

Dayananda Sagar College of Arts, Science & Commerce
Consolidated List of Project of 3rd Semester MBA 2023 (2021-2023 Batch)

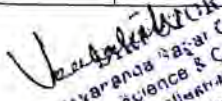
| Sl. No. | Reg. No. | Name | Type of Research | Topic/Title | Guide Name |
|---------|--------------|------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| 1 | P03CJ21M0020 | Pradeep.A | FINANCE | A STUDY ON COMPARATIVE PERFORMANCE OF RETAIL LOAN PORTFOLIO OF HDFC BANK AND BANK OF BARODA | Dr.Ameer Asra Ahmed |
| 2 | P03CJ21M0027 | Vandana C L | HR | TALENT ACQUISITION AND EMPLOYEE RETENTION IN IT SECTOR DURING PRE-COVID AND POST-COVID SCENARIOS | Dr.Ameer Asra Ahmed |
| 3 | P03CJ21M0036 | Vidya Shree R | FINANCE | A STUDY OF GST AND ITS IMPACT ON FMCG SECTOR IN INDIA | Dr.Ameer Asra Ahmed |
| 4 | P03CJ21M0046 | Sanket Aitwade | MARKETING | AN ANALYSIS OF ONLINE FOOD ORDERING APPLICATIONS IN INDIA: ZOMATO AND SWIGGY | Dr.Ameer Asra Ahmed |
| 5 | P03CJ21M0056 | Uma A S | FINANCE | A STUDY ON PREFERENCE OF HIGHER EDUCATION STUDENTS TOWARDS ONLINE PAYMENT METHODS | Dr.Ameer Asra Ahmed |
| 6 | P03CJ21M0057 | Kavya R | FINANCE | GOLD DEPOSIT SCHEME: AN AWARENESS STUDY WITH REFERENCE TO WORKING WOMEN IN BANGALORE | Dr.Ameer Asra Ahmed |
| 7 | P03CJ21M0058 | Abhishek.G. Gowda | FINANCE | COMPARATIVE STUDY OF BAJAJ MUTUAL FUND SCHEMES AND OTHER MUTUAL FUND SCHEMES IN INDIA | Dr.Ameer Asra Ahmed |
| 8 | P03CJ21M0061 | Subhash G S | FINANCE | A STUDY ON FINANCIAL PLANNING OF SALARIED EMPLOYEES AND STRATEGIES FOR TAX SAVING | Dr.Ameer Asra Ahmed |
| 9 | P03CJ21M0075 | Surwata Ghosh Dastidar | HR | IMPACT OF WORKFORCE DIVERSITY AND INCLUSION ON TEAM PERFORMANCE - A STUDY WITH REFERENCE TO INDIAN RAILWAYS | Dr.Ameer Asra Ahmed |
| 10 | P03CJ21M0090 | Uzma Afzal Khan | FINANCE | A STUDY ON POST COVID-19 INVESTORS BEHAVIOUR WITH RESPECT TO STOCK | Dr.Ameer Asra Ahmed |
| 11 | P03CJ21M0114 | Aparajita | HR | SELF-EFFICACY, SATISFACTION AND PROFESSIONAL ACHIEVEMENT: A RELATIONAL STUDY AMONG IT PROFESSIONAL | Dr.Ameer Asra Ahmed |
| 12 | P03CJ21M0157 | Sharat Ganesh Shetty | HR | IMPACT OF MENTORING ON THE PERFORMANCE AND WELL-BEING OF STUDENTS IN HIGHER EDUCATION INSTITUTIONS | Dr.Ameer Asra Ahmed |
| 13 | P03CJ21M0071 | Ashwarya V | MKT | STUDY ON IMPORTANCE AND IMPACT OF SOCIAL NETWORKING ON THE BRAND BUILDING AND DEVELOPMENT OF NYKA | Prof. Col Prasanna Kumar |
| 14 | P03CJ21M0107 | Pavan Kalyan Reddy G V | MKT | A STUDY OF THE EFFECTIVENESS OF DECATHLON'S CUSTOMER RETENTION STRATEGIES AT THEIR BANNERGHATTA STORE IN THE LAST THREE YEARS | Prof. Col Prasanna Kumar |
| 15 | P03CJ21M0025 | Sharath Kumar | MKT | A STUDY OF THE EFFECTIVENESS OF ZERODHA'S UNIQUE BUSINESS STRATEGY TO BEAT UP STOX AND BECOME A UNICORN STARTUP | Prof. Col Prasanna Kumar |
| 16 | P03CJ21M0123 | S Jagath Ujwal Reddy | MKT | A COMPARATIVE STUDY OF PROMOTIONAL STRATEGIES OF THREE MAJOR FMCG BRANDS IN INDIA AND ITS IMPACT ON THEIR SALES IN LAST 5 YEARS | Prof. Col Prasanna Kumar |
| 17 | P03CJ21M0074 | Vinayakumar Donta | MKT | A STUDY ON IMPACT OF AMAZON'S E-COMMERCE BUSINESS ON THE RETAIL INDUSTRY AND BRICK-AND-MORTAR STORES IN THE LAST 5 YEARS WITH SPECIAL FOCUS ON THEIR SALES VOLUMES IN INDIA | Prof. Col Prasanna Kumar |
| 18 | P03CJ21M0029 | Pawar Harshvardhan | MKT | A STUDY ON THE EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES FOLLOWED BY ZOMATO IN INDIAN MARKET AS COMPARED TO OTHER MARKETING CAMPAIGNS IN PAST 5 YEARS | Prof. Col Prasanna Kumar |
| 19 | P03CJ21M0138 | Likitha N S | MKT | A STUDY ON FIVE YEARS DEVELOPMENT ACTION PLAN ON SALES OF MILK AT KMF BENGALURU CITY | Prof. Col Prasanna Kumar |
| 20 | P03CJ21M0059 | Ram Rathish D | MKT | A COMPARATIVE STUDY OF PROFITABILITY OF THREE LEADING EDTECH COMPANIES IN LAST THREE YEARS WITH SPECIAL FOCUS ON BYJU'S | Prof. Col Prasanna Kumar |
| 21 | P03CJ21M0088 | Lokeswaran N | FIN | A COMPARATIVE STUDY OF THE GROWTH IN PAST 3 YEARS OF PUBLIC SECTOR BANKS AND PRIVATE SECTOR BANKS WITH SPECIAL FOCUS ON SBI AND HDFC BANK | Prof. Col Prasanna Kumar |
| 22 | P03CJ21M0160 | Aditya S Maheshwari | FIN | A STUDY ON TECHNICAL ANALYSIS OF SELECT STOCKS WITH SPECIAL FOCUS ON BANKING AND IT STOCKS | Prof. Col Prasanna Kumar |
| 23 | P03CJ21M0092 | Sahana.S | Finance | CRITICAL COMPARATIVE EVALUATION OF SELECT CRYPTO EXCHANGES-A STUDY | Dr.Sumera Aluru |
| 24 | P03CJ21M0100 | Neetu Anjana M | Finance | A COMPARATIVE STUDY ON SELECTED PERSONAL LOAN APPS - MONEY VIEW, KREDITBEE, NAVI LOANS, AND KISSHT | Dr.Sumera Aluru |
| 25 | P03CJ21M0111 | Sanjana Bv | Finance | A STUDY ON AWARENESS, PERCEPTION AND ACCEPTANCE OF DIGITAL RUPEE | Dr.Sumera Aluru |
| 26 | P03CJ21M0139 | Siddharth M Kadam | Finance | EMPIRICAL STUDY ON INVESTOR PREFERENCES AWARENESS TOWARDS BULLION INVESTMENT DIGITAL ALTERNATIVES WITH SPECIAL REFERENCE TO GROWW AND PHONE-PE | Dr.Sumera Aluru |
| 27 | P03CJ21M0179 | Guruprasad K. A. | Finance | A STUDY ON IMPACT OF CRUDE OIL PRICE ON COMMODITY PRICES LEADING TO SUPPLY AND GROWTH OF ECONOMY | Dr.Sumera Aluru |
| 28 | P03CJ21M0134 | Moinuddin/fahad | Finance | A COMPARATIVE ANALYSIS OF SELECT PRIVATE EQUITY FUNDS AND HEDGE FUNDS | Dr.Sumera Aluru |
| 29 | P03CJ21M0101 | Bhavana V G | Finance | A STUDY ON SELF HELP GROUPS AND MICROINSURANCE, SPECIAL REFERENCE TO CHICKMAGALUR* | Dr.Sumera Aluru |

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| 30 | P03CJ21M0116 | Sonia A B | Finance | A STUDY ON THE FLOW OF FOREIGN INSTITUTIONAL INVESTMENT IN INDIA | |
| 31 | P03CJ21M0131 | Saad Khan | Finance | A STUDY ON ELECTORAL BONDS AND INVESTOR PERCEPTION | Dr.Sumera Aluru |
| 32 | P03CJ21M0016 | Premna J M | Finance | A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF AGRICULTURAL CO-OPERATIVE SOCIETY | Dr.Sumera Aluru |
| 33 | P03CJ21M0044 | Prakash G | Finance | A STUDY ON FINANCIAL LITERACY AND FINANCIAL PRODUCTS IN HIGHER EDUCATION INSTITUTION STAFF | Dr.Sumera Aluru |
| 34 | P03CJ21M0152 | Shwetika C K | Finance | CRITICAL ANALYSIS OF BIG DATA IN INVESTING | |
| 35 | P03CJ21M0081 | Namjundes V Jaishal | Finance | "EBIX CASH AS THE AIRPORT OF FINANCIAL TRANSACTIONS IN INDIA" | Dr. B R Venkatesh |
| 36 | P03CJ21M0127 | Kosinapalli Aravind | Finance | A STUDY ON COMPARATIVE ANALYSIS OF LOAN AMORTIZATION AT ICICI BANK AND MUTHOOT FINANCE | Dr. B R Venkatesh |
| 37 | P03CJ21M0094 | Manoj P | Finance | "A STUDY ON INVESTMENT ANALYSIS WITH REFERENCE TO EQUITY MARKET AT BANGALORE CITY". | Dr. B R Venkatesh |
| 38 | P03CJ21M0124 | Vishal M | Finance | "A STUDY ON CREDIT APPRAISAL WITH REFERENCE TO THE KARNATAKA STATE CO-OPERATIVE APEX BANK LIMITED". | Dr. B R Venkatesh |
| 39 | P03CJ21M0137 | Murali P | Finance | "A STUDY ON IMPACT OF GEOPOLITICAL ON WORLD ECONOMY". | Dr. B R Venkatesh |
| 40 | P03CJ21M0161 | Manav Sakaria | Finance | A STUDY OF COMPARATIVE ANALYSIS OF DIFFERENT MUTUAL FUNDS AND INVESTOR PERCEPTION | Dr. B R Venkatesh |
| 41 | P03CJ21M0129 | Teertha Kumar K N | Finance | A STUDY ON RISK MANAGEMENT IN BANKING SECTOR WITH REFERENCE TO KOTAK MAHINDRA BANK | Dr. B R Venkatesh |
| 42 | P03CJ21M0028 | Nitin A. | Finance | A STUDY ON INDIAN INVESTORS PREFERENCE FOR INVESTMENT OPPORTUNITIES | Dr. B R Venkatesh |
| 43 | P03CJ21M0151 | Priyal | Finance | A STUDY ON FUNDAMENTALS OF CRYPTO CURRENCY | Dr. B R Venkatesh |
| 44 | P03CJ21M0149 | Venilla S | Finance | A STUDY N COST ANALYSIS OF NATURAL STORE PROCESSING UNIT AT TAB SURFACE NATURAL STORE AND QUARTZ | Dr. B R Venkatesh |
| 45 | P03CJ21M0003 | Akhil Sarang | Finance | "COMPARATIVE ANALYTICAL STUDY OF AMARA RAJA BATTERIES LTD AND EXIDE INDUSTRIES LTD". | Prof.Nayana T |
| 46 | P03CJ21M0006 | Prajwal | Finance | "A STUDY ON CONSTRUCTION OF OPTIMAL PORTFOLIO OF SELECTED STOCKS LISTED IN BSE INDIA LIMITED". | Prof.Nayana T |
| 47 | P03CJ21M0013 | Yogini K Bhanuvaran | Finance | "A STUDY ON ONLINE PAYMENT APPLICATIONS IN INDIA WITH REFERENCE TO GOOGLE PAY". | Prof.Nayana T |
| 48 | P03CJ21M0021 | Shreyas Shrikharani | Finance | "UNDERSTANDING RISK MANAGEMENT THAT PEOPLE FOLLOW WHILE INVESTING IN THE INDIAN STOCK MARKETS". | Prof.Nayana T |
| 49 | P03CJ21M0035 | Gaurav L | Finance | "A STUDY ON ROLE OF INSURANCE IN MINIMIZING BUSINESS RISK". | Prof.Nayana T |
| 50 | P03CJ21M0069 | Dhanush M | Finance | "THE STUDY OF INVENTORY MANAGEMENT OF PRECOT MERIDIAN LTD, HINDUPUR". | Prof.Nayana T |
| 51 | P03CJ21M0070 | Manoj Kumar G V | Finance | "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH REFERENCE TO HINDUSTAN UNILEVER LIMITED". | Prof.Nayana T |
| 52 | P03CJ21M0084 | Aarushi R. | Finance | "THE STUDY ON COMPARATIVE ANALYSIS OF MUTUAL FUNDS-PRIVATE SECTOR V/S PUBLIC SECTOR". | Prof.Nayana T |
| 53 | P03CJ21M0133 | Gayak Gowda D N | Finance | "FINANCIAL INCLUSION THROUGH PERCEPTION OF PEOPLE ON PRADHAN MANTRI JAN DHAN YOJANA". | Prof.Nayana T |
| 54 | P03CJ21M0135 | Harsith Kumar M | Finance | "CBDC: A NEW WORLD ORDER- GLOBAL AND INDIAN PERSPECTIVES, MINIMIZING THE DOLLAR'S SUPREMACY". | Prof.Nayana T |
| 55 | P03CJ21M0154 | Shashank K S | Finance | "A STUDY ON IMPACT OF GST ON HOTEL, TRAVEL AND TOURISM INDUSTRY". | Prof.Nayana T |
| 56 | P03CJ21M0002 | Tarunay C Sapsra | FINANCE | A STUDY ON TECHNICAL ANALYSIS OF SELECTED INDIAN COMPAY STOCKS | Prof. Shashikumar C R |
| 57 | P03CJ21M0005 | Vinay N Korabu | FINANCE | A STUDY ON IMPACT OF OIL PRICE ON EXCHANGE RATE WITH SPECIAL REFERENCE TO INDIA | Prof. Shashikumar C R |
| 58 | P03CJ21M0010 | Manjusha P | FINANCE | IMPACT OF NEW AGE STOCK BROKERS ON INVESTMENT IN INDIAN STOCK MARKET | Prof. Shashikumar C R |
| 59 | P03CJ21M0015 | Arun M | FINANCE | A STUDY ON SIGNIFICANCE ROLE IN DIGITALIZATION OF TRANSACTIONS OF INDIAN CURRENCY THROUGH SELECTED THIRD PARTY APPLICATION PROVIDERS (TPAP) BY UNIFIED PAYMENT INTERFACE (UPI) IN INDIA | Prof. Shashikumar C R |
| 60 | P03CJ21M0019 | Revathi M | FINANCE | A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED IT SECTORS STOCKS | Prof. Shashikumar C R |
| 61 | P03CJ21M0039 | Bhavana D | FINANCE | A STUDY ON ANALYSIS OF PRICING AND PERFORMANCE OF IPO'S LISTED IN INDIAN STOCK MARKET | Prof. Shashikumar C R |
| 62 | P03CJ21M0043 | Amil N | FINANCE | A STUDY ON BLOCKCHAIN TECHNOLOGY IN FINANCIAL SERVICES INDUSTRY AT JP MORGAN CHASE AND CO | Prof. Shashikumar C R |
| 63 | P03CJ21M0055 | Anagha N | FINANCE | A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED IT COMPANIES STOCKS | Prof. Shashikumar C R |
| 64 | P03CJ21M0063 | Naveen Hegde | FINANCE | A STUDY ON CREDIT FACILITY AND OTHER FINANCIAL SUPPORT TO FARMERS AT TMS LTD SIRSI | Prof. Shashikumar C R |
| 65 | P03CJ21M0110 | Kaveri P | FINANCE | A STUDY ON THE ROLE OF INVESTMENT BEHAVIOUR | Prof. Shashikumar C R |
| 66 | P03CJ21M0145 | Rajeshwari Y | FINANCE | A STUDY ON THE ROLE OF ARTIFICIAL INTELLIGENCE IN BANKING SECTOR | Prof. Shashikumar C R |
| 67 | P03CJ21M0018 | Divya D.Singh | Marketing | A STUDY ON EFFECT OF CADBURY'S ADVERTISING STRATEGY ON CUSTOMER PERCEPTION WITH REFERENCE TO INDIAN MARKET | Prof. Tejaswini L K |

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| 68 | P03CJ21M0024 | Mahathi Arkanath | Finance | A STUDY ON MARKET MOMENTUM AND BUBBLES WITH RESPECT TO BSE SENSEX. | |
| 69 | P03CJ21M0033 | Ganesh M H | Marketing | A STUDY ON CUSTOMER SATIFACTION ON ONLINE SHOPPING | Prof. Tejaswini L K |
| 70 | P03CJ21M0047 | Syeda Muskaan | Marketing | A STUDY ON THE EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES FOLLOWED BY SWIGGY ON CONSUMERS. | Prof. Tejaswini L K |
| 71 | P03CJ21M0077 | Sanjay Datha H D | Marketing | TO STUDY THE MARKETING TACTICS USED BY AMUL & THE PANDAMIC ADVANTAGE | Prof. Tejaswini L K |
| 72 | P03CJ21M0080 | Omer N Farook | Marketing | A STUDY ON THE IMPACT OF INSTAGRAM ON THE CONSUMER BUYING BEHAVIOUR | Prof. Tejaswini L K |
| 73 | P03CJ21M0083 | Achyuth Alalageri | Marketing | A STUDY ON STORE AMBIENCE AND ITS IMPACT ON THE BUYING BEHAVIOUR OF CUSTOMERS IN PETER ENGLAND | Prof. Tejaswini L K |
| 74 | P03CJ21M0105 | Nikhil D Budihalamanth | Marketing | A STUDY ON "CUSTOMER SATISFACTION TOWARDS NABAJI BRAND AT DECATHLON, BANNERGHATTA, BANGALORE" | Prof. Tejaswini L K |
| 75 | P03CJ21M0144 | Darshan Raj R. | Marketing | THE IMPACT OF INFLUENCER MARKETING ON HYUNDAI VEHICLES. | Prof. Tejaswini L K |
| 76 | P03CJ21M0153 | Ashok Koppad | Finance | A COMPARATIVE STUDY ON THE FINANCIAL PERFORMANCE OF SELECTED PUBLIC SECTOR AND PRIVATE SECTOR BANKS | Prof. Tejaswini L K |
| 77 | P03CJ21M0184 | V S Abishek | Marketing | A STUDY ON COMPARISON BETWEEN DIGITAL MARKETING AND TRADITIONAL MARKETING WITH REFERENCE TO BAJAJ AUTO " | Prof. Tejaswini L K |
| 78 | P03CJ21M0177 | Pradyot K.G | Finance | STUDY ON POST LISTING IPO'S RETURNS AND PERFORMANCE IN INDIA WITH RESPECT TO NATIONAL STOCK EXCHANGE | Dr. Srikantamurthy M.R. |
| 79 | P03CJ21M0182 | R. Indushekar | Finance | A COMPARATIVE STUDY OF NSE AND BSE WITH SPECIAL REFERENCE TO RISK AND RETURN | Dr. Srikantamurthy M.R. |
| 80 | P03CJ21M0171 | Sibhashit | Human Resuorce | ANALYSIS ON HOW EXECUTIVE SEARCH FIRMS FIND THE RIGHT CANDIDATE FOR LEADERSHIP ROLES | Dr. Srikantamurthy M.R. |
| 81 | P03CJ21M0093 | Tejaswini.R | Finance | COMPARATIVE STUDY OF SBI MUTUAL FUND AND ICICI PRUDENTIAL MUTUAL FUND | Dr. Srikantamurthy M.R. |
| 82 | P03CJ21M0032 | Vaishnavi Chennalli P | Finance | A PROJECT ON IMPACT OF RUSSIA-UKRAINE WAR ON INDIAN ECONOMY | Dr. Srikantamurthy M.R. |
| 83 | P03CJ21M0173 | Maheshwari | Finance | A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH SPECIAL REFERENCE TO CHAMUNDESHWARI SUGAR LTD MANDYA | Dr. Srikantamurthy M.R. |
| 84 | P03CJ21M0048 | Swathi N S | Finance | MARKET POTENTIAL OF OPENING OF TRADING ACCOUNT AND DEMAT ACCOUNT | Dr. Srikantamurthy M.R. |
| 85 | P03CJ21M0028 | Sanjana S | HR | THE EFFECTIVENESS OF REWARD SYSTEM ON THE MOTIVATTION LEVEL OF EMPLOYEES | Dr. Srikantamurthy M.R. |
| 86 | P03CJ21M0120 | Jayasimha N.P | Finance | INVESTORS PERCEPTION AND DECISION MAKING IN OTHER STOCK MARKETS | Dr. Srikantamurthy M.R. |
| 87 | P03CJ21M0103 | Vignesh Kumar A | HR | CAREER PROGRESSION AND PLANNING AND THE IMPACT ON EMPLOYEES IN QUICK FOOD CHAINS | Dr. Srikantamurthy M.R. |
| 88 | P03CJ21M0060 | Athimika H S | Finance | ANALYSIS OF INVESTORS PERCEPTION APPREHENSION AND DECISION MAKING IN INDIAN STOCK MARKETS | Dr. Srikantamurthy M.R. |
| 89 | P03CJ21M0115 | Tarun Sai M | Human Resources | "A STUDY ON STRESS LEVEL OF THE EMPLOYEES AND ITS IMPACT ON THEIR PRODUCTIVITY IN DESERT STROM TECHNOLOGY PVT LTD." | Dr. Vijaya kumar J |
| 90 | P03CJ21M0164 | Pradnya Uday Shenvi | Human Resources | "A STUDY ON IMPACT OF LAISSEZ FAIRE LEADERSHIP ON EMPLOYEE PERFORMANCE" | Dr. Vijaya kumar J |
| 91 | P03CJ21M0117 | Sumukha S | Human Resources | "IMPACT OF EMPLOYEE ENGAGEMENT TOWARDS ORGANISATIONAL COMMITMENT IN IT SECTOR" | Dr. Vijaya kumar J |
| 92 | P03CJ21M0183 | Karthik Lm | Finance | "A STUDY OF FINANCIAL PERFORMANCE ANALYSIS OF PRIVATE BANKS OF INDIA " | Dr. Vijaya kumar J |
| 93 | P03CJ21M0034 | Nikhil Sudhakar Naik | Finance | "A STUDY ON FOREIGN CURRENCY TRANSACTIONS IMPLICATION AND PERFORMANCE OF SAXO COMPANY" | Dr. Vijaya kumar J |
| 94 | P03CJ21M0166 | Anagha N Inamdar | Finance | "A STUDY ON OPEN BANKING AND ITS IMPACT ON FINANCIAL INCLUSION " | Dr. Vijaya kumar J |
| 95 | P03CJ21M0125 | Rishal V | Finance | "A STUDY ON INVESTMENT PATTERNS AMONG SALARIED EMPLOYESS " | Dr. Vijaya kumar J |
| 96 | P03CJ21M0009 | Srenika Sunil Mhasekar | Finance | "FINANCIAL ANALYSIS OF ITC COMPANY BALANCE SHEET ,PROFIT AND LOSS ACCOUNT USING TREND ANALYSIS , COMPARATIVE ANALYSIS , RATIO ANALYSIS AND COMMON SIZE" | Dr. Vijaya kumar J |
| 97 | P03CJ21M0082 | Keerthana Suresh | Finance | "A STUDY ON GOLD IMPACT ON INDIAN STOCK MARKET " | Dr. Vijaya kumar J |
| 98 | P03CJ21M0014 | Aishwarya P Kovallimath | Finance | "A STUDY ON PERCEPTION OF TAX PAYERS TOWARDS THE E-FILING OF INCOME TAX RETURNS" | Dr. Vijaya kumar J |
| 99 | P03CJ21M0180 | Sushma P | Finance | PERFORMANCE ANALYSIS OF PRIVATE SECTOR BANK IN INDIA USING CAMEL MODEL APPROACH | Dr.Chetan Shetty |
| 100 | P03CJ21M0037 | Sanju Simran | Finance | A STUDY ON CAPITAL ASSET PRICING MODEL OF SELECTED IT COMPANIES | Dr.Chetan Shetty |
| 101 | P03CJ21M0181 | Manoj K L | Finance | A STUDY ON PERFORMANCE EVALUATION OF IPO IN INDIAN STOCK MARKET WITH RESPECT TO NSE | Dr.Chetan Shetty |
| 102 | P03CJ21M0076 | Sanjay K | Finance | COMBATING E FRAUDS IN E PAYMENT SYSTEM -A WAYS AND MEANS STUDY IN INDIA. | Dr.Chetan Shetty |
| 103 | P03CJ21M0062 | Yelugoti Ganga Naga Vishnu | Finance | A STUDY ON PORTFOLIO ANALYSIS AND INVESTMENT DECISIONS | Dr.Chetan Shetty |
| 104 | P03CJ21M0089 | Naveen Kumar S | Finance | A STUDY ON VENTURE CAPITAL IN INDIA | Dr.Chetan Shetty |

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| 105 | P03CJ21M0146 | Divya D Anand | Finance | A STUDY ON POST COVID GROWTH OF PHARMACEUTICAL INDUSTRY IN INDIA AND ITS INVESTMENT OPPORTUNITIES | Dr.Chetan Shetty |
| 106 | P03CJ21M0026 | Yash L Jain | Finance | A STUDY OF CAPITAL BUDGETING WITH RESPECT TO GOUTHAMI ENTERPRISES | Dr.Chetan Shetty |
| 107 | P03CJ21M0122 | Vijaya Lakshmi P | Finance | A STUDY ON GROWTH OF MUTUAL FUNDS IN INDIA | Dr.Chetan Shetty |
| 108 | P03CJ21M0150 | Abhishek G | Finance | AN EMPIRICAL ANALYSIS AND COMPARATIVE STUDY OF EQUITY RISK AND RETURN OF BHARAT DYNAMICS LTD. AND HEML LTD. | Dr.Chetan Shetty |
| 109 | P03CJ21M0108 | Nayana Ms | Finance | A STUDY ON GREAT RISE AND FALL OF DECENTRALIZED SELECTED CRYPTO-CURRENCIES WITH AN EFFECT OF EXTERNAL FACTORS | Dr.Chetan Shetty |
| 110 | P03CJ21M0001 | Pavan H | Finance | A REPORT ON DIGITAL PAYMENTS IN INDIA | Dr.Chetan Shetty |
| 111 | P03CJ21M0091 | Adarsh K N | Finance | A STUDY ON THE ROLE OF INFORMATION TECHNOLOGY IN THE BANKING SECTOR | Prof. B R Narasimha Murthy |
| 112 | P03CJ21M0012 | Vinay K A | Finance | A STUDY ON BLOCKCHAIN TECHNOLOGY AND CENTRALIZED FINANCE | Prof. B R Narasimha Murthy |
| 113 | P03CJ21M0073 | Yashwanth Bu | Finance | A STUDY ON ELECTRONIC PAYMENT IN CURRENT SCENARIO AND SCOPE FOR IMPROVEMENT | Prof. B R Narasimha Murthy |
| 114 | P03CJ21M0045 | Sumukha D K | Finance | A STUDY ON VALUE INVESTMENT IN RELATION TO INDIAN STOCKMARKET | Prof. B R Narasimha Murthy |
| 115 | P03CJ21M0141 | Shivakumar Gr | Finance | A STUDY ON FACTORS INFLUENCING INVESTORS DECISION TOWARDS EQUITY INVESTMENT AND ONLINE TRADING | Prof. B R Narasimha Murthy |
| 116 | P03CJ21M0158 | Ganesh Hegde | Finance | A STUDY ON FINANCIAL PERFORMANCE WITH SPECIFIC FOCUS ON CAPITAL STRUCTURE AT TSS LIMITED | Prof. B R Narasimha Murthy |
| 117 | P03CJ21M0049 | Pragnya.K | Finance | A STUDY ON EARLY SIGNALS OF FRAUD IN BANKING SECTOR | Prof. B R Narasimha Murthy |
| 118 | P03CJ21M0156 | Sharanya M | Finance | A STUDY ON REVERSE MORTGAGE SCHEME AT AXIS BANK | Prof. B R Narasimha Murthy |
| 119 | P03CJ21M0170 | Manoj Kumar K | Finance | A STUDY ON RELATIONSHIP BETWEEN STOCK MARKET AND FOREIGN EXCHANGE | Prof. B R Narasimha Murthy |
| 120 | P03CJ21M0143 | Santosh P Noolvi | Finance | A STUDY ON IMPACT OF NPA OF COMMERCIAL BANKS | Prof. B R Narasimha Murthy |
| 121 | P03CJ21M0042 | Thaikaden Sooraj Sukumaran | Marketing | EFFECT OF YOUTUBE INFLUENCER MARKETING ON BUYING PASSENGER CARS | Dr.Vinish P |
| 122 | P03CJ21M0065 | Sagar Dayanaad Tural | Marketing | CUSTOMER APPREHENSIONS OF BUYING ELECTRIC CAR IN INDIA- ANALYSIS OF AUDIENCE COMMENTS ON YOUTUBE AUTOBLOGS. | Dr.Vinish P |
| 123 | P03CJ21M0067 | Shivani D | Finance | A STUDY ON AWARENESS OF HEALTHCARE INSURANCE PLANS AMONG GENERAL PUBLIC IN BANGALORE | Dr.Vinish P |
| 124 | P03CJ21M0126 | Rohan M | MARKETING | A STUDY ON CUSTOMER SATISFACTION OF BYJU'S SERVICE | Dr.Vinish P |
| 125 | P03CJ21M0140 | Spoorthi S | Marketing | IMPACT OF PRODUCT PACKAGING ON CUSTOMER PERCEPTION AND PURCHASE DECISION WITH REFERENCE TO GOGGLIO PACKAGING SYSTEM | Dr.Vinish P |
| 126 | P03CJ21M0162 | Sabyasai Panigrahi | Marketing | SALES PROMOTIONAL ACTIVITIES OF HERO MOTO CORP IN BANGALORE | Dr.Vinish P |
| 127 | P03CJ21M0169 | Ganesh Kp | Marketing | A STUDY ON CUSTOMERS PREFERENCE TOWARDS ONLINE SHOPPING WITH REFERENCE TO MEESHO | Dr.Vinish P |
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