

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
 Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082
 Internal Quality Assurance Cell (IQAC) Cell

Webinar

Department: MBA-BU

Date: 04-04-2022

Sl. No.	Particulars	Event related Details			
1.	Event	Webinar on Powerful Careers in Digital World			
2.	Title of the Event	Webinar on Powerful Careers in Digital World			
3.	Date	29 March 2022			
4.	Time	2:00 PM – 3:00 PM			
5.	Venue	Zoom and Facebook live			
6.	Resource Person 1 Details** (Profile to be enclosed)	Sachin Parekh, Director, London School of Digital Business, UK			
7.	Topics Covered	Introduction to Digital Marketing Growth in Digital Marketing Career Opportunities in Digital Marketing			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	7	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	120	External:	NA
12.	Faculty Coordinator/s	Dr. C B Venkata Krishna Prasad			
13.	Student Coordinator/s	-			
14.	Total Expenditure (Details to be enclosed)	—			
15.	Sponsors and Amount (if any)	—			
16.	Agenda of the Event (Enclose a copy)	-			
17.	Report uploaded on college website? If yes, give	-			

details:		
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	No
20.	Certificates Printed? (Enclose a copy***)	No
21.	Feedback Collected? (Enclose a copy***)	No
22.	Summary of the Event (Minimum 100 words)	<ul style="list-style-type: none"> ▪ A welcome note by Dr. Venkatesh B R, Director, MBA-BU ▪ Mr. Sachin Parekh, Director, London School of Digital Business, UK discussed following points during the session. ▪ Introduction to Digital Marketing ▪ Growth in Digital Marketing ▪ Career Opportunities in Digital Marketing
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed



Notes:


* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.


 Event Coordinator

 HOD/Director
 Dayananda Sagar College
 of Arts, Science & Commerce
 Sharige Mallahwara Hills
 Kumaraswamy Layout,
 BANGALORE - 560 078


 Principal
 Dayananda Sagar College of Arts,
 Science & Commerce
 Kumaraswamy Layout, Bangalore - 560 078





Dayananda Sagar College of Arts, Science and Commerce
Department of Management Studies – MBA (BU)



London School of
DIGITAL BUSINESS

PROUD TO ANNOUNCE OUR ASSOCIATION

with

LONDON SCHOOL OF DIGITAL BUSINESS, UK

FREE WEBINAR

**Powerful Careers with Digital World
(50 minutes)**

**DATE: 29th March 2022 DAY: Tuesday
TIME: 2 PM INDIA TIME**

This Webinar helps the students generate awareness
and interest in Digital World.















































Register at: www.lsdb.co.uk/events.html



Close

Participants (100)

-  Prajwal   
-  Priyal  
-  Revathi Mallela  
-  Sahana  
-  Sanjana ani   
-  Sanjana S  
-  Sanjay Datha Bharadwaj   
-  Sanjay K  
-  Sanju Simran   
-  Shamrao Patil  
-  Shashank K S  
-  shivakumar gr  
-  Shivani.S.R RV18T1017   

Invite

REC (LIVE) London School of DIGITAL BUSINESS

Sachin Parekh, Director, LSDB, UK

Naveen Hegde

nikhil db

SIPUN PANIGRAHI

Zoom 15:57

Leave

REC (LIVE)

London School of DIGITAL BUSINESS

NSE

‘Dare to dream’: Nykaa’s Falguni Nayar, newest billionaire, has some advice

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- *Every business sector is going DIGITAL*
- *Every business sector DIGITAL SKILLS*

DIGITAL

REC LIVE



Dr. Venkatesh B R

REC

LIVE

London School of
DIGITAL BUSINESS

Sachin Parekh, Director, LSDB, UK

Dr. Venkatesh B R



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LIVE



GOING DIGITAL Trends



- *Real estate sales - Magazine/ newspaper ads - online marketing using Facebook ads; magicbricks 99acres*











































Prajwal to Everyone
nobroker.com

DIGITAL



Close

Participants (100)

-  Nanjundesh V Jalihal  
-  Naveen Hegde  
-  Nayana M S  
-  Nidhi Shree M  
-  Param Poonacha   
-  Pavan Govekar  
-  Pavan H  
-  Pradeep  
-  Pradnya Shenvi  
-  Pradyot K G  
-  Pragnya.k   
-  Prajol chikkur  
-  Prajwal   

Invite

2:14 PM



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FRESHER'S CHALLENGE

No JOB -> No Experience

NO Experience -> NO JOB



Pragnya.k to Everyone

pragnya.k, 1st semester, MBA, B-section

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Opportunities for Students

Zoom

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REC LIVE

Make career in Digital or be more competitive in your chosen domain using Digital Tools. Also, Earn while you learn with smart jobs.



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