Department of M.Com
Student Achievements 2023-24

Sl. No.	Student Name and (Reg. No.)	Class & Section	Date/s	Details
1	Deepthi & Gagana	II M.Com	15th & 16th March, 2024	Presented paper at International conference on Marketing Research 2024organised by Loyal Institute of Business Management, Chennai, India on Topic: The preferences between Brand Preferences and Empty container deposit systems: A Retailer Centric Analysis
2	Deepthi, Gagana & Ambika	II M.Com	21st March, 2024	Presented Paper at Student Research Conference2024 organized by Department of Management Studies, DSCASC on Topic: From Compliance to Commitment: Tracing the Evolution of ESG in India and Its Impact on SDG

International Conference on
Marketing Research 2024
ICMR '24

CERTIFICATE OF PARTICIPATION

This is to certify that

Dr / Mr /Ms DEEPTHI H   of DAYANAND SAGAR COLLEGE OF ARTS,

SCIENCE AND COMMERCE   participated and presented a research paper titled,

THE RELATIONSHIP BETWEEN BRAND PREFERENCE AND THE EMPTY CONTAINER DEPOSIT SYSTEMS:
A RETAILER - CENTRIC ANALYSIS

during the International Conference on Marketing Research (ICMR 2024) held on 15th and 16th March 2024.

Dr. C. Joe Arun, SJ
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