



III Semester M.Com. Examination, March/April 2021  
(CBCS Scheme)  
COMMERCE

Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any 7** sub-questions : (7×2=14)
- Define Deontology.
  - What is Machiavellianism ?
  - What is Encompassing Model ?
  - Define Bio-Ethics.
  - What is Virtue Ethics ?
  - Write the meaning of Minimalist Egoism.
  - What is Puffery ?
  - What is Ethical Congruence ?
  - Define HRIS.
  - What is Valence ?

SECTION – B

- Answer **any 4** questions : (4×5=20)
- How religion influences Business Ethics ?
  - Critically explain how ethical philosophy is applicable to business organisation.
  - How consequentialism and non-consequentialism theories are applicable in business ?
  - Explain the functions and mission of NFCG.
  - Enumerate in brief the Birla Committee Report on Corporate Governance Practices.
  - Explain how internet challenges the protection of individual privacy and intellectual property.

P.T.O.



## SECTION - C

Answer **any three** questions :

(3×12=36)

8. Business should support a precautionary approach to environmental challenges. – Explain.
  9. Explain the initiatives taken by State Bank of India under Corporate Social Responsibility.
  10. If you are elected for Ministry of Information and Broadcasting, what steps will be taken for surrogate advertising.
  11. SEBI banned Big Bazaar founder Kishore Biyani from securities market over alleged insider trading based on "Unpublished price – sensitive information". Give your comments relating to Ethics.
  12. Avista, the company owned by Rajiv Kochhar, led to possible misconduct by ICICI CEO which spot lighted the concerns in corporate governance. What steps were initiated to safeguard the corporate reputation of ICICI Bank ?
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