

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082
Internal Quality Assurance Cell (IQAC) Cell

5

Report of the Event Conducted
Department: M.Com-Entrepreneurship cell 'Workshop on business canvas model'
Date: 11/11/2019

Sl. No.	Particulars	Event related Details			
1.	Event*	'Workshop on business canvas model'			
2.	Title of the Event	Same as above			
3.	Date	11-11-2019			
4.	Time	10.00 am to 12.00 pm			
5.	Venue	New business block room no. 603			
6.	Resource Person 1 Details** (Profile to be enclosed)	Dr. Savita Trivedi			
7.	Topics Covered	Whole business canvas model was explained			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	1	External:	-
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	59	External:	-
12.	Faculty Coordinator/s	Dr. Savita Trivedi			
13.	Student Coordinator/s	Mr. Praveen Joshuva & Mr. Suhas			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	1) Introduction about workshop by Mr. Suhas (Student of I			

Sl. No.	Particulars	Event related Details
		Semester M.Com. 2) Business canvas will be explained by Dr. Savita Trivedi 3) Question and answer session 4) Vote of thanks by Mr. Praveen Joshuva III Sem M.Com student.
17.	Report uploaded on college website? If yes, give details:	yes
18.	Report sent to media? If yes, give details:	NA
19.	Report uploaded in Social Media? If yes, give details:	NA
20.	Certificates Printed? (Enclose a copy***)	NA
21.	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	<p>A workshop on business canvas model was conducted for M.Com students to give them a clear insight about how business intents to make money. It explains who your customers are and how you deliver value to them. It is a virtual chart which describes firm's product's value proposition, infrastructure, customer, finance etc.</p> <p>Introduction was given by Mr. Suhas (Student of I Semester M.Com. Business canvas will be explained by Dr. Savita Trivedi, HOD (M.Com). Students queries were solved and teams were created to prepare business plan model. Vote of</p>

Sl. No.	Particulars	Event related Details
		thanks was given by Mr. Praveen Joshuva III Sem M.Com student.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Attached

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.


Event Coordinator


HOD/Director


Principal



A workshop on business canvas model was organized by Dr. Savita Trivedi for the students of department of Master of Commerce on 11th of November 2019. The Business Model Canvas (BMC) gives the structure of a business plan.



Dr. Savita Trivedi on 11th of November 2019 in a workshop explained about how a **business model** describes the rationale of how an organization creates, delivers, and captures value. Mainly the nine elements of Canvas model were discussed. The Canvas is popular with entrepreneurs for business model innovation.



Dayananda Sagar College of Arts, Science and Commerce

P.G Department of Commerce

Dr.Savita Trivedi

Date: 11-11-2019, Time:10.00 A M

Sl.No	Reg.No	Name of the student	
1	18CQCOM014	LAVANYA	P
2	18CQCOM010	ESHWARI M	P
3	18CQCOM016	MANJAPPA E	P
4	18CQCOM017	MEGHASHREE R	P
5	18CQCOM026	REKHASHREE M	P
6	18CQCOM011	JYOTHI K	—
7	18CQCOM024	PRAVEEN JOSHUVA L	P
8	18CQCOM027	RINCY D	P
9	18CQCOM038	SUPRIYA K	P
10	18CQCOM009	DAVIYA KIRAN ATAGRAH	P
11	18CQCOM019	NANDINI N	P
12	18CQCOM025	RAMYA C S	P
13	18CQCOM039	VENUGOPAL N	P
14	18CQCOM031	SANDHYA G	P
15	18CQCOM005	BALAMURUGAN V	P
16	18CQCOM022	POOJA K	P
17	18CQCOM012	KEERTHY C	P
18	18CQCOM021	NISHA N	P
19	18CQCOM038	CHAITRA V	P
20	18CQCOM018	NANDINI G	P
21	18CQCOM033	SHILPA G	P
22	18CQCOM002	APARNA P S	P
23	18CQCOM015	MANISHA SINGH A	P
24	18CQCOM030	SAGAR	—
25	18CQCOM040	VIDYA C S	P
26	18CQCOM036	SOWMYA B R	—
27	18CQCOM003	ARCHANA S	—
28	18CQCOM032	SHABNAM S	P
29	18CQCOM037	SOWMYA S P	—
30	18CQCOM020	NEINI SHAPHRANG DHAR	P
31	18CQCOM004	ARUN KUMAR B C	—
32	18CQCOM007	CHAITHRAN	P
33	18CQCOM029	SACHIN MANTHA P	—
34	18CQCOM028	S M DAKSHAYANI	P

35	18CQCOM001	ABHILASH S	P
36	18CQCOM035	SMURTHI P MURTHY	P
37	19CQCOM013	HARSHITHA B	P
38	19CQCOM032	RANJAN R	P
39	19CQCOM025	POOJA K PALANKAR	P
40	19CQCOM034	SACHIN S	P
41	19CQCOM014	HEMANTH N	P
42	19CQCOM018	KAVYA N	P
43	19CQCOM008	DEEPA G	P
44	19CQCOM006	BHAVYA S M	P
45	19CQCOM009	DEEPAK J	P
46	19CQCOM005	BHAVANI M	P
47	19CQCOM011	FARHANABANU	P
48	19CQCOM007	CHANDANA S	P
49	19CQCOM020	MADHURI G	P
50	19CQCOM027	PRAMOD B M	P
51	19CQCOM003	BHAVANA B	P
52	19CQCOM002	AYESHA BEGUM	P
53	19CQCOM017	KAVYA H	P
54	19CQCOM021	MAMATHA R	P
55	19CQCOM010	DIVYASHREE R	P
56	19CQCOM026	PRAJWAL M V	P
57	19CQCOM033	RASHMI K M	P
58	19CQCOM024	MOULYA K	P
59	19CQCOM038	SUHAS V	P
60	19CQCOM022	MEGHA CHAMBIAL	P
61	19CQCOM019	KUMUDA B	P
62	19CQCOM015	JAYANTH B	P
63	19CQCOM001	ARJUN H K	P
64	19CQCOM016	JYOTHI S	P
65	19CQCOM035	SHANVI PRABHA	P
66	19CQCOM040	YASHWIN GOWDA K	P
67	19CQCOM030	PRIYANKA V	P
68	19CQCOM023	MIZBAPARVEEZ U	P
69	19CQCOM029	PREMALATHA S R	P
70	19CQCOM036	SHERU P PATIL	P
71	19CQCOM031	RAMYA V	P
72	19CQCOM041	YUVARAJ N	P
73	19CQCOM028	PRATIKSHA S N	P
74	19CQCOM004	BHAVANA M	P

HOD

M.Com Dept