

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE****Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560078****Internal Quality Assurance Cell (IQAC)****Guest lecture on 'Role of AI in Commerce and Management****Report of the Event Conducted**

Department: M. Com

14.7.2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest lecture			
2.	Title of the Event	Role of AI in commerce and management			
3.	Date	14 <sup>th</sup> July 2025			
4.	Time	10.00 am			
5.	Venue	Building No. 13, Business block, room No. 602			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: -- Dr. Annapurna P. Patil Organization: DSCE Designation: Dean Academics and HOD, Dept. of ISE Area of Expertise: ISE Personal Mobile No. Personal Email Id			
7.	Topics Covered	AI, Information technology, Cloud, e-commerce, big data			
8.	Resource Person 2 Details (Profile to be enclosed)	----			
9.	Topic covered	----			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	-
11.	No. Student Participants (Enclose a copy of	Internal:	60	External:	-

	names with signatures)				
12.	Faculty Coordinator/s	Full Name: Dr.Savita Trivedi Department: M. Com Designation: Professor			
13.	Student Coordinator/s	Full Name: Gayathri & Darshan			
14.	Total Expenditure (Details to be enclosed)				
15.	Sponsors and Amount (if any)				
16.	Program Schedule of the Event attached?				
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on Social Media	<a href="https://www.instagram.com/p/DDKKKBzftHov/?igsh=bWF0c2NhZzh6czFs">https://www.instagram.com/p/DDKKKBzftHov/?igsh=bWF0c2NhZzh6czFs</a>			
19.	Report sent to Newspapers? If yes, provide cuttings/images:				
20.	Certificates Printed? (Attach a copy**)				
21.	Feedback Collected? (Attach a				

	copy**)	
22.	Attendance Sheet Attached? #	Attached
23.	Summary of the Event (Around 100 words)	A guest lecture was organized on "Role of AI in commerce and management" on 14 <sup>th</sup> July 2025 at 10.00am in business block for M.Com students. Resource person was Dr. Annapurna P.Patil, Dean Academics and HOD, Dept. of ISE, DSCASC. During the session AI, Information technology, Cloud, e-commerce, big data etc. topics were covered. It was a very informative and interactive session.
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached

Notes:

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

# Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator

  
Principal

**IQAC Co-ordinator**  
Dayananda Sagar College of  
Science & Commerce  
Kumara my Layout, Bengaluru - 560 111

**Principal**  
Dayananda Sagar College of Art  
Science & Commerce  
Kumaraswamy Layout, Bengaluru - 560 111





Dayananda Sagar College of Arts, Science and Commerce  
Kumaraswamy Layout, Bangalore -560111

**DEPARTMENT OF MASTER OF COMMERCE**

In association with Internal Quality Assurance Cell (IQAC)

**Organizes**

**GUEST LECTURE ON**

**"ROLE OF AI IN COMMERCE AND MANAGEMENT"**



Resource person  
**Dr. Annapurba P Patil**  
Dean Academics & HOD  
Dept of ISE, DSCE

Date: 14<sup>th</sup> July 2025 , Time : 10.00am, Business Block, Room Number 602  
Coordinator: Dr. Savita Trivedi

HOD

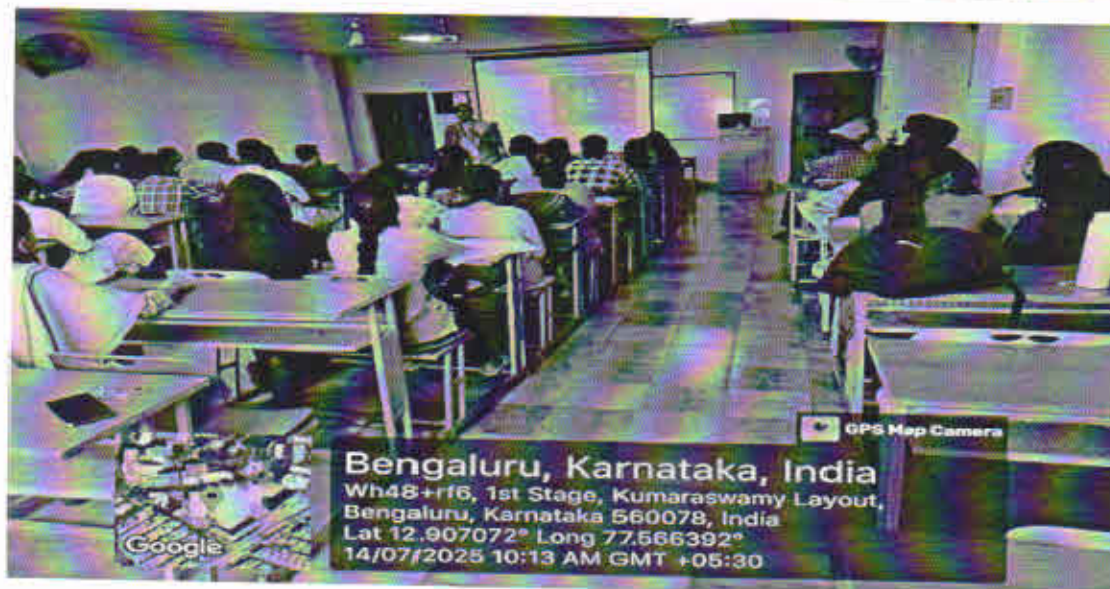
IQAC

VICE PRINCIPAL

PRINCIPAL



Bengaluru, Karnataka, India  
Wh48+r16, 1st Stage, Kumaraswamy Layout,  
Bengaluru, Karnataka 560078, India  
Lat 12.907084° Long 77.566142°  
14/07/2025 10:09 AM GMT +05:30



Bengaluru, Karnataka, India  
Wh48+r16, 1st Stage, Kumaraswamy Layout,  
Bengaluru, Karnataka 560078, India  
Lat 12.907072° Long 77.566392°  
14/07/2025 10:13 AM GMT +05:30



## Resource person Profile



**Dr. Annapurna P Patil**  
Dean Academics & HOD  
Dept of ISE, DSCE

- Dr. Annapurna P. Patil currently serves as the Dean – Academics and Professor & Head of the Department of Information Science and Engineering at Dayananda Sagar College of Engineering (DSCE), Bengaluru-11, Karnataka, India. With over 30 years of experience in academia, she is widely recognized as a distinguished educator, researcher, and academic leader in the field of Information Science and Engineering.
- Dr. Patil is an active member of several prestigious professional bodies. She is a Senior Member of IEEE, Fellow of IETE, and a Life Member of CSI (LMCSI) and ISTE (LMISTE). She is also a Member of ACM. Her leadership was notably demonstrated during her tenure as Chair of IEEE Women in Engineering (WIE), Bangalore Section in 2018, where she played a key role in promoting women in STEM fields.
- Throughout her career, Dr. Patil has held pivotal administrative roles at both institutional and professional levels, including within the IEEE Bangalore Section. Her research work spans diverse domains and is widely published in national and international journals and conferences, earning her recognition in academic and industry circles.
- Her teaching expertise includes a wide range of subjects such as Advanced Data Structures and Algorithms, Software Engineering, Artificial Intelligence, and Machine Learning. She has also presented her research globally, including at prestigious forums in Malaysia and the United States.
- Dr. Patil has received several accolades for her contributions. Notably, she was honoured by Samsung India Research as an “Excellent Partner – 2019” and recognised as a “Woman Achiever” by the IEEE Bangalore Section in January 2020. She has also received Best Paper Awards at major IEEE conferences like CONECCT and HTC in 2022, 2023, and 2024.
- A passionate advocate for community engagement, Dr. Patil actively participates in initiatives aimed at empowering women in technology and STEM education. She has collaborated on research and innovation with leading industry partners, including CISCO, IBM, HPE, Samsung, and start-ups such as SARCI Automation Solutions Pvt. Ltd. and VisionAstraa Pvt. Ltd., Bengaluru. Her research interests include Blockchain, Artificial Intelligence, and Machine Learning.
- Currently, Dr. Patil is supervising three research scholars and has successfully guided four Ph.D. graduates in areas like Cloud Computing, Artificial Intelligence, Data Analytics, and Vehicular Ad Hoc Networks, reflecting her commitment to nurturing future researchers and thought leaders.

### Student attendance

Dayananda Sagar College of Arts, Science and Commerce			
Master of Commerce			
II & IV semester Batch 2023-24			
Attendance for Guest Lecture on "Role of AI in Commerce and Management" by Dr. Annapurna P Pillai on 14th July 2025			
Sl. No	Registration No	Student Name	Sign
31	PO3C323CO12022	Ravi H. A	Ravi
32	PO3C323CO12023	Hanumanth	Hanumanth
33	PO3C323CO12024	Vijayashree P S	Vijayashree
34	PO3C323CO12025	Shree Ravi	Shree
35	PO3C323CO12026	Manoj C S	Manoj
36	PO3C323CO12027	SRITHA L	SRITHA
37	PO3C323CO12028	Shrout Choulson	Shrout
38	PO3C323CO12029	Shivraj K S	Shivraj
39	PO3C323CO12030	Nayana K M	Nayana
40	PO3C323CO12031	Harshitha H P	Harshitha
41	PO3C323CO12032	Aranya S	Aranya
42	PO3C323CO12033	Hemalatha P	Hemalatha
43	PO3C323CO12034	Arjun S	Arjun
44	PO3C323CO12035	Sanjana K	Sanjana
45	PO3C323CO12036	Chitra S	Chitra
46	PO3C323CO12037	Aditya K	Aditya
47	PO3C323CO12038	ISHITHA E S	ISHITHA
48	PO3C323CO12039	Kumar Abha	Kumar
49	PO3C323CO12040	Manjuna R	Manjuna
50	PO3C323CO12041	Saimya S	Saimya
51	PO3C323CO12042	Tanujith S	Tanujith
52	PO3C323CO12043	Harish S S	Harish
53	PO3C323CO12044	Harish R S	Harish
54	PO3C323CO12045	Harish R S	Harish
55	PO3C323CO12046	Harish R S	Harish
56	PO3C323CO12047	Harish R S	Harish
57	PO3C323CO12048	Harish R S	Harish
58	PO3C323CO12049	Harish R S	Harish
59	PO3C323CO12050	Harish R S	Harish
60	PO3C323CO12051	Harish R S	Harish

Name of the Event: Guest Lecture on "Role of AI in Commerce and Management"

Name of the Coordinator: Dr. Savita Nivedi

Date: 14-07-2025

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# Student Feed back

Dayananda Sagar College of Arts, Science and Commerce  
IQAC

Guest Lecture on "Role of AI in Commerce and Management" by  
Dr. Annapurna P Patil on 14th July 2025

## FEEDBACK

Sl. No	Name	Reg. No	Feedback	Signature
01	Gayathri	PO3CJ24001 2010	Informative, interesting session it was!	Gayathri
02	Vijetha . S	PO3CJ24010009	It was so helpful for academics	Vijetha
03	S. H. Dorehan	PO3CJ24010001	It was helpful to extend knowledge towards AI	S. H. Dorehan
04	Satish . R	PO3CJ24012013	Interesting session	Satish . R
05	Manish . R . S	2002	Excellent session	Manish . R . S
06	Hemant Kumar C.F	2002	It was very informative class	Hemant
07	Dreepthi . R . S	PO3CJ24-012005	Got good insights on AI and ML	Dreepthi
08	Abhijna	PO3CJ24-010011	It was informative	Abhijna
09	Ramya A	PO3CJ24-01A.012	Very much interesting	Ramya
10	Anvitha P.N.	PO3CJ24-01B.015	It was good & interesting	Anvitha
11	Pavithra . S	PO3CJ24-01C.02	It was interesting and learned new things	Pavithra