

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

MBA-Entrepreneurship Development Workshop 1

Department: MBA-BU

Date: 12-04-2022

Sl. No.	Particulars	Event related details			
1.	Event*	Workshop - Entrepreneurship Awareness Program			
2.	Title of the Event	Entrepreneurship Development Workshop 1			
3.	Date	12-04-2022			
4.	Time	3.00 pm to 4.00 pm			
5.	Venue	Lecture Hall 504, MBA Block, DSCASC			
6.	Resource Person 1 Details** (Profile to be enclosed)	Col. Prasanna Kumar			
7.	Topics Covered	<ul style="list-style-type: none">• Need for entrepreneurship• Skills required in entrepreneurs• Six I's of New Business			
8.	Resource Person 2 Details** (Profile to be enclosed)	Nil			
9.	Topics Covered	<ul style="list-style-type: none">• Need for entrepreneurship• Skills required in entrepreneurs• Six I's of New Business			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	2	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	27	External:	NA
12.	Faculty Coordinator/s	Prof Col Prasanna Kumar, Prof Vaibhav Patil			
13.	Student Coordinator/s	Mr Aditya, Mr Arun, Ms Mahathi			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	To provide the students insights on Entrepreneurship Landscape			

Sl. No.	Particulars	Event related details
17	Report uploaded on college website? If yes, give details:	https://dscasc.edu.in/images/mba/Entrepreneurship.pdf
18	Report sent to media? If yes, give details:	No
19	Report uploaded in Social Media? If yes, give details:	Yes, https://www.facebook.com/photo/?fbid=554982742912714&set=pcb.554982796246042
20	Certificates Printed? (Enclose a copy***)	NA
21	Feedback Collected? (Enclose a copy***)	NO
22	Summary of the Event (Minimum 100 words)	The workshop was organized for the First Semester students of MBA-BU. Prof Col Prasanna Kumar, the resource person of the event emphasized on various concepts related to Entrepreneurship journey. The speaker engaged the participants with his real time insights and experiences in the area of entrepreneurship. It was an interactive session where the students were divided into various groups and activities were carried out. Special focus was on the Six I's of New Business. The event was a start to the various activities planned under the ED Club. The students will be given team based tasks so as to enable them to be good players in the field of Entrepreneurship.
23	Photographs of the Event	Enclosed



Event Coordinator



HOD/Director



Principal
Principal,

Dayananda Sagar College of Arts,
Science & Commerce
K.S. Layout, Bangalore - 560 078.

Entrepreneurship Workshop Report

Title: "Entrepreneurship Development Workshop 1"

Date: 12th April 2022

Resource Person: Prof. Col Prasanna Kumar, MBA-BU

12-04-2022	Prof Col Prasanna Kumar, MBA-BU
	Six I's of Business Life
	Initial journey of an Entrepreneurship venture

Topics Covered:

- Introduction to the initial journey of an Entrepreneurship venture
- Founding a winning team for a successful business
- What to expect and what to look-out for in the Initial stage of an enterprise

Summary:

The workshop was organized for the First Semester students of MBA-BU. Prof Col Prasanna Kumar, the resource person of the event emphasized on various concepts related to Entrepreneurship journey. The speaker engaged the participants with his real time insights and experiences in the area of entrepreneurship. It was an interactive session where the students were divided into various groups and activities were carried out. Special focus was on the Six I's of New Business. The event was a start to the various activities planned under the ED Club. The students will be given team based tasks so as to enable them to be good players in the field of Entrepreneurship.

Organized by: Entrepreneurship Development Cell

Venue: MBA-BU 5th Floor Classroom No. 504

Faculties Attended: 2

Students Attended: 27

Photos:



Syndicates Discussion various options available to find the right team



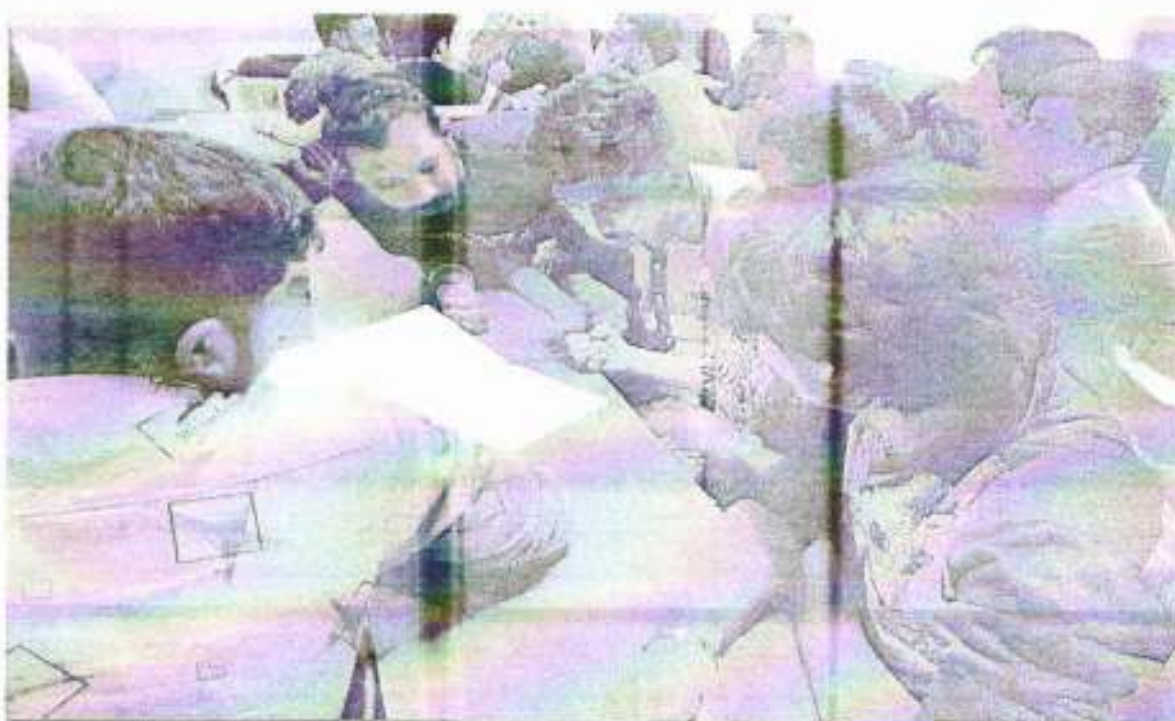
The main theme of the workshop : 6 I's of Business Life



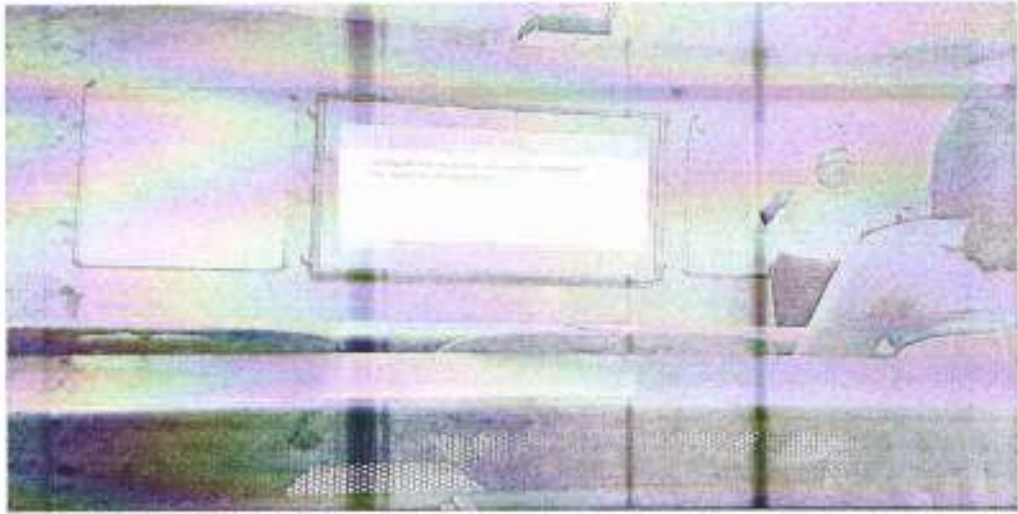
Resource Person introducing the Entrepreneurship Journey to the students



Resource Person providing personalized guidance to the group of students



Students discussing the plan of action in their syndicates



Resource Person explaining the stages of Ideation process



Brainstorming by the syndicates



Resource Person presenting the Introduction to Entrepreneurship journey



Another syndicate chalking out a plan of action