

**Dayananda Sagar College of Arts, Science and Commerce**  
**Department of Commerce (PG) – M.Com**

**Innovative Teaching**  
**Report on PICK & PRESENT**

**Date: 21.01.2025**

**Time: 1:00 pm – 1:45 pm**

**Class: I Sem M.Com**

**Subject: Corporate Communication Skills**

**Activity: Pick & Present**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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The Pick & Present activity enhances public speaking and boosts confidence by encouraging students to speak spontaneously on random topics. It fosters critical thinking and creativity, as students organize their thoughts quickly. The activity focused towards vocabulary and communication skills, additionally to develop active listening among students.

**Learning Objectives**

- Enhance public speaking skills
- Develop quick thinking
- Improve communication skills
- Boost confidence
- Encourage active listening



### Learning Outcomes

- Improved vocal clarity, tone and body language to connect with the audience.
- Developed quick thinking.
- Overcame self-doubt through practice and positive reinforcement.
- Improved ability to interpret both verbal and non-verbal cues in conversations.
- Boosted confidence and presentation skills.



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**Innovative teaching**

**Report on DESK CHAMPIONS: TEAM MANAGEMENT**

**Date: 24.01.2025**

**Time: 3:15 pm – 4:00 pm**

**Class: I Sem M.Com**

**Subject: Corporate Communication Skills**

**Activity: Desk Champions: Team Management**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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Team-building activities play a crucial role in improving communication, collaboration and trust among team members. They help strengthen relationships, boost morale and enhance problem-solving skills, ultimately improving team performance and cohesion. In this concern, an activity involving arranging objects from A-Z was organized to encourage teamwork and improve organizational skills among students.

**Learning Objectives**

- Enhance communication
- Foster Collaboration
- Brainstorming
- Promote leadership
- Boost morale and motivation





## Learning Outcomes

- Built confidence in expressing ideas effectively and persuasively.
- Recognized the value of teamwork and the benefits of collective problem-solving.
- Developed skills for facilitating group discussions and decision-making processes.
- Developed the ability to prioritize ideas based on relevance and feasibility.
- Learnt how to motivate and inspire a team to achieve common goals.

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**Innovative teaching**  
**Report on SWOC Mapping**

**Date: 26.12.2024**

**Time: 12:45 PM - 1:15 PM**

**Class: I Sem M.Com**

**Subject: Corporate Communication Skills**

**Activity: SWOC Mapping**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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The role of a SWOC analysis of self/personal SWOC analysis is to help an individual gain a clear, structured understanding of their own strengths, weaknesses, opportunities and challenges. This activity encouraged self-reflection and provided actionable insights for personal growth, decision-making and goal setting among students.

**Learning Objectives**

- Enhance self-awareness
- Identify key strengths and opportunities
- Assess areas of improvement
- Develop actionable goals
- Build confidence
- Foster continuous improvement





## Learning Outcomes

- Enhanced self-awareness
- Identified key strengths and opportunities
- Assessed areas of improvement
- Developed actionable goals
- Built confidence
- Fostered continuous improvement

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**Classroom Activity**  
**Report on GROUP JUGGLE: TEAM CONNECT**

**Date: 29.01.2025**

**Time: 2:00 PM - 2:30 PM**

**Class: I Sem M.Com**

**Subject: Corporate Communication Skills**

**Activity: Group Juggle: Team Connect**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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Team-building activities play a crucial role in improving communication, collaboration and trust among team members. In this group activity, participants walked around while listening to instructions and conveyed messages through non-verbal communication, mimicking the concept of Chinese whispers. The challenge lied in passing the message accurately without speaking, relying solely on gestures, expressions and body language. It enhanced team collaboration and highlighted the importance of clear non-verbal cues in effective communication. This exercise encouraged attention to detail and builds trust within the group.

**Learning Objectives**

- Enhance non-verbal communication
- Increase attention to detail
- Improve team collaboration
- Build trust and adaptability
- Promote active listening
- Develop patience and listening skills



### Learning Outcomes

- Developed the ability to interpret non-verbal cues effectively.
- Improved ability to notice and remember key details in conversations and tasks.
- Understand the value of diverse perspectives and how to leverage them in teamwork.
- Improve focus and engagement during conversations.
- Enhanced the ability to remain calm and open-minded while listening.

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**Innovative teaching**  
**Report on TANGLE YOUR TONGUE!**

**Date: 29.01.2025**

**Time: 3:50 PM - 4:15 PM**

**Class: I Sem M.Com**

**Subject: Corporate Communication Skills**

**Activity: Tangle Your Tongue!**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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Tongue twisters play a significant role in enhancing speech clarity and fluency by challenging the articulation of tricky sounds. They strengthen the muscles in the mouth, improving pronunciation and enabling quicker, more precise speech. As a warm-up tool, the activity was organized to help students to prepare for public speaking, boosting confidence and reducing nervousness. Additionally, they would be valuable for language learners, helping to refine pronunciation and rhythm among students.

**Learning Objectives**

- Improve pronunciation
- Enhance speech fluency
- Strengthen articulation skills
- Boost confidence in speaking
- Expand vocabulary
- Develop a sense of rhythm and timing in reading



## Learning Outcomes

- Improved pronunciation
- Enhanced speed fluency
- Strengthened articulation skills
- Increased confidence in speaking
- Expanded vocabulary
- Developed sense of rhythm and timing in reading

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**Classroom Activity**  
**Report on Voice of Victory**

**Date: 07.02.2025**

**Time: 3:15 PM - 4:00 PM**

**Class: I Sem M.Com**

**Subject: Corporate Communication Skills**

**Activity: Voice of Victory - Debate**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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Debate plays a crucial role in students development by enhancing their critical thinking, communication and research skills. The debate forum encouraged students to analyze various viewpoints, fostering open-mindedness and empathy while strengthening their ability to present and defend arguments effectively. Through debate, students built confidence, managed time efficiently, and improved their problem-solving and decision-making abilities. Overall, debate equips students with valuable skills that are essential for academic success and future professional life.



**Learning Objectives**

- Critical thinking
- Logical reasoning
- Active listening
- Presentation skills
- Persuasion techniques



## Learning Outcomes

- Enhanced critical thinking
- Ethical decision-making
- Active listening skills
- Stronger argumentation skills
- Improved communication skills

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**Classroom Activity**

**Report on The Identity Craft - Logo Designing**

**Date: 08.02.2025**

**Time: 12:15 PM - 1:10 PM**

**Class: I Sem M.Com**

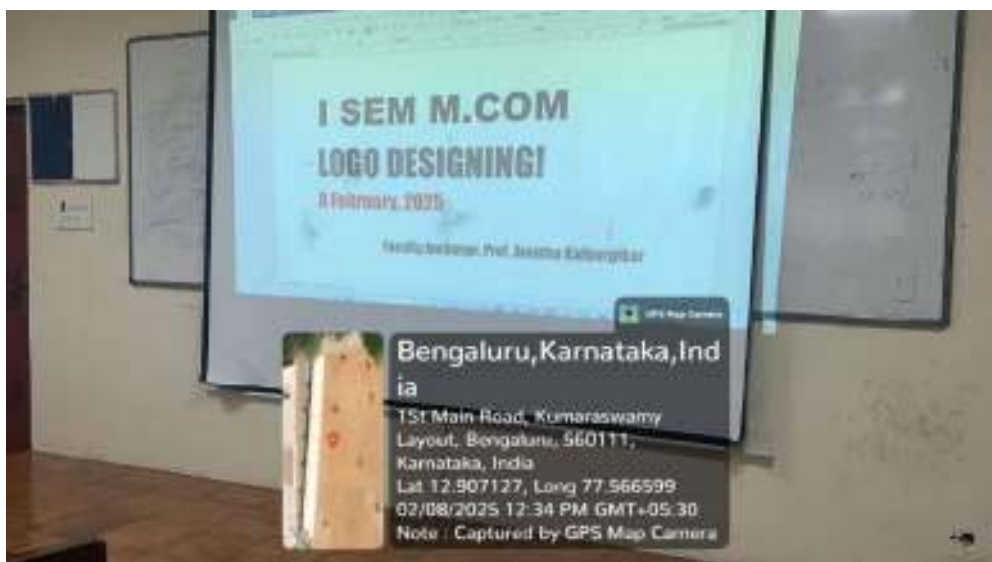
**Subject: Corporate Communication Skills**

**Activity: The Identity Craft - Logo Designing**

**Faculty Incharge: Prof. Anusha Kalburgikar**

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Logo designing holds significant importance for students - aiding an opportunity to apply creative thinking and problem-solving skills, as they must represent an entire brand or idea through a single visual symbol. This process helped students in enhancing the understanding of visual communication, branding and identity. Creating a logo design also helped students to develop essential skills such as attention to detail, color theory, typography and layout, which are valuable in various professional fields. Ultimately, logo designing not only nurtured the creativity but also equipped students with the tools necessary for success in the competitive world of design and corporate.



**Learning Objectives**

- Critical thinking
- Attention to detail
- Build creativity
- Explore ideas into design
- Enhance visual communication



## Learning Outcomes

- Enhanced critical thinking
- Elevated attention to detail aspect
- Built creativity
- Explored ideas into designs
- Enhanced visual communication

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**Classroom Activity**  
**Report on Pitch Perfect!**

**Date:** 22.02.2025/28.02.2025

**Time:** 12:30 pm - 1:00 pm/ 2:00 pm - 4:00 pm

**Class:** I Sem M.Com

**Subject:** Corporate Communication Skills

**Activity:** Pitch Perfect: Team Presentation on Event Management

**Faculty Incharge:** Prof. Anusha Kalburgikar

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Team presentation skills are important for students, because they teach collaboration, effective communication and the ability to work with others towards a common goal. In a group setting, students learnt to delegate tasks, combine diverse perspectives, and present information cohesively. These skills promoted problem-solving, adaptability and conflict resolution, which are essential in both academic and professional environments. Working in teams also mirrors real-world situations where teamwork is often a critical element of success. By mastering group presentation skills, students developed a sense of responsibility, improved their ability to listen and give constructive feedback, and enhanced their overall teamwork abilities towards planning, organizing, staffing, directing, executing, controlling and budgeting the event management.

**Learning Objectives**

- Effective Collaboration
- Clear Communication
- Coherent presentation structure
- Time management
- Visual and verbal consistency
- Confidence and poise



Team I: Ms. Gayathri Kulkarni, Mr. Sanjay S Gowda, Ms. Subhashini Manjunatha



**Team II: Mr. Harish S, Ms. Madhushree R, Ms. G Mahati**



**Team III: Mr. Kushal S, Ms. Swetha M G**



**Team V: Ms. Abhijna, Mr. Kirthi Prashanth B, Ms. Sumaya Sulthana**



**Team VI: Ms. Madhura T, Ms. Ramya A, Mr. Sathish R**



**Team VII: Ms. Ayesha Iram, Mr. Nikhil B R, Ms. Pavithra S**



**Team VIII: Mr. Hemanth Kumar C E, Ms. Jananishree, Mr. Sanjay U S**



Team IX: Ms. Rakshitha V, Ms. Vijetha S Sahukar



Team X: Ms. Anvitha P N, Ms. Deepthi R S

### Learning Outcomes

- Improved teamwork
- Enhanced communication skills
- Structured presentations
- Time management mastery
- Visual and verbal consistency
- Increased confidence

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