

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111

Internal Quality Assurance Cell (IQAC)

Annexure – I

Entrepreneurship Cell Activity  
Orientation on Business Model Canvas

Version 2021

(One form to be filled for each event)

Department: M.Com

Date: 1<sup>st</sup> March 2024

Sl. No.	Particulars	Event related Details
1.	Event*	Orientation Program
2.	Title of the Event	Orientation on Business Model Canvas
3.	Date	1 <sup>st</sup> March 2024
4.	Time	11.00am
5.	Venue	Business block, Building No. 13, Room No. 603
6.	Resource Person 1 Details (Profile to be enclosed)	Name: -- Dr. Savita Trivedi Organization: DSCASC Designation: Professor Area of Expertise: Personal Mobile No. Personal Email Id
7.	Topics Covered	Entrepreneurship, Business model canvas, customers, channels, revenue, key activities, resources, cost etc.
8.	Resource Person 2 Details (Profile to be enclosed)	Name: -- NIL Organization: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:
9.	Topics Covered	
10.	No. Faculty Participants	Internal: 01 External: -



Sl. No.	Particulars	Event related Details			
	(Enclose a copy				
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	42	External:	-
12.	Faculty Coordinator/s	Full Name: Dr. Savita Trivedi Department: M.Com Designation: Professor			
13.	Student Coordinator/s	Full Name: Ms. Stotra N N Register No: Course, Semester & Section: I Year M.Com			
14.	Total Expenditure(Details to be enclosed)	--			
15.	Sponsors and Amount (if any)	--			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on College Website	<a href="https://www.dscasc.edu.in/MCom/mcom-news">https://www.dscasc.edu.in/MCom/mcom-news</a>			
18.	Provide the links of the report uploaded on Social Media				
19.	Report sent to Newspapers? If yes, provide cuttings/images				
20.	Certificates Printed?	-			



Sl. No.	Particulars	Event related Details
	(Attach a copy**)	
21.	Feedback Collected?	--
22.	Attendance Sheet Attached?	Attached
23.	Summary of the Event (Around 100 words)	Orientation on business model canvas was organized on 1 <sup>st</sup> March 2024 for M.Com I semester students. Prof. Dr. Savita Trivedi explained about various factors to be considered before starting a business. Nine building blocks in the business model canvas were discussed in detail. Students were motivated to have a brainstorm and prepare a model canvas. Various queries were satisfied and total seven groups were created for preparing business model. It was a very useful and interactive session.
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached



**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

# Original sheet need to be filed and scanned copy should be attached

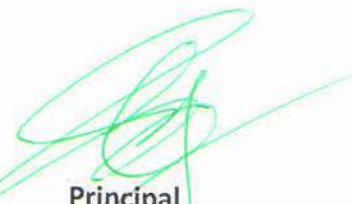
**PS:**

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

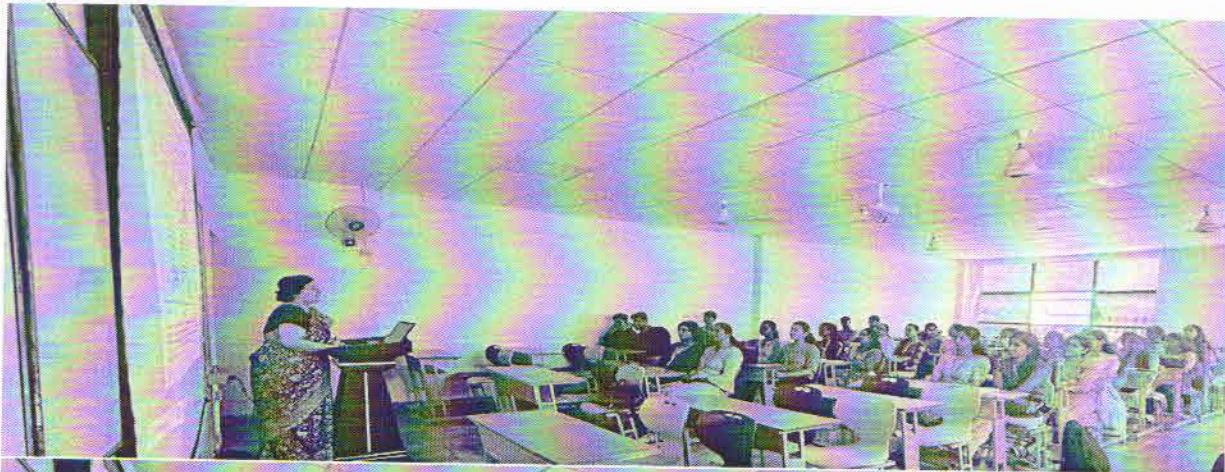
  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator

  
Principal

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078



Dayananda Sagar College of Arts, Science and Commerce  
Department of M.Com

I SEMESTER M.COM (2023-25)  
Entrepreneurship Activity

Orientation on Business Model Canvas by Dr. Savita Trivedi  
1st March 2024

Sl. No	STUDENT NAME	SIGNATURE
1	ABHINAVAN NAIK	
2	BINDU S	
3	CHAITANYA KUMAR	
4	CHANDANA K	
5	CHITRA S	
6	DRY PRIYAN K	
7	GHANUSHI GOWDA K S	
8	GIRISH L	
9	GANVANI N	
10	GOVITHAMI D V	
11	HARSHARAN K	
12	HARSHITHA H R	
13	HEMALATHA P	
14	KARTHIK S R	
15	KEERTHANA B L	
16	KUMARI RUCHA	
17	LEKHITHA B M	
18	KISHAN N S	
19	LONITH S	
20	MANASA G	
21	MANOJ C S	
22	MEGHANA R	
23	NANDAN K S	
24	NAVYASHREE K V	
25	NITHIN RAJU P S	
26	PAVITHRA BAGHAVENDRA	
27	PRIYANKA C	
28	RANITHA A	
29	SANJANA K	
30	SANJANA S	
31	SHALEET ROSA S	
32	SHARANYA C M	
33	SHIVANI DEENSHIBANDAR	
34	SHIVANI K S	
35	SILADHA B	
36	SHRUTI CHOURHAN	
37	SHUBHA K N	
38	SOWMYA L	
39	STOTHA N N	
40	SUNDARAS DEVADAS	
41	TEJAS R T	
42	THEJASWINI R	
43	VARSHAVYTHA B	
44	VARUN V	
45	V V NISHU NAYAKA	
46	YASHAVYTHI K S	

