTS OF SECURITISATION IN INDIA	PROF. GOPAL K S
19	ASHWITHA SHEKAR	19CQCMD022	ACADEMIC	IMPACT OF PENDAMIC ON CUSTOMER ACCEPTANCE OF CLOUD MEETINGS:A SPECIAL REFERENCE TO ZOOM MEETING	DR. KADAMBINI KATKE
20	ASMITA DAS	19CQCMD023	ACADEMIC	A STUDY ON ANALYSIS OF INITIAL PUBLIC OFFERINGS WITH SPECIAL REFERENCE TO INDIAN CAPITAL MARKET.	PROF. B R NARASIMHA MURTHY
21	BHARATH DEVAIAH K	19CQCMD024	ACADEMIC	A STUDY ON CONSUMER BEHAVIOUR WITH RESPECT TO ONLINE TRADING OF EQUITY SHARES.	PROF. SRIYANK LEVI
22	BHARATHI R	19CQCMD025	ACADEMIC	"AN OVERVIEW OF FDI IN INDIA IN SELECTED SECTORS"	PROF. SARAH MERLYN
23	BHAVYA H T	19CQCMD026	ACADEMIC	A STUDY ON ENVIRONMENTAL ACCOUNTING PRACTICES IN INDIAN OIL CORPORATION LIMITED.	PROF. T. NAYANA
24	CAROLYN WILLIAMS	19CQCMD027	ACADEMIC	A STUDY ON INVESTORS PERCEPTION ON THE INDIAN STOCK MARKET	Dr. J. VIJAYAKUMAR
25	CHAITRA S SHANUBHOG	19CQCMD028	ACADEMIC	AN OVERVIEW OF TECHNICAL ANALYSIS OF STOCK	DR. V CHANDRASEKHAR RAO
26	CHANDANA R H	19CQCMD029	ACADEMIC	"A STUDY OF RISK AND RETURN ANALYSIS OF SELECTED EQUITY SHARES LISTED IN CNX NIFTY"	DR B R VENKATESH
27	CHANDRA KS	19CQCMD030	ACADEMIC	A COMPARATIVE MARKET STUDY: NIKÉ VS ADIDAS "	DR. SRIKANTAMURTHY M R

28	CHETANKUMAR D.P.	19CQCMD031	ACADEMIC	A STUDY ON CHALLENGES FACED AND REVIVAL OF INDIAN AGRICULTURE, WITH SPECIAL FOCUS ON SUGARCANE FARMERS IN KARNATAKA	Prof COL PRASANNA KUMAR
29	CHETHAN L	19CQCMD032	ACADEMIC	"A STUDY ON IMPACT OF FLOW OF FDI AND FII ON INDIAN STOCK MARKET WITH RESPECT TO BSE AND NSE"	Prof. SARAH MERLYN
30	CHETHANA,B.N	19CQCMD033	ACADEMIC	A STUDY ON ANALYSIS OF INVESTMENT DECISION	Prof. B R NARASIMHA MURTHY
31	DAYASAGAR M	19CQCMD034	ACADEMIC	A STUDY ON CUSTOMER PERCEPTION TOWARDS ELECTRONIC FOOD COMPETATIVE BETWEEN ZAMATO AND SWIGGY FOOD	DR. SRIKANTAMURTHY M R
32	DEEPAK RS	19CQCMD035	ACADEMIC	A COMPARATIVE STUDY OF RISK AND RETURN IN GOLD VS STOCK MARKET.	Prof. SRIYANK LEVI
33	FAZIL	19CQCMD036	ACADEMIC	A STUDY ON CUSTOMER LOYALTY TOWARDS GPAY	Prof. TEJASWINI L KULKARNI
34	G M PREETHAM	19CQCMD037	ACADEMIC	A STUDY ON ROLE OF EXPERIENCE QUALITIES IN CONSUMER SATISFACTION: A SPECIAL REFERENE TO HOTEL AND RESTAURANT INDUSTRY	DR. C B VENKATA KRISHNA PRASAD
35	GAGAN KT	19CQCMD038	ACADEMIC	A STUDY ON MARKETING CHALLENGES OF AGRICULTURE PRODUCE: A SPECIAL REFERENCE TO COFFEE	Prof. HARSHITH BABU
36	GIRISH	19CQCMD039	ACADEMIC	A STUDY ON WORKING CAPITAL MANAGEMENT ON GRINDWELL NORTON LTD.	DR. B R VENKATESH
37	GNANA SWAROOP	19CQCMD040	ACADEMIC	STUDY ON MARKET POTENTIAL FOR ELECTRONIC HOUSEHOLD APPLIANCES REFERENCE TO LG BRAND	DR. SRIKANTAMURTHY M R
38	GOWTHAM S	19CQCMD041	ACADEMIC	A STUDY ON THE CHALLENGES OF TECHNOLOGY ADOPTION IN INDIAN AGRICULTURAL SECTOR WITH SPECIAL REFERENCE TO SMALL AND MEDIUM SIZE FARMING	Prof COL PRASANNA KUMAR
39	GOWTHAM V	19CQCMD042	ACADEMIC	"A STUDY ON DETERMINANT FACTORS OF CONSUMER BRAND PREFERENCE: A SPECIAL REFERENCE TO YAMAHA MOTORCYCLE"	DR. SRIKANTAMURTHY M R
40	GUNASHEELA J	19CQCMD043	ACADEMIC	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL AT ANCIENTBOSS SOLUTIONS & SERVICES (P) LTD	Dr. J. VIJAYAKUMAR
41	PANKAJ RAJENDRA GURAV	19CQCMD044	ACADEMIC	A STUDY ON INVESTORS PERCEPTION TOWARDS ONLINE TRADING	Prof. AMEER ASRA AHMED
42	ASHIKA H J	19CQCMD045	ACADEMIC	A COMPARATIVE STUDY ON PERFORMANCE OF HDFC & SBI BANK.	Prof. T. NAYANA
43	H M PREETHAM	19CQCMD046	ACADEMIC	EFFECT OF NAMMA METRO ON TIME MANAGEMENT AND TRAFFIC JAM	DR. V CHANDRASEKHAR RAO
44	HARISH L	19CQCMD047	ACADEMIC	A STUDY ON TRADING COMMODITY MARKET WITH REFERENCE TO PRECIOUS METALS AND SELECTED BASE METALS	DR B R VENKATESH
45	HARSHA A U	19CQCMD048	ACADEMIC	A STUDY ON BUSINESS PROFILE AND OPERATIONAL PERFORMANCE OF URBAN CO-OPERATIVE BANKS IN BANGALORE	Prof. GOPAL K S
46	HARSHITH S	19CQCMD049	ACADEMIC	A STUDY ON SOCIAL MEDIA MARKETING IN INDIAN FILM INDUSTRIES	DR. C B VENKATA KRISHNA PRASAD
47	HARSHITHA CL	19CQCMD050	ACADEMIC	A STUDY ON CUSTOMER ENGAGEMENT AND PERCEPTION TOWARDS ONLINE STREAMING SERVICE	Prof. HARSHITH BABU
48	HARSHITHA G S	19CQCMD051	ACADEMIC	PERFORMANCE ANALYSIS OF ASSET RECONSTRUCTION COMPANIES IN INDIA BASED ON A SAMPLE OF 3 ARCS	Prof. GOPAL K S
49	IMMANUEL RAJ	19CQCMD052	ACADEMIC	STUDY ON THE ROLE OF INFORMATION TECHNOLOGY IN BANKING SECTOR	Prof. B R NARASIMHA MURTHY
50	JABA SNEHA S	19CQCMD053	ACADEMIC	TALENT MANAGEMENT AND ITS IMPACT ON EMPLOYEE RETENTION IN IT INDUSTRY	Prof. AMEER ASRA AHMED
51	JAGADESH L	19CQCMD054	ACADEMIC	A STUDY ON CONSUMER PERCEPTIONS TOWARDS MI MOBILES & ONE PLUS IN INDIA	DR. SRIKANTAMURTHY M R
52	JAYASINDHU K	19CQCMD055	ACADEMIC	A STUDY EARLY SIGNAL OF FRAUD IN BANKING SECTOR.	Prof. B R NARASIMHA MURTHY
53	JYOTHI PRAKASH P	19CQCMD056	ACADEMIC	A STUDY ON SHAREHOLDERS WEALTH MAXIMIZATION AT KURL-ON LTD.	Prof. T. NAYANA
54	KAJAL	19CQCMD057	ACADEMIC	A STUDY ON BIGGEST CHALLENGES FACED BY HR PROFESSIONALS DUE TO COVID-19 PANDEMIC.	Prof. TEJASWINI L KULKARNI
55	KARTHIK B R	19CQCMD058	ACADEMIC	MARKETING AUTOMATION IN IT INDUSTRY USING ARTIFICIAL INTELLIGENCE	Dr. J. VIJAYAKUMAR

56	KARTHIK K.	19CQCMD059	ACADEMIC	A STUDY ON CONSUMER PERCEPTION TOWARDS BIG BAZAAR, JAYANAGAR, WITH FOCUS ON THEIR MERCHANDISING PRACTICES	Prof COL PRASANNA KUMAR
57	KEERTHANA GS	19CQCMD060	ACADEMIC	IMPACT OF COVID-19 ON CONSUMER BUYING BEHAVIOUR OF FMCG PRODUCTS DURING LOCKDOWN	PROF. AMEER ASRA AHMED
58	KIRAN J	19CQCMD061	ACADEMIC	A STUDY ON COMPARATIVE ANALYSIS OF SOCIAL MEDIA MARKETING POST OF ROYAL ENFIELD AND DUKE: A SPECIAL REFERENCE TO FACE BOOK	DR. KADAMBINI KATKE
59	KIRAN KUMAR L M	19CQCMD062	ACADEMIC	A STUDY OF INVESTMENTS IN MUTUAL FUNDS AND LIFE INSURANCE PRODUCTS IN INDIA.	PROF. TEJASWINI I KULKARNI
60	KISHER KUMAR MAYANGLAMBAM	19CQCMD063	ACADEMIC	IMPACT OF CRUDE OIL ON INDIAN ECONOMY DURING PANDEMIC OF COVID-19	PROF. SRIYANK LEVI
61	KOUSHIK KAR	19CQCMD064	ACADEMIC	THE EFFECT OF TELEVISION ADVERTISEMENT ON THE BUYING HABITS OF CONSUMER	DR. C B VENKATA KRISHNA PRASAD
62	KULDEEP SINGH	19CQCMD065	ACADEMIC	CUSTOMER LOYALTY AND RETENTION TOWARDS ECOMMERCE IN BANGALORE	PROF. HARSHITH BABU
63	KUSHAL V	19CQCMD066	ACADEMIC	A STUDY ON IMPACT OF TEAMWORK ON ORGANIZATIONAL PRODUCTIVITY AT SELECT IT COMPANIES, BANGALORE	PROF. TEJASWINI I KULKARNI
64	LAVANYA LAVI B R	19CQCMD067	ACADEMIC	A STUDY OF BUYING BEHAVIOUR OF CONSUMER TOWARDS LIFE INSURANCE POLICIES AT LIC	PROF. SRIYANK LEVI
65	LIKITHA TA	19CQCMD068	ACADEMIC	"A STUDY ON IMPACT OF CURRENCY FLUCTUATIONS ON INDIAN STOCK MARKET"	PROF. SARAH MERLYN
66	MADIBA NAVAL	19CQCMD069	ACADEMIC	A STUDY ON INVESTMENT PATTERN WITH REFERENCE TO SMALL AND MEDIUM CAPITALISATION COMPANIES	DR. V CHANDRASEKHAR RAO
67	MADHUSHREE N	19CQCMD070	ACADEMIC	A STUDY ON HOW PAYTM ESTABLISHED ITSELF AS A PROMINENT DIGITAL PAYMENT SYSTEM AND E-COMMERCE PLATFORM IN INDIA.	PROF. T. NAYANA
68	MADHU SUDHANAN P	19CQCMD071	ACADEMIC	A STUDY ON CUSTOMER SATISFACTION AND PERCEPTION OF MAX RETAIL OUTLET PALAKKAD , KERALA	DR. SRIKANTAMURTHY M R
69	MAHANTESH HUGAR	19CQCMD072	ACADEMIC	A GAZE TOWARDS INTERNET AND MOBILE BANKING	DR. V CHANDRASEKHAR RAO
70	MAHITH	19CQCMD073	ACADEMIC	A STUDY ON INDIAN INSURANCE SECTOR CHALLENGES AND OPPORTUNITIES	Dr. J. VIJAYAKUMAR
71	MAMITH KUMAR R.	19CQCMD074	ACADEMIC	A STUDY ON INNOVATIVE FINANCIAL INSTRUMENTS IN INDIA IN LAST THREE DECADES	PROF. GOPAL K S
72	M.MANASA DIXITH	19CQCMD075	ACADEMIC	"IMPACT OF INFLATION ON EQUITY STOCK PRICES - AN EMPIRICAL STUDY OF SELECT INDIAN BLUE CHIP COMPANIES"	DR. B R VENKATESH
73	MANOJ C	19CQCMD076	ACADEMIC	A STUDY ON CUSTOMER ATTITUDE AND RESPONSE TOWARDS TATA BRAND WITH RESPECT TO THE ELECTRIC VEHICLES IN BANGALORE MARKET	Prof COL PRASANNA KUMAR
74	MEGANATHAN R.	19CQCMD077	ACADEMIC	A COMPARATIVE STUDY ON RETURN AND RISK PROFILE OF INDEX FUNDS AND ETFS	PROF. GOPAL K S
75	M MEGHA DIXITH	19CQCMD078	ACADEMIC	"A STUDY ON THE IMPACT OF INFLATION , INTEREST RATE AND GDP ON CRUDE OIL "	PROF. SARAH MERLYN
76	MITHUN N	19CQCMD079	ACADEMIC	A STUDY ON MARGIN MONEY USED FOR TRADING IN THE INDIAN STOCK MARKET.	PROF. SRIYANK LEVI
77	MOHAMMED FAISAL	19CQCMD081	ACADEMIC	A STUDY ON THE FUTURE OF ATM S IN INDIA IN A SCENARIO OF INCREASING ADOPTION OF DIGITAL CASH THROUGH MOBILE WALLETS	PROF. B R NARASIMHA MURTHY
78	MOHAMMED SAFWAN H S	19CQCMD082	ACADEMIC	CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES: A STUDY WITH REFERENCE TO YULU BIKES	PROF. AMEER ASRA AHMED
79	MOHAMMED SAIF RAZA	19CQCMD083	ACADEMIC	A STUDY ON CUSTOMER SATISFACTION OF HYPER MARKET	DR. KADAMBINI KATKE
80	MOHAN N	19CQCMD084	ACADEMIC	A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD BIKES IN CHITRADURGA CITY	DR. C B VENKATA KRISHNA PRASAD

81	ASHMITHA SOMWYA N	19CQCMD085	ACADEMIC	"A STUDY ON ARBITRAGE TRADE ANALYSIS OF STOCK TRADING IN NSE AND BSE"	PROF. SARAH MERLYN
82	NAGARAJ NAIK	19CQCMD086	ACADEMIC	MERGER OF BANK OF BARODA WITH VIJAYA BANK AND DENA BANK.	PROF. T. NAYANA
83	NAMAN NM	19CQCMD087	ACADEMIC	A STUDY ON INFLUENCE OF CONTENT MARKETING ON AUTOMOBILE INDUSTRY IN INDIA	PROF. HARSHITH BABU
84	NANDA KUMAR S	19CQCMD088	ACADEMIC	A PROJECT REPORT ON ELECTRONIC PAYMENT: IN CURRENT SCENARIO & SCOPE FOR IMPROVEMENT.	PROF. T. NAYANA
85	NIKHIL N GOWDA	19CQCMD089	ACADEMIC	A STUDY ON PRADHAN MANTRI MUDRA YOJANA WITH SPECIAL REFERENCE TO KARNATAKA.	PROF. T. NAYANA
86	NIKHIL S HARWAY	19CQCMD090	ACADEMIC	A STUDY ON RECRUITMENT PROCESS USING ARTIFICIAL INTELLIGENCE-IT SECTOR	Dr. J. VIJAYAKUMAR
87	NIKITHA S PATIL	19CQCMD091	ACADEMIC	A STUDY ON DIGITAL MARKETING STRATEGIES TOWARDS STARBUCKS	DR. SRIKANTAMURTHY M R
88	NISCHITHA KV	19CQCMD092	ACADEMIC	WORK-LIFE BALANCE AND JOB SATISFACTION AMONG WORKING WOMEN IN BANKING SECTOR	PROF. AMEER ASRA AHMED
89	NISHANTH R	19CQCMD093	ACADEMIC	"A STUDY ON FACTORS CONTRIBUTING TO TALENT ACQUISITION IN TE CONNECTIVITY	PROF. TEJASWINI L KULKARNI
90	NITHIN K	19CQCMD094	ACADEMIC	A STUDY ON THE MERGER DEAL OF BHARATHI INFRA TEL WITH INDUS TOWERS	DR. V CHANDRASEKHAR RAO
91	PALLAVI DAS	19CQCMD095	ACADEMIC	A STUDY ON PERFORMANCE EVALUATION OF IPOs WITH REFERENCE TO NSE	DR. V CHANDRASEKHAR RAO
92	PAVAN G	19CQCMD096	ACADEMIC	VISUAL MERCHANDISING AT ORGANIZED RETAIL STORES; A STUDY WITH SPECIAL REFERENCE TO BIG BAZAAR	Prof COL PRASANNA KUMAR
93	PRAFUL S	19CQCMD097	ACADEMIC	A STUDY ON IMPACT ON MANUFACTURING SECTOR DUE TO COVID-19.	DR B R VENKATESH
94	PRAGYA TIWARI	19CQCMD098	ACADEMIC	A STUDY ON IMPACT OF NEURO MARKETING ON CONSUMER BEHAVIOUR AND PERCEPTION	DR. KADAMBINI KATKE
95	PRANEETA JANARDHAN LAHOTI	19CQCMD099	ACADEMIC	A STUDY ON RECUPERATION OF CADBURY AFTER 2003 CRISIS	DR. C B VENKATA KRISHNA PRASAD
96	PRASAD PREMANAND KINI	19CQCMD100	ACADEMIC	A STUDY ON THE FUTURE OF ATMs IN INDIA IN A SCENARIO OF INCREASING DIGITAL CASH THROUGH MOBILE WALLETS	PROF. GOPAL K S
97	PRATHEEK S CHANNA	19CQCMD101	ACADEMIC	A STUDY ON IMPACT OF CUSTOMER RETENTION MANAGEMENT STRATEGIES ON CUSTOMER RETENTION: A SPECIAL REFERENCE TO B2B BUSINESS	DR. KADAMBINI KATKE
98	PRATHIK MARATHE	19CQCMD102	ACADEMIC	A STUDY ON ROLE OF LIFE INSURANCE IN THE HEALTH OF GENERAL PUBLIC: AS SPECIAL REFERENCE TO PRE AND POST COVID 19 SITUATIONS.	PROF. B R NARASIMHA MURTHY
99	PRATHIMA P	19CQCMD103	ACADEMIC	"A STUDY ON FUNDAMENTAL ANALYSIS AND TECHNICAL ANALYSIS OF ITC LTD. IN FMCG SECTOR.	PROF. SRIYANK LEVI
100	PRATISHA SWAIN	19CQCMD104	ACADEMIC	A STUDY ON PRODUCT ATTRIBUTES AND SOCIAL MEDIA MARKETING POST EFFECTIVENESS: A SPECIAL REFERENCE TO RIPSEY, INDIA	DR. KADAMBINI KATKE
101	PUNEETH SN	19CQCMD105	ACADEMIC	A STUDY ON USAGE PATTERN OF CREDIT CARDS	DR B R VENKATESH
102	RADHIKA M D	19CQCMD106	ACADEMIC	"A STUDY ON TECHNICAL ANALYSIS OF SELECTED COMMODITIES TRADED ON MSX AND NCDEX"	PROF. SARAH MERLYN
103	RAHUL REDDY SP	19CQCMD107	ACADEMIC	A STUDY ON THE FINANCIAL PLANNING OF SALARIED EMPLOYEES WITH SPECIAL REFERENCE TO BANGALORE, KARNATAKA	DR. C B VENKATA KRISHNA PRASAD
104	RAJEEV D T	19CQCMD108	ACADEMIC	A STUDY ON IMPACT OF INVENTORY DECISION ON PROFITABILITY.	PROF. T. NAYANA
105	RAJ RUPA ROY	19CQCMD109	ACADEMIC	A STUDY ON MUTUAL FUNDS-A GLOBALLY PROVEN INVESTMENT AVENUE	Dr. J. VIJAYAKUMAR
106	RAKESH G	19CQCMD110	ACADEMIC	"A COMPARATIVE STUDY ON PERFORMANCE OF MUTUAL FUNDS AND ITS SCHEMES IN INDIA"	DR B R VENKATESH
107	RAKESH RAO	19CQCMD111	ACADEMIC	A STUDY ON MAKING QUALITY HEALTHCARE MORE AFFORDABLE TO MASSES	PROF. GOPAL K S

108	RAKSHITH BK	19CQCMD112	ACADEMIC	A STUDY ON ADOPTION AND USAGE OF PAYMENTS BANK SERVICES AT BANGALORE	PROF. B R NARASIMHA MURTHY
109	RANJAN SUBRAY BALERI	19CQCMD113	ACADEMIC	A STUDY ON CUSTOMER EXPECTATIONS, EXPERIENCE AND SATISFACTION LEVEL TOWARDS SALES AND SERVICES OF TVS TWO WHEELERS PROVIDED BY JEEVOTTAM TVS SHIRALI	Prof COL PRASANNA KUMAR
110	REESHA CHENGAPPA PC	19CQCMD114	ACADEMIC	A STUDY ON SOCIAL MEDIA RECRUITMENT IN LINKED IN	Dr. J. VIJAYAKUMAR
111	RITU MUKESH PARYANI	19CQCMD115	ACADEMIC	* A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY STOCKS AS LISTED IN NSE.	PROF. SARAH MERLYN
112	ROHAN SURESH NAYAK	19CQCMD116	ACADEMIC	A STUDY ON FACTORS INFLUENCING CUSTOMER PURCHASE DECISION OF TATA HATCHBACK CAR: A CASE STUDY OF HUBLI	DR. KADAMBINI KATKE
113	ROHIT DR	19CQCMD117	ACADEMIC	A STUDY ON MUTUAL FUNDS AND WEALTH OF INVESTORS	PROF. AMEER ASRA AHMED
114	ROOPIKA R SHETTY	19CQCMD118	ACADEMIC	"IMPACT OF DIVIDEND POLICY ON SHARE PRICE VOLATILITY IN INDIAN STOCK MARKET"	PROF. SARAH MERLYN
115	ROSHAN EL	19CQCMD119	ACADEMIC	"A STUDY ON IMPACT OF FII AND DII ON MUTUAL FUNDS INFLOW AND OUTFLOW IN INDIAN STOCK MARKET"	PROF. SARAH MERLYN
116	RUTHIVIK RAJ	19CQCMD120	ACADEMIC	A STUDY OF PRESENT STATUS AND EMERGING TRENDS IN TELECOM INDUSTRY AND BROADBAND SERVICES IN BANGALORE	DR. V CHANDRASEKHAR RAO
117	SACHIN KUMAR R	19CQCMD121	ACADEMIC	FINANCIAL PERFORMANCE ANALYSIS SELECTED PRIVATE BANKS IN INDIA.	DR B R VENKATESH
118	SACHIN KUMAR SINGH	19CQCMD122	ACADEMIC	A STUDY ON PROBLEMS AND PROSPECTS FOR INTERNATIONAL FINANCIAL CENTRES WITH SPECIFIC REFERENCE TO GIFT CITY	PROF. GOPAL K S
119	SACHIN M	19CQCMD123	ACADEMIC	A STUDY ON CUSTOMER LOYALTY IN NETWORK INDUSTRY (MODICARE)	DR. C B VENKATA KRISHNA PRASAD
120	SACHIN YADAV D M	19CQCMD124	ACADEMIC	A STUDY ON LOANS AND ADVANCES OFFERED BY COMMERCIAL BANKS - SPECIAL REFERENCE TO SBI.	PROF. B R NARASIMHA MURTHY
121	SADHANA NARESH BHAT	19CQCMD125	ACADEMIC	IMPACT OF ORGANISATIONAL POLITICS ON EMPLOYEE PERFORMANCE IN IT SECTOR	PROF. AMEER ASRA AHMED
122	SAHANA HG	19CQCMD126	ACADEMIC	A STUDY ON INVESTOR'S PERCEPTION TOWARDS MUTUAL FUNDS WITH SPECIAL REFERENCE TO EQUITY MUTUAL FUNDS.	PROF. SRIYANK LEVI
123	SAIF ALI M	19CQCMD127	ACADEMIC	CUSTOMER ATTITUDE AND PURCHASE EXPERIENCE TOWARDS ONLINE PURCHASE INTENTION IN BANGALORE CITY	PROF. HARSHITH BABU
124	SAMARTH UA	19CQCMD128	ACADEMIC	A STUDY ON CONSUMER EXPECTATION AND SATISFACTION TOWARDS AND AFTER SALES SERVICE WITH REF TO YAHAMA BIKES.	DR. SRIKANTAMURTHY M R
125	SANDRA P PARAMESWARAN	19CQCMD129	ACADEMIC	A STUDY ON EFFECT OF BRAND TRUST AND BRAND IMAGE ON CUSTOMER LOYALTY TOWARDS MARUTI SUZUKI CARS WITH SPECIFIC FOCUS ON BANGALORE URBAN MARKET.	Prof COL PRASANNA KUMAR
126	SANJITH SY	19CQCMD130	ACADEMIC	A STUDY ON MARKETING CHALLENGES OF AGRICULTURE PRODUCE: A SPECIAL REFERENCE TO BLACK PEPPER	DR. KADAMBINI KATKE
127	SANJU V K	19CQCMD131	ACADEMIC	GOLD FINANCING INDUSTRIES IN INDIA.	PROF. GOPAL K S
128	SANTHOSH R.	19CQCMD132	ACADEMIC	A STUDY ON NON-PERFORMING ASSETS AND THEIR IMPACT ON THE BANKS AND ECONOMY AND MEASURES TO COMBAT NPAs.	PROF. T. NAYANA
129	SARAVANA D	19CQCMD133	ACADEMIC	"A COMPARITIVE STUDY ON GOLD VS GOLD ETF'S AND AN ANALYSIS OF GOLD ETF'S AS AN EFFECTIVE INVESTEMNT TOOL"	PROF. SARAH MERLYN
130	SHAMBHAVI FAKKIRAPPA YARAGUPPI	19CQCMD134	ACADEMIC	A COMPARATIVE STUDY ON OPERATIONAL & FINANCIAL PERFORMANCE OF SELECTED INDIA PUBLIC SECTOR BANKS	PROF. SRIYANK LEVI
131	SHARATH KUMAR S	19CQCMD135	ACADEMIC	A STUDY ON RECRUITMENT AND SELECTION PROCESS OF AXIS BANK	PROF. TEJASWINI L KULKARNI
132	SHARATH M	19CQCMD136	ACADEMIC	A STUDY ON EFFECT OF INFLATION ON THE INDIAN STOCK MARKET	PROF. TEJASWINI L KULKARNI
133	SHASHANK R	19CQCMD137	ACADEMIC	A REPORT ON INFLUENCE OF GST ON FMCG SECTOR PRE AND POST COVID-19 REFERENCE TO INDIAN ECONOMY.	PROF. T. NAYANA
134	SHIVANI K GUNJIKAR	19CQCMD138	ACADEMIC	FIANCIAL ANALYSIS OF MARUTHI SUZUKI INDIA LIMITED	DR. V CHANDRASEKHAR RAO
135	SHREYAS KA	19CQCMD139	ACADEMIC	IMPACT OF GUERRILLA MARKETING ON CONSUMER BUYING BEHAVIOUR AND BRAND AWARENESS	Dr. J. VIJAYAKUMAR

136	SHRIDHAR K	19CQCMD140	ACADEMIC	A STUDY ON IMPACT OF PRADHAN MANTRI JAN DHAN YOJANA ON BELOW POVERTY LINE FAMILIES IN KARNATAKA WITH SPECIAL FOCUS ON RURAL POPULATION	Prof COL PRASANNA KUMAR
137	SHRUTHI J	19CQCMD141	ACADEMIC	A STUDY ON SUPPLY CHAIN MANAGEMENT PRACTISES IN E-COMMERCE ON PRODUCT AND SERVICES	PROF. GOPAL K S
138	SIDDHARTHA KH	19CQCMD142	ACADEMIC	A COMPARATIVE STUDY ON CONSUMER PREFERENCE TOWARDS SMARTPHONES A COMPARATIVE WITH SPECIAL TO ONEPLUS AND SAMSUNG	DR. C B VENKATA KRISHNA PRASAD
139	SPOORTHY K	19CQCMD144	ACADEMIC	THE IMPACT OF RURAL BANKING ON POVERTY AND EMPLOYMENT IN INDIA	PROF. B R NARASIMHA MURTHY
140	SRI RAKSHA KM	19CQCMD145	ACADEMIC	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED COMPANIES OF PHARMACEUTICAL SECTOR.	PROF. SRIYANK LEVI
141	SRUSHTI RAVINDRA CHANDAKE	19CQCMD146	ACADEMIC	A STUDY ON COMPARATIVE PERFORMANCE OF RETAIL LOAN PORTFOLIO OF AXIS BANK AND INDIAN BANK	PROF. TEJASWINI L KULKARNI
142	STALON ANTONY FERNANDES	19CQCMD147	ACADEMIC	A STUDY ON ANALYSIS OF FUND FLOW AND CASH MANAGEMENT AT MARUTHI SUZUKI INDIA.	PROF. B R NARASIMHA MURTHY
143	SUGANDHA GUHA	19CQCMD148	ACADEMIC	IMPACT OF SALE PROMOTION TECHNIQUE ON CONSUMERS' IMPULSE BUYING BEHAVIOUR TOWARDS APPARELS IN BANGALORE	PROF. HARSHITH BABU
144	SUMANTH P	19CQCMD149	ACADEMIC	A STUDY OF DEMONETIZATION ON SOCIAL FACTORS WITH REFERENCE SSI	Dr. J. VUAYAKUMAR
145	SUNIL KUMAR S	19CQCMD150	ACADEMIC	"RISK AND RETURN ANALYSIS OF DEBT AND EQUITY MUTUAL FUNDS"	DR B R VENKATESH
146	SUPREETHA JM	19CQCMD151	ACADEMIC	DISABLED PEOPLE AT WORK: A STUDY ON INCLUSIVITY IN PRIVATE SECTOR ORGANIZATIONS	PROF. AMEER ASRA AHMED
147	SURESHA K	19CQCMD152	ACADEMIC	FINANCIAL PERFORMANCE OF STATE BANK OF INDIA	PROF. HARSHITH BABU
148	SWATI	19CQCMD153	ACADEMIC	A COMPARITIVE STUDY ON ULIPS IN INDIAN INSURANCE MARKET WITH REFERENCE TO HDFC AND TATA - AIA ULIP SCHEMES	PROF. B R NARASIMHA MURTHY
149	SYED HADI ALI	19CQCMD154	ACADEMIC	A STUDY ON INVESTORS AWARENESS AND PREFERENCE TOWARDS MUTUAL FUND SCHEMES	PROF. AMEER ASRA AHMED
150	TANAYA A	19CQCMD155	ACADEMIC	A STUDY ON IMPACT OF JOB STRESS ON EMPLOYEE WORK LIFE BALANCE WITH SPECIAL REFERENCE TO BANGALORE	PROF. TEJASWINI L KULKARNI
151	TANUJA BT	19CQCMD156	ACADEMIC	"A STUDY ON VARIOUS INVESTMENT AVENUES IN INDIA"	PROF. SARAH MERLYN
152	TEJASWINI L	19CQCMD157	ACADEMIC	A STUDY ON ROLE OF INSURANCE BROKING IN THE IN THE DEVELOPMENT OF INSURANCE BUSINESS	PROF. GOPAL K S
153	TESHNA S NAIDU	19CQCMD158	ACADEMIC	A STUDY ON "CAUSES AND EFFECT OF EMPLOYEE TURNOVER AT AIR INDIA LIMITED BIAL BANGALORE UNIT"	Dr. J. VUAYAKUMAR
154	TANUSHREE HC	19CQCMD159	ACADEMIC	MARKETING STRATEGIES OF SAMSUNG ELECTRONICS WITH SPECIAL REFERENCE TO AIR CONDITIONERS	DR. SRIKANTAMURTHY M R
155	THEJAS B N	19CQCMD160	ACADEMIC	AN OVERVIEW OF GOODS & SERVICES TAX IN INDIA	DR. V CHANDRASEKHAR RAO
156	TIYO PHILIPS	19CQCMD161	ACADEMIC	A STUDY OF CONSUMER BUYING BEHAVIOUR TOWARDS 'READY TO EAT' PACKAGED FOOD, WITH SPECIAL FOCUS ON YOUNG CONSUMERS IN SOUTH BANGALORE	Prof COL PRASANNA KUMAR
157	TOSHITHA JOSHI	19CQCMD162	ACADEMIC	TO STUDY THE RELATIONSHIP OF INDIAN STOCK MARKET INDEX BSE SENSEX WITH OTHER EMERGING COUNTRIES STOCK MARKETS INDICES.	DR B R VENKATESH
158	UDAY NAGA SRIRAM	19CQCMD163	ACADEMIC	A STUDY ON CHALLENGES IN DIGITISATION AND TECHNOLOGY ADOPTION OF BANKING SERVICES:ASPECIAL REFERENCE TO SBI	DR. KADAMBINI KATKE
159	VAIBHAV ASHOK WANTAMUTTE	19CQCMD164	ACADEMIC	A STUDY ON TECHNOLOGY ADOPTION AMONG INDIAN BANKING SERVICES:A SPECIAL REFERENCE TO M-BANAKING AND ONLINE BANKING	DR. KADAMBINI KATKE
160	VARSHA CHOUDLU MUTHANNA	19CQCMD165	ACADEMIC	A COMPARATIVE STUDY OF WORK FROM HOME VS WORK FROM OFFICE:PREFERENCE OF WOMEN EMPLOYEE IN IT INDUSTRY	PROF. AMEER ASRA AHMED

161	VENKATESH VAGALE GANESH	19CQCMD166	ACADEMIC	A STUDY OF CONSUMER AWARENESS TOWARDS DOL MOTOR STARTER AND ITS IMPACT ON BUYING BEHAVIOUR WITH REFERENCE TO L&T	DR. KADAMBINI KATKE
162	VIDYA SHREE M	19CQCMD167	ACADEMIC	A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS ONLINE SHOPPING	DR. C B VENKATA KRISHNA PRASAD
163	VINOD KUMAR N	19CQCMD168	ACADEMIC	CONSUMER PERCEPTION AND BRAND PREFERENCE FOR PREMIUM BRANDED SHIRTS	PROF. HARSHITH BABU
164	VINOD V	19CQCMD169	ACADEMIC	STUDY ON CONSUMER PERCEPTION ON LOANS AND ADVANCES AT STATE BANK OF INDIA, BANGALORE	PROF. SRIYANK LEVI
165	VINUTHA M T	19CQCMD170	ACADEMIC	A STUDY ON EFFECT OF WORK FROM HOME(WFH) CULTURE DURING PANDEMIC ON EMPLOYEE SATISFACTION	PROF. TEJASWINI I. KULKARNI
166	VINUTHA SHREE HC	19CQCMD171	ACADEMIC	MARKETING STRATEGIES OF SAMSUNG ELECTRONICS WITH SPECIAL REFERENCE TO FRONT LOAD WASHING MACHINES.	DR. SRIKANTAMURTHY M R
167	YASHAS PRAKASH	19CQCMD172	ACADEMIC	"A STUDY ON CUSTOMER SATISFACTION TOWARDS ATM SERVICES "WITH SPECIAL REFERENCE TO BANGALORE CITY	PROF. TEJASWINI I. KULKARNI
168	YOGESH SIRVI	19CQCMD173	ACADEMIC	CONSUMER PREFERENCE TOWARDS DIFFERENT CATEGORIES OF BRANDED SHOES	DR. V CHANDRASEKHAR RAO

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