

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560078
Internal Quality Assurance Cell (IQAC)
Guest lecture on 'Role of AI in Commerce and Management'
Report of the Event Conducted

Department: M. Com

14.7.2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest lecture			
2.	Title of the Event	Role of AI in commerce and management			
3.	Date	14 th July 2025			
4.	Time	10.00 am			
5.	Venue	Building No. 13, Business block, room No. 602			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: -- Dr. Annapurna P. Patil Organization: DSCE Designation: Dean Academics and HOD, Dept. of ISE Area of Expertise: ISE Personal Mobile No. Personal Email Id			
7.	Topics Covered	AI, Information technology, Cloud, e-commerce, big data			
8.	Resource Person 2 Details (Profile to be enclosed)	----			
9.	Topic covered	----			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	-
11.	No. Student Participants (Enclose a copy of	Internal:	60	External:	-

	names with signatures)				
12.	Faculty Coordinator/s	Full Name: Dr.Savita Trivedi Department: M. Com Designation: Professor			
13.	Student Coordinator/s	Full Name: Gayathri & Darshan			
14.	Total Expenditure (Details to be enclosed)				
15.	Sponsors and Amount (if any)				
16.	Program Schedule of the Event attached?				
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on Social Media	https://www.instagram.com/p/DDKBzftHov/?igsh=bWF0c2NhZzh6czFs			
19.	Report sent to Newspapers? If yes, provide cuttings/images:	----			
20.	Certificates Printed? (Attach a copy**)	----			
21.	Feedback Collected? (Attach a				

	copy**)	
22.	Attendance Sheet Attached?#	Attached
23.	Summary of the Event (Around 100 words)	<p>A guest lecture was organized on "Role of AI in commerce and management" on 14th July 2025 at 10.00am in business block for M.Com students. Resource person was Dr. Annapurna P.Patil, Dean Academics and HOD, Dept. of ISE, DSCASC.</p> <p>During the session AI, Information technology, Cloud, e-commerce, big data etc. topics were covered. It was a very informative and interactive session.</p>
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc

** Format Copy need to be attached and hard copy need to be filed

Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.


Event Coordinator


HOD/Director


IQAC Coordinator


Principal

IQAC Co-ordinator

**Dayananda Sagar College of
Science & Commerce**

Kumara my Layout, Bengaluru - 560 111

Principal

**Dayananda Sagar College of Art
Science & Commerce**

Kumarswamy Layout, Bengaluru - 560 111



Dayananda Sagar College of Arts, Science and Commerce

Kumaraswamy Layout, Bangalore -560011

DEPARTMENT OF MASTER OF COMMERCE

In association with Internal Quality Assurance Cell (IQAC)
Organizes

GUEST LECTURE ON

"ROLE OF AI IN COMMERCE AND MANAGEMENT"



Resource person
Dr. Annapurha P Patil
Dean Academics & HOD
Dept of ISE, DSCE

Date: 14th July 2025 , Time : 10.00am, Business Block, Room Number 602
Coordinator: Dr. Savita Trivedi

HOD

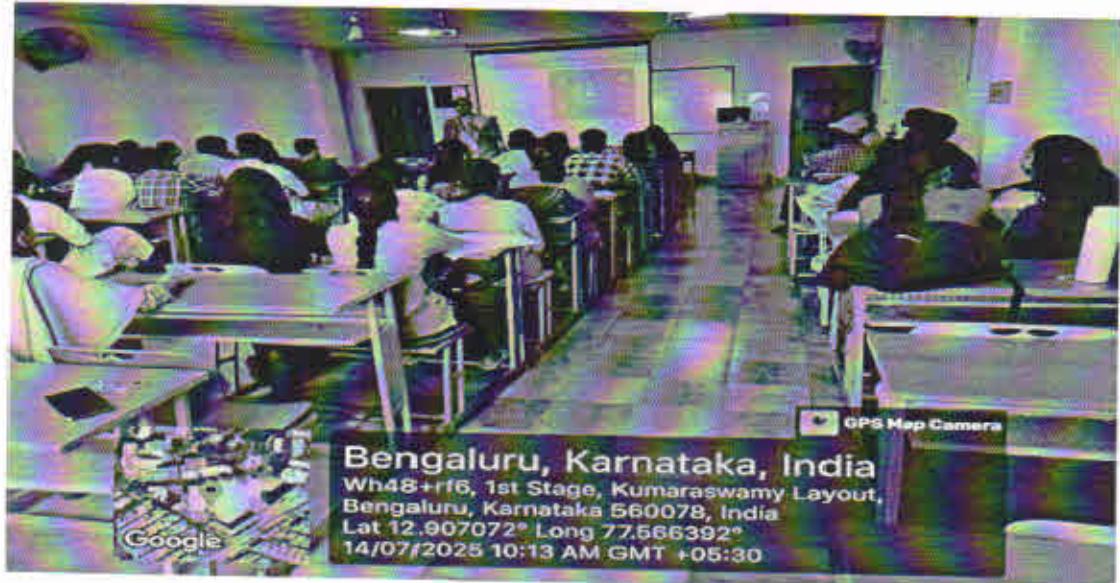
IQAC

VICE PRINCIPAL

PRINCIPAL

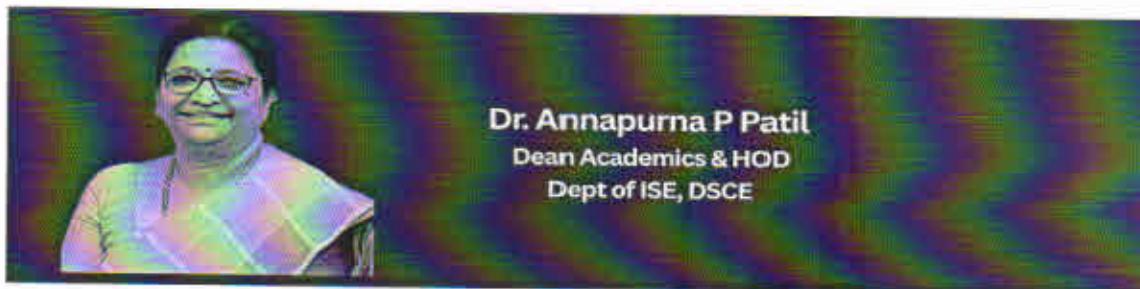


Bengaluru, Karnataka, India
W448+r16, 1st Stage, Kumaraswamy Layout,
Bengaluru, Karnataka 560078, India
Lat 12.907084° Long 77.566142°
14/07/2025 10:09 AM GMT +05:30



Bengaluru, Karnataka, India
W448+r16, 1st Stage, Kumaraswamy Layout,
Bengaluru, Karnataka 560078, India
Lat 12.907072° Long 77.566392°
14/07/2025 10:13 AM GMT +05:30

Resource person Profile



- Dr. Annapurna P. Patil currently serves as the Dean – Academics and Professor & Head of the Department of Information Science and Engineering at Dayananda Sagar College of Engineering (DSCE), Bengaluru-11, Karnataka, India. With over 30 years of experience in academia, she is widely recognized as a distinguished educator, researcher, and academic leader in the field of Information Science and Engineering.
- Dr. Patil is an active member of several prestigious professional bodies. She is a Senior Member of IEEE, Fellow of IETE, and a Life Member of CSI (LMCSI) and ISTE (LMISTE). She is also a Member of ACM. Her leadership was notably demonstrated during her tenure as Chair of IEEE Women in Engineering (WIE), Bangalore Section in 2018, where she played a key role in promoting women in STEM fields.
- Throughout her career, Dr. Patil has held pivotal administrative roles at both institutional and professional levels, including within the IEEE Bangalore Section. Her research work spans diverse domains and is widely published in national and international journals and conferences, earning her recognition in academic and industry circles.
- Her teaching expertise includes a wide range of subjects such as Advanced Data Structures and Algorithms, Software Engineering, Artificial Intelligence, and Machine Learning. She has also presented her research globally, including at prestigious forums in Malaysia and the United States.
- Dr. Patil has received several accolades for her contributions. Notably, she was honoured by Samsung India Research as an “Excellent Partner – 2019” and recognised as a “Woman Achiever” by the IEEE Bangalore Section in January 2020. She has also received Best Paper Awards at major IEEE conferences like CONECCT and HTC in 2022, 2023, and 2024.
- A passionate advocate for community engagement, Dr. Patil actively participates in initiatives aimed at empowering women in technology and STEM education. She has collaborated on research and innovation with leading industry partners, including CISCO, IBM, HPE, Samsung, and start-ups such as SARCI Automation Solutions Pvt. Ltd. and VisionAstraa Pvt. Ltd., Bengaluru. Her research interests include Blockchain, Artificial Intelligence, and Machine Learning.
- Currently, Dr. Patil is supervising three research scholars and has successfully guided four Ph.D. graduates in areas like Cloud Computing, Artificial Intelligence, Data Analytics, and Vehicular Ad Hoc Networks, reflecting her commitment to nurturing future researchers and thought leaders.

Student attendance

Dayananda Sagar College of Arts, Science and Commerce			
Master of Commerce			
II & IV semester Batch 2023-25			
Attendance for Guest Lecture on "Role of AI in Commerce and Management" by Dr. Annapurna P. Patil on 14th July 2025			
Sl. No	Registration No	Student Name	Sign
31	POSC 523 0013029	Ramya H. A	✓
32	POSC 523 0013046	Hemantika	✓
33	POSC 523 0013049	Siddheshwari S.	✓
34	POSC 523 0013050	Sonali P. S.	✓
35	POSC 523 0013057	Manoj C. S.	✓
36	POSC 523 0013061	Sarithi L.	✓
37	POSC 523 0013062	Shreya Chouhan	✓
38	POSC 523 0013066	Shivani K. S	✓
39	POSC 523 0013068	Mayuresh K. V.	✓
40	POSC 523 0013073	Deeksha H.	✓
41	POSC 523 0013077	Yashika S.	✓
42	POSC 523 0013080	Hemalatha P.	✓
43	POSC 523 0013081	Fintu	✓
44	POSC 523 0013082	Ranjana P.	✓
45	POSC 523 0013083	Chaitra S.	✓
46	POSC 523 0013084	Anupama C.	✓
47	POSC 523 0013086	Lekshmi Eswar	✓
48	POSC 523 0013087	Kumari R.	✓
49	POSC 523 0013088	Mayuresh R.	✓
50	POSC 523 0013089	Savanya L.	✓
51	POSC 523 0013090	Tanayashree G.	✓
52	POSC 523 0013091	Kartika S. P.	✓
53	POSC 523 0013092	Abhishek R. S.	✓
54	POSC 523 0013093	Pranav S.	✓
55	POSC 523 0013093	Shradha T.	✓
56	POSC 523 0013094	Deeksha S. M.	✓
57	POSC 523 0013095	Gayathri S. S.	✓
58	POSC 523 0013096	Yashaswini	✓
59	POSC 523 0013097	Kashish	✓
60	POSC 523 0013098	Shreya N.	✓

Name of the Event : Guest Lecture on "Role of AI in Commerce and Management"
 Name of the Coordinator: Dr. Savita Trivedi Dr. Savita Trivedi
 Date: 14-07-2025

Dayananda Sagar College of Arts, Science and Commerce			
Master of Commerce			
II & IV semester Batch 2023-25			
Attendance for Guest Lecture on "Role of AI in Commerce and Management" by Dr. Annapurna P. Patil on 14th July 2025			
Sl. No	Registration No	Student Name	Sign
1	POSC 523 0013001	Supriya S. S. S.	✓
2	POSC 523 0013002	Chaitra S. S.	✓
3	POSC 523 0013003	Deeksha S. S.	✓
4	POSC 523 0013004	Deeksha S. S.	✓
5	POSC 523 0013005	Deeksha S. S.	✓
6	POSC 523 0013006	Deeksha S. S.	✓
7	POSC 523 0013007	Deeksha S. S.	✓
8	POSC 523 0013008	Deeksha S. S.	✓
9	POSC 523 0013009	Deeksha S. S.	✓
10	POSC 523 0013010	Deeksha S. S.	✓
11	POSC 523 0013011	Deeksha S. S.	✓
12	POSC 523 0013012	Deeksha S. S.	✓
13	POSC 523 0013013	Deeksha S. S.	✓
14	POSC 523 0013014	Deeksha S. S.	✓
15	POSC 523 0013015	Deeksha S. S.	✓
16	POSC 523 0013016	Deeksha S. S.	✓
17	POSC 523 0013017	Deeksha S. S.	✓
18	POSC 523 0013018	Deeksha S. S.	✓
19	POSC 523 0013019	Deeksha S. S.	✓
20	POSC 523 0013020	Deeksha S. S.	✓
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			

Name of the Event : Guest Lecture on "Role of AI in Commerce and Management"
 Name of the Coordinator: Dr. Savita Trivedi Dr. Savita Trivedi
 Date: 14-07-2025

Student Feed back

Dayananda Sagar College of Arts, Science and Commerce
IQAC

Guest Lecture on "Role of AI in Commerce and Management" by
Dr. Annapurna P Patil on 14th July 2025

FEEDBACK

Sl. No	Name	Reg. No	Feedback	Signature
01	Gayathri	P03CJ2401 2010	Informative, Interesting session it was!	
02	Vijetha. S	P03CJ2402 201009	It was so helpful for academics	
03	S. D. Darshan	P03CJ2403 201007	It was helpful to extend knowledge towards AI	
04	Satish. R	P03CJ2404 201013	Interesting Session	
05	Minal. 12.2	2002	Excellent Session	
06	Hemanth Kumar. F.F	2002	It was very informative class	
07	Deepthi. R. S	P03CJ2401- 201005	Got good insights on AI and ML	
08	Abhijna	P03CJ24 2010011	It was informative	
09	Ramya. A	P03CJ24 2010012	Very much interesting	
10	Anvitha. P.N.	P03CJ24 2010013	It was good & interesting	
11	Pavithra. S	P03CJ2400 2012	It was interesting and learned new things	