



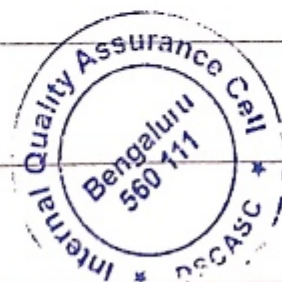
Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
Department of Computer Applications
Equal opportunity unit-SAMANYAVA

Department*: MCA

Date of Report: 13-12-2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Group Discussion			
2.	Title of the Event	Group discussion on Colorism and Media Influence			
3.	Date of Conduction	13/12/2025	4.	Time	12:00 PM to 1:00 PM
5.	Venue	Building No.17 ,Room No. 203			
6.	Resource Person 1 Details	Name :NA Designation: Mobile No.		Organization: Specialization Email ID	
7.	Topics Covered	Nil			
8.	Resource Person 2 Details	Name:NA Designation Mobile No.		Organization Specialization Email ID	
9.	Topics Covered	Nil			
10.	No. Faculty Participants	Internal:	1	External:	Nil
11.	No. Student Participants	Internal:	35	External:	Nil
12.	Faculty Coordinator/s	Full Name: Yogeshwari H V Department: Computer Applications Designation: Assistant Professor			
13.	Student Coordinator/s	Full Name:Neha, Abhishek S Kulkarni Department: Computer Applications			
14.	Total Expenditure	Nil	15.	Sponsors and Amount	Nil
16.	Agenda of the Event	NA	17.	Provide the link of the report uploaded on College Website	--
18.	Social Media Links	-	19.	Report sent to newspapers? If yes, provide cuttings/images.	No
20.	Certificates Printed?	No	21.	Feedback Collected?	Yes



Sl. No.	Particulars	Event related Details			
23.	Attendance Sheet Attached?	Yes	23	Photographs of the Event	Yes
24.	Summary of the Event	The Department of Computer Applications-MCA under Equal opportunity unit-NAMANYAYA conducted a Group Discussion on the topic "Colorism and media Influence" for I sem students on 13/12/2025. 35 students were actively participated in the Group discussion. The students spoke about how advertisement industry advertising to increase the fairness of individuals. This discussion continued to expose the positive and negative aspect of advertisement. This activity helped the students to develop their analytical, communication, and ethical thinking skills.			

[Signature]
Event Coordinator

[Signature]
Unit Head

[Signature]
IQAC Coordinator

[Signature]
Principal

IQAC Co-ordinator **Principal**
Jayananda Sagar College of Arts **Jayananda Sagar College of Arts**
Science & Commerce **Science & Commerce**
Kumara any Layout, Bengaluru - 560 111 **Kumaraswamy Layout, Bengaluru - 560 111**



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082
Internal Quality Assurance Cell (IQAC)
Equal Opportunity unit-SAMANYAVA

Department: MCA

Date: 13/12/2025

Photos:



Photo1: Student expressing their thought on the colorism



Photo2: Student participating in Group Discussion



Photo3: Student participating in Group Discussion



**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**

Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE,
NAAC Accredited)

Internal Quality Assurance Cell



Name of the Activity: Equal Opportunity Unit Cell Activity

"Group Discussion on Colorism and Media Influence"

Department: Department of Computer Applications - MCA(HU)

Date: 13.12.2025 Time: 12.00 PM to 1.00 PM

Sr.	Student Name	Signature
01.	Kirti Hecamath	Kunecamath
02.	Rhanupriya K S	Rhanupriya K S
03.	Neha A. Kolaburagi	Neha K.
04.	P Raziya Nanthaz Begam	P Raziya
05.	Mandara M	Mandara
06.	Moheshwari N	Moheshwari N
07.	Abhagya S. Syngar	Abhagya S. Syngar
08.	Arinay M.D	Arinay
09.	A Sri Varshini Reddy	A Sri Varshini
10.	Nabha Makeen	Nabha
11.	Neha D.C	Neha D.C.
12.	G. Nayan	G. Nayan
13.	Bijaylaxmi Nayak	Bijaylaxmi
14.	Archana. N	Archana. N
15.	Hemavathi. M. J	Hema.
16.	M.S. Poornika	Poornika
17.	Niharika M	Niharika
18.	Akanksha V Upadhyaya	Akanksha
19.	Abhishek S Kulkarni	Abhishek



