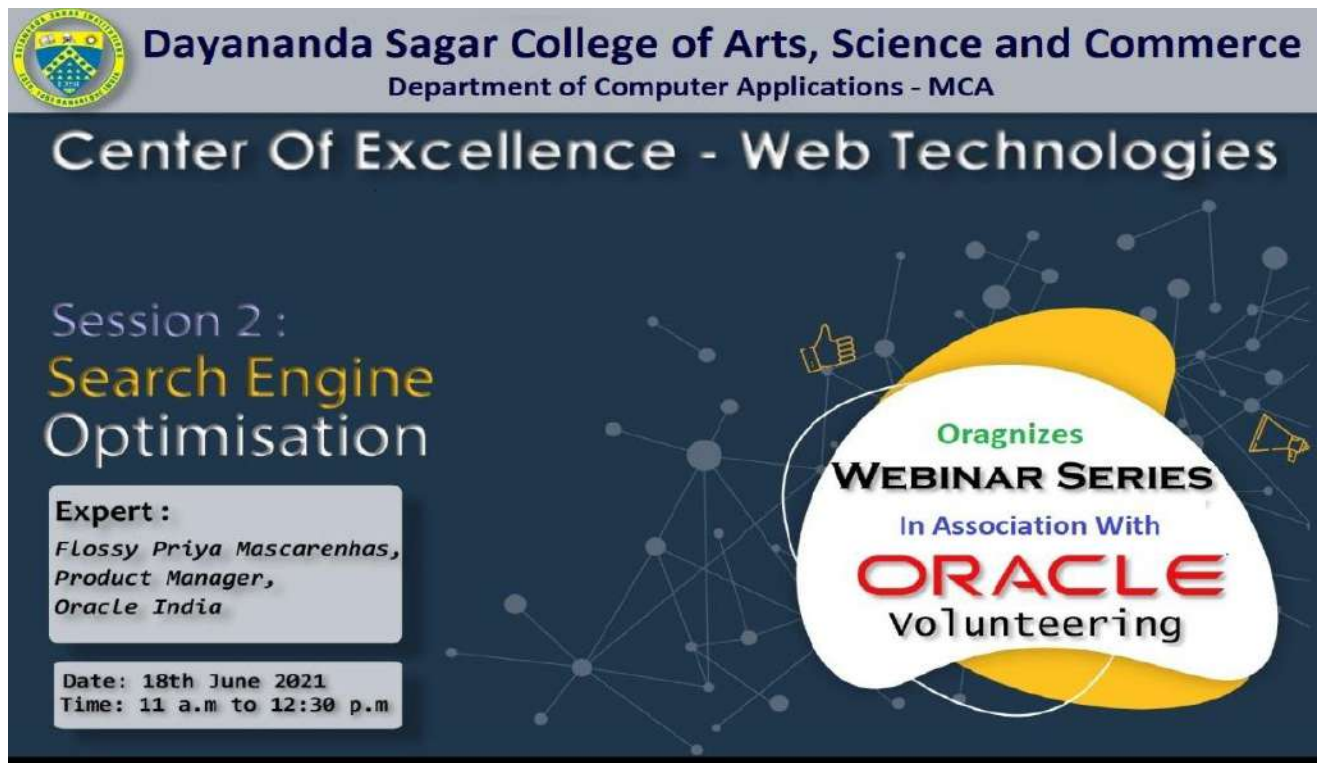


Search Engine Optimization on 18-06-21:

Centre of Excellence – Web Technologies, Department of MCA in Association with Oracle Volunteering organized a webinar on “Search Engine Optimization” on 18th June 2021, by Ms.Flossy Priya Mascarenhas, Product Manager in Oracle Design Engineering team. The objective of the webinar was to enrich the students’ knowledge in Search Engine Optimization. The session speaker detailed about search engine ,importance of highlighting keyword , structure of the site and some of the current tools used to optimize websites .Participants also were informed about the careers path in SEO domain. The session was very much informative and interactive as participants actively responded to the polls on SEO.



The image is a promotional brochure for a webinar. At the top left is the logo of Dayananda Sagar University. To its right, the text reads "Dayananda Sagar College of Arts, Science and Commerce" and "Department of Computer Applications - MCA". Below this, the main title "Center Of Excellence - Web Technologies" is displayed in a large, white, sans-serif font. The central text "Session 2 : Search Engine Optimisation" is in a mix of yellow and white. A grey box on the left lists the expert as "Flossy Priya Mascarenhas, Product Manager, Oracle India". Another grey box below it provides the date and time: "Date: 18th June 2021" and "Time: 11 a.m to 12:30 p.m". On the right side, there is a graphic with a thumbs-up icon and a megaphone icon, containing the text "Oragnizes WEBINAR SERIES In Association With ORACLE Volunteering". The background features a dark blue color with a network of white dots and lines.

Dayananda Sagar College of Arts, Science and Commerce
Department of Computer Applications - MCA

Center Of Excellence - Web Technologies

Session 2 :
Search Engine Optimisation

Expert :
Flossy Priya Mascarenhas,
Product Manager,
Oracle India

Date: 18th June 2021
Time: 11 a.m to 12:30 p.m

Oragnizes
WEBINAR SERIES
In Association With
ORACLE
Volunteering

Photo 1: SEO Webinar -Brochure

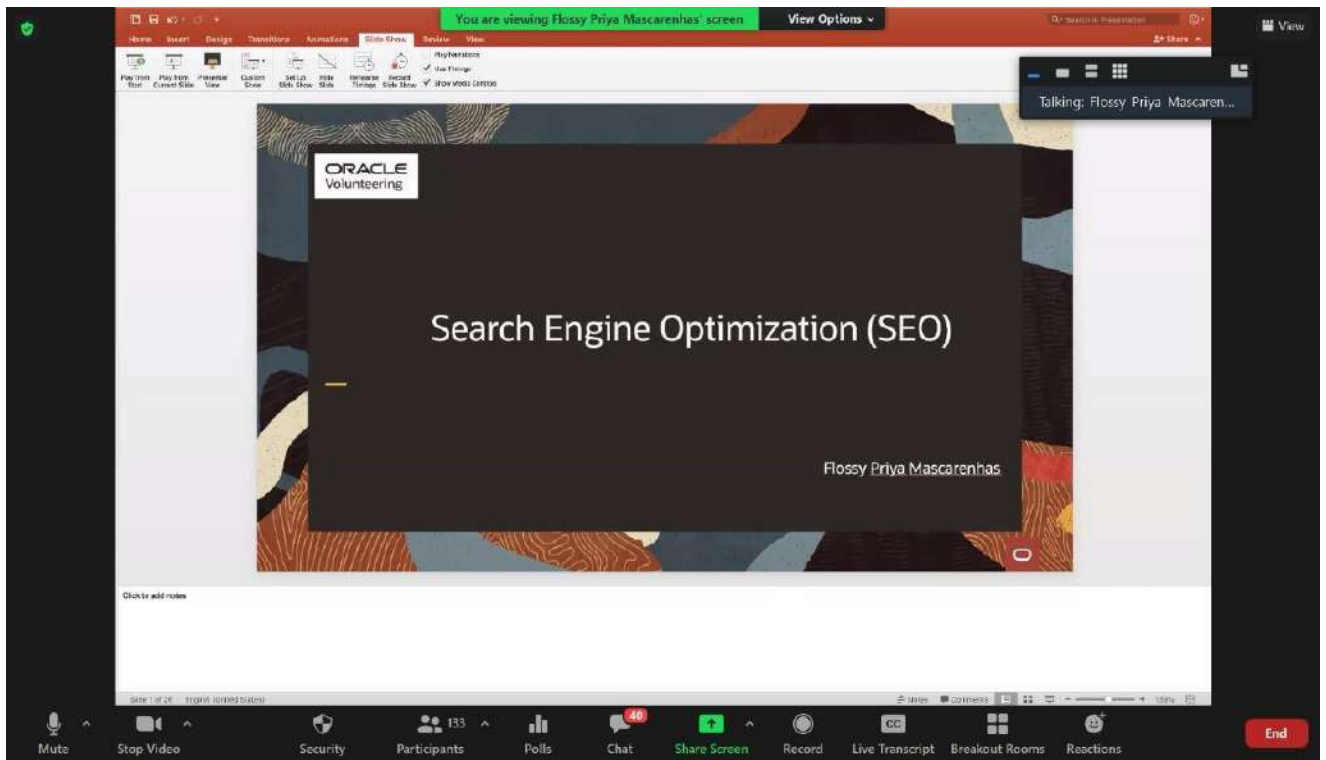


Photo2 : SEO webinar

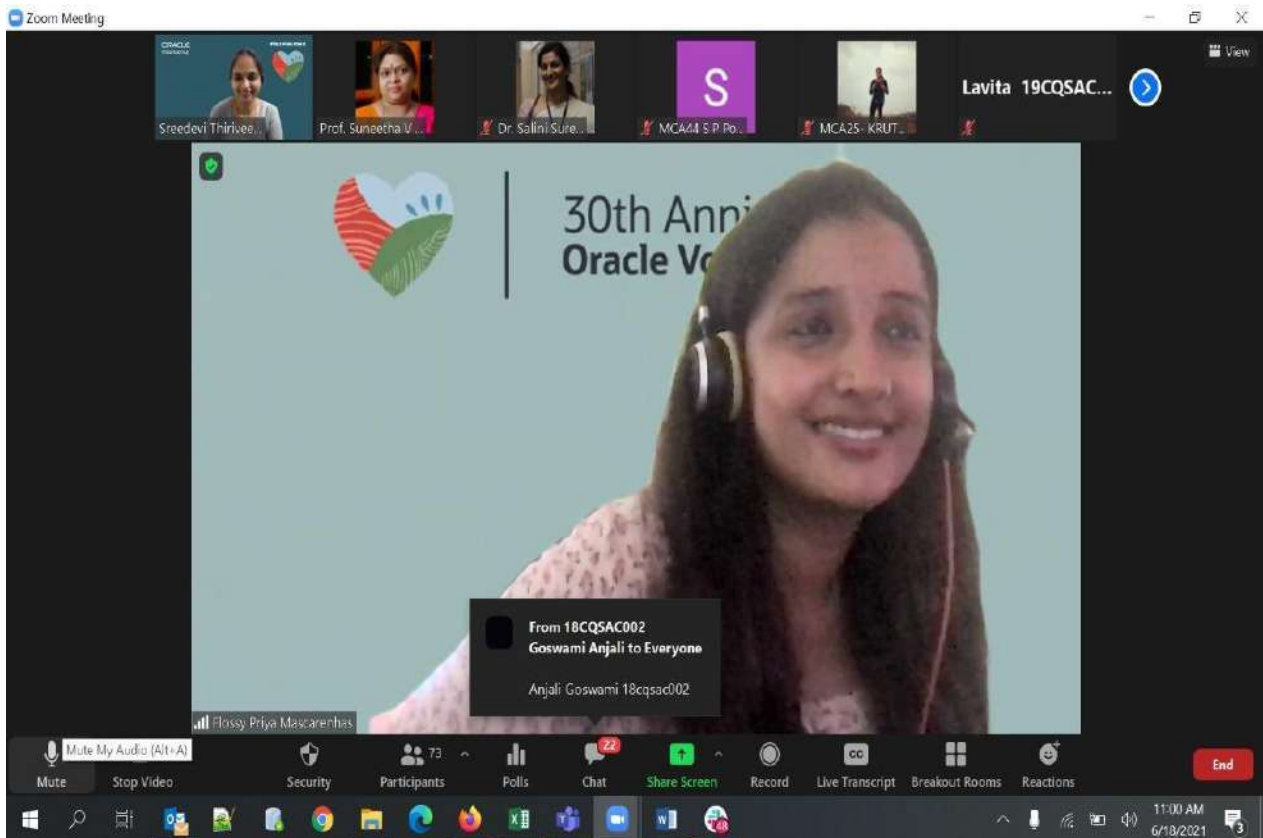


Photo 3 :Session Speaker

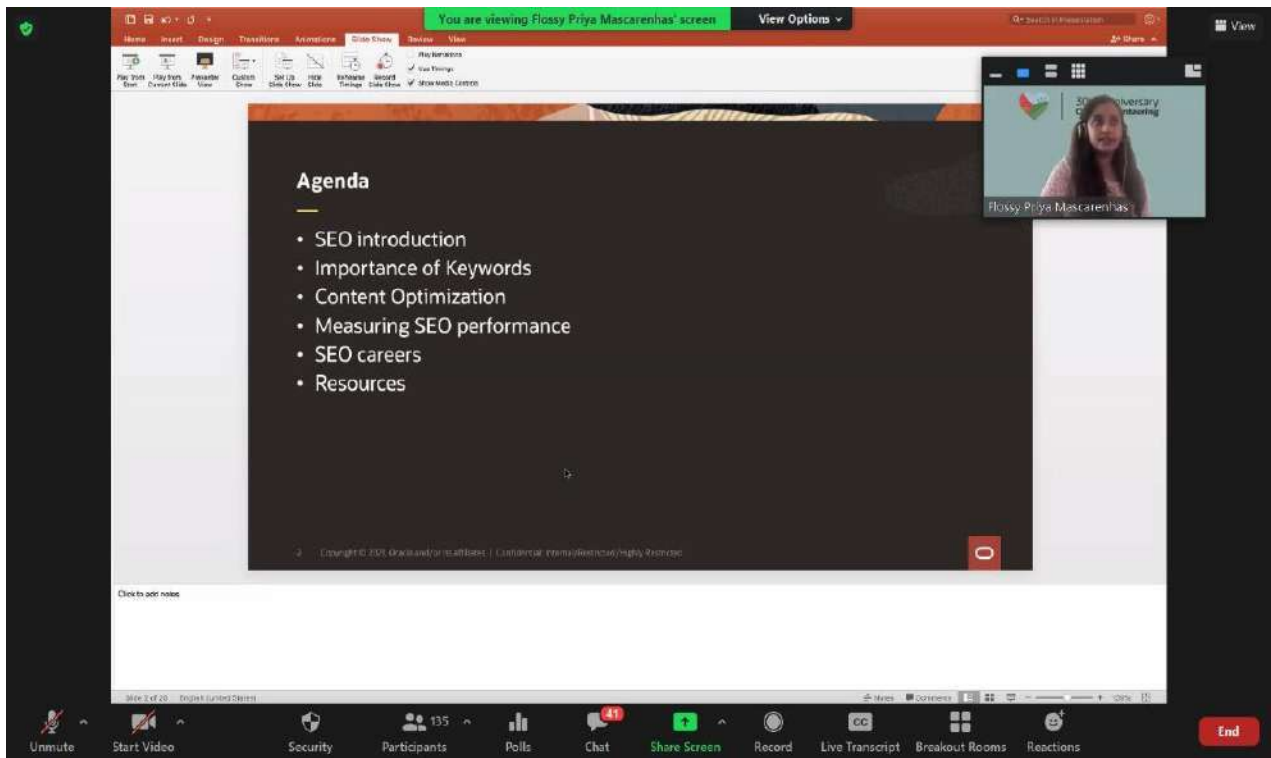


Photo 4:Session Glimpses

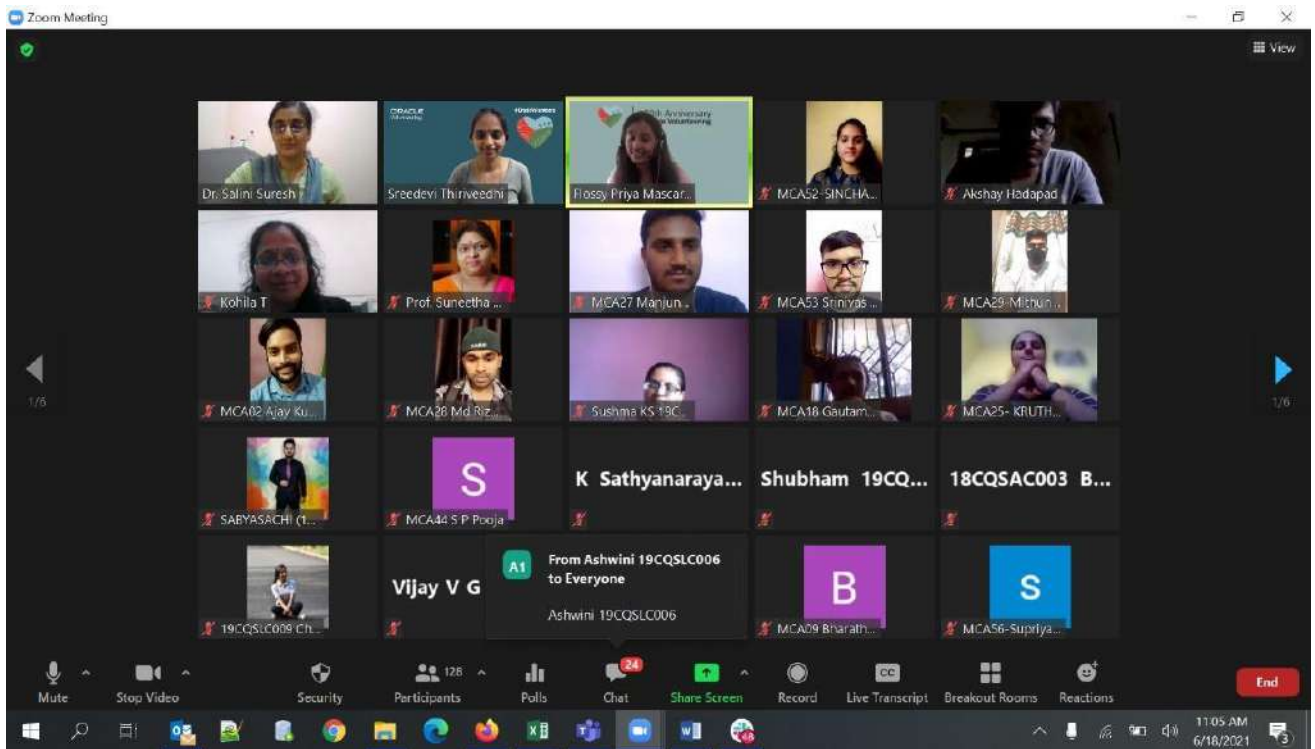


Photo 5:Speaker Interaction with participants