

DEPARTMENT OF M.COM
COMMERCE LAB ACTIVITY 2025
Student Research Activity
SURVEY AND DATA ANALYSIS

| SL.NO. | STUDENTS NAME | GUIDE NAME | TITLE OF THE SURVEY | Remarks |
|--------|--|------------------|---|--|
| 1. | Stotra & Richa II M.Com | Dr.Mahalakshmi.V | AI in Financial Services with reference to banking sector | Presented at International conference in Bangalore university, July 2024 |
| 2. | Sundardas Devdas & Sharanya IIM.Com | Dr.Mahalakshmi.V | Consumer perception and awareness on skin care cosmetic Products | Presented at International conference at University of Kerala,Sept. 2024 |
| 3. | Navyashree II M.Com | Dr.Mahalakshmi.V | SWOC Analysis on Digital Banking | Presented at Student Research conference-2025 |
| 4. | Soumya.L & Tejaswini.R II M.Com | Dr.Monica Ranka | Consumption of Chocolates among college students | Report was Submitted to the Department of M.Com |
| 5. | Shradha & Meghana II M.Com | Dr.Monica Ranka | Preference among students regarding consumption of fast food and healthy food | Report submitted to the Department of M.Com |