

Dayananda Sagar College of Arts, Science & Commerce
Department of M.Com
Entrepreneurship Cell "UDYAMITA"

CIRCULAR

Date: 14-9-2024

This is to inform to I Year M.Com students that under entrepreneurship cell a workshop on "**Case Study Analysis from Real World Examples**" is organized on 19-9-2024 at 11.30am in Business Block Room No. 603. All of you participate in this workshop.



Event Coordinator



HOD

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111
Internal Quality Assurance Cell (IQAC)

Annexure – I

Entrepreneurship Cell "UDYAMITA"
Workshop on "Case Study Analysis from Real World Examples"
Version 2021

(One form to be filled for each event)

Department: M.Com


Date: 19-09-2024

Sl. No.	Particulars	Event related Details
1.	Event*	Workshop on "Case Study Analysis from Real World Examples"
2.	Title of the Event	Workshop on "Case Study Analysis from Real World Examples"
3.	Date	19-09-2024
4.	Time	11.30 am
5.	Venue	Building No. 13, Business block, Room No. 603
6.	Resource Person 1 Details (Profile to be enclosed)	Name: -- Dr. Savita Trivedi Organization: DSCASC Designation: Professor Area of Expertise: Personal Mobile No. Personal Email Id
7.	Topics Covered	Entrepreneurship, Zomato, Digital marketing strategies, SWOT, Competition, Acquisitions, future plan etc.
8.	Resource Person 2 Details (Profile to be enclosed)	Name: -- Organization: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:
9.	Topics Covered	



Sl. No.	Particulars	Event related Details			
10.	Resource Person Details 3 (Profile to be enclosed)	Name: -- Organization: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:			
11.	Topics covered				
12.	No. Faculty Participants (Enclose a copy)	Internal:	1	External:	-
13.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	37	External:	-
14.	Faculty Coordinator/s	Full Name: Dr. Savita Trivedi Department: M.Com Designation: Professor			
15.	Student Coordinator/s	Full Name: -Ms. Stotra N. N Register No: P03CJ23C012016			
16.	Total Expenditure (Details to be enclosed)	--			
17.	Sponsors and Amount (if any)	--			
18.	Program Schedule of the Event attached?	Yes			
19.	Provide the link of the report uploaded on College Website	https://www.dscasc.edu.in/MCom/mcom-news			



Sl. No.	Particulars	Event related Details
20.	Provide the links of the report uploaded on Social Media	
21.	Report sent to Newspapers? If yes, provide cuttings/images	---
22.	Certificates Printed? (Attach a copy**)	—
23.	Feedback Collected?	--
24.	Attendance Sheet Attached?	Attached
25.	Summary of the Event (Around 100 words)	Under entrepreneurship cell "UDYAMITA", a workshop on "Case study analysis from real world examples" was organized by professor Dr. Savita Trivedi on 19-09-2024 for M. Com I year students. During the session various topics were covered like, entrepreneurship, young startups, Zomato, Digital marketing strategies, SWOT, Competition, Acquisitions, future plan etc. Exit test was also conducted which was focused on Zomato.
26.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached 

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Format Copy need to be attached and hard copy need to be filed

* Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/NIL.

Sineesh
Event Coordinator

Kulasekhar
HOD/Director

A. G. Prasad
19/09/24
IQAC Coordinator

Balu
Principal

IQAC Co-ord
Dayananda Segar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111





Bengaluru, Karnataka, India
Shavige Malleshwara Hills, 3, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111, India
Lat 12.906809°
Long 77.566222°
19/09/24 12:18 PM GMT +05:30

Google



Bengaluru, Karnataka, India
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Lat 12.906809°
Long 77.566222°
19/09/24 12:19 PM GMT +05:30

Google

Dayananda Sagar College of Arts, Science and Commerce

M.COM

II semester Batch 2023-24

Entrepreneurship activity on "Case study analysis from real world example" by

Dr. Savita Trivedi on 19-09-2024

Sl. No	Registration No	Student Name	Signature
1	P03CJ23C012001	GOWTHAMI D V	Gowthami D.V
2	P03CJ23C012002	MANASA G	Manasa G
3	P03CJ23C012003	KARTHIK S R	Karthik S.R
4	P03CJ23C012004	NANDANA K S	Nandana
5	P03CJ23C012005	HARSHITHA H R	Harshitha H.R
6	P03CJ23C012006	LIKHITHA B M	Likhitha B.M.
7	P03CJ23C012007	SANJANA S	
8	P03CJ23C012008	VARSHANVITHA B	Varshnavitha B
9	P03CJ23C012009	SOWMYA L	Sowmya L
10	P03CJ23C012010	SHARANYA C.M	
11	P03CJ23C012011	PRIYANKA C	Priyanka C
12	P03CJ23C012012	SHUBHA K N	Shubha
13	P03CJ23C012013	THEJASWINI R	Thejaswini R
14	P03CJ23C012014	MEGHANA R	Meghana R
15	P03CJ23C012015	BINDU S	B Bindu S.
16	P03CJ23C012016	STOTRA N N	Stotra N.N
17	P03CJ23C012017	GNANAVIN	Gnanavin
18	P03CJ23C012018	B L KEERTHANA	Keerthana
19	P03CJ23C012019	GIRISH L	Girish L
20	P03CJ23C012020	HEMALATHA P	Hemalatha P
21	P03CJ23C012021	PAVITHRA R	Pavithra R
22	P03CJ23C012022	RANJITH A	Ranjith A
23	P03CJ23C012023	NITHIN RAJU P S	Nithin Raju P.S.
24	P03CJ23C012024	SHIVANI DESHABHANDARI	Shivani Deshabhandari
25	P03CJ23C012025	SHRUTI CHOUHAN	Shruti Chouhan
26	P03CJ23C012026	SHIVANI K S	Shivani K.S
27	P03CJ23C012027	SANJANA K	Sanjana K
28	P03CJ23C012028	CHITRA S	Chitra S.
29	P03CJ23C012029	TEJAS R T	
30	P03CJ23C012031	KUMARI RICHA	Kumari Richa
31	P03CJ23C012032	KISHAN N S	
32	P03CJ23C012033	CHAITANYA S KUMAR	
33	P03CJ23C012034	SUNDARDAS DEVADAS	
34	P03CJ23C012035	NAVYASHREE K V	Navyashree K.V
35	P03CJ23C012036	HARIHARAN K	Harihara K
36	P03CJ23C012037	DHANUSH GOWDA K S	Dhanush Gowda K.S
37	P03CJ23C012038	SHRADHA B	Shradha B
38	P03CJ23C012039	MANOJ C S	Manoj C.S
39	P03CJ23C012040	YASHASWINI K S	Yashaswini K.S
40	P03CJ23C012041	VARUN V	Varun V
41	P03CJ23C012042	DEV PRIYAN K	
42	P03CJ23C012043	Y V NIKHIL NA YAKA	Y.V.Nikhil Na Yaka
43	P03CJ23C012044	CHANDANA K	Chandana K
44	P03CJ23C012045	LIKITH S	Likhith S
45	P03CJ23C012046	SHALET ROSA S	Shalet Rosa S

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Department of M.Com

Entrepreneurship Cell "UDYAMITA"

STUDENTS FEEDBACK

a workshop on "Case Study Analysis from Real World Examples"

Date & Time-19-9--2024 at 11.30am

Sl.No.	Name of the student	Reg. No.	Feedback
1.	STOTRA NN	P03CJ23C012016	Nice, it was interactive, got to know about the detailed information of the successful organization.
2.	BINDU S	P03CJ23C012015	Mind blowing and interactive session
3.	Shirani K.A	P03CJ23C012006	The session was informative and interactive.
4.	Thejaswini . R	P03CJ23C012013	This session was interesting and knowing more knowledge on Online and Real world.
5.	Gowthami.D.V	P03CJ23C012001	It was nice interaction session.