

**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND  
COMMERCE**  
ShavigeMalleshwaraHills ,Kumaraswamy Layout,Bangalore-560082.  
BBA/B.COM Department-UG(BU)  
IQAC  
Research Club and Faculty Development Program  
Event report

Department: BBA/B.COM

Date: 8<sup>th</sup> Dec 2023

Sl.NO	Particulars	Event related details
1.	Event	Research Club and Faculty Development Program
2.	Title of the event	"Identification of Topic for the Research and Writing the Review of Literature-seminar"
3.	Date	8 <sup>th</sup> Dec 2023
4.	Time	2:00PM-3:30PM
5.	Venue	Room no 212 ,Building # 13
6.	Resource person 1 details	Dr. Swaminath S M.Com., PGDFBA, PGDFM, PGDMM, NET & JRF, SLET, MBA, Ph.D Assistant Professor, Government First Grade College
7.	Topics covered	Topic for the Research and Writing the Review of Literature-seminar
8.	Resource person 2 details	NA
9.	No. Faculty participants (enclosed a copy of names with signatures)	Internal: 40                      External:
10.	No. Student participants (enclosed a copy with names and signatures)	Internal:                      External:
11.	Faculty coordinators	Full name: 1) Dr. R. Pavitra 2) Dr. Sudarshan S. Savanoor 3) Dr. Shwetha S P

		<p>4) Mrs. Shaylaja Department: BBA/B.COM Designation: Assistant Professor</p> <p>5) Dr. ChilukaPushpalata Department: BBA/B.COM Designation: Assistant Professor</p> <p>6) Dr. Deepika Sharma Department: BBA/B.COM Designation: Assistant Professor</p> <p>7) Mrs. AmritNachappa N Department: BBA/B.COM Designation: Assistant Professor</p>
12.	Student Coordinator	
13.	Total expenditure	3000/-
14.	Sponsors and amount (if any)	Nil
15.	Program schedule of the event attached?	Yes
16.	Provide the link of the report uploaded on the college website	Nil
17.	Provide the link of the report uploaded on the social media	
18.	Report sent to the newspaper? If yes, provide image/cuttings	No
19.	Certificates printed? (Attach a copy**)	No
20.	Feedback collected (Attach a copy**)	Yes
21.	Attendance sheet attached?*	Yes
22.	Summary of the event (around 100 words)	<p>In the era of competition and complexity, doing any endeavor becomes tough and tedious. But issues can be worked with the help of due research and readings of related content makes the thing essay.</p> <p>Keeping the thought in mind Research Club in DSCASC, has organized a research driven activity as Faculty Development Program focusing on Identification of Topic for the Research and Writing the Review of Literature.</p>

		The event focused on Literature Review, Tests and Finalizing the Topic and Title. The event was conducted on 8 <sup>th</sup> Dec 2023 from 2:00-3:30pm in Building no 13, Business block. There were over 40 faculties who were actively participating in this event. Overall it resulted as one of the successful events of the department.
23.	Photographs of the event (attach 4 relevant, clear and appropriate photos to be pasted with title and explanation. The jpg files need to be attached.)	Yes

Notes:

\*Seminar/ Webinar/ Workshop/ Symposium/ Conference/ Cultural fest/ Quiz/ Sports/ Literature fest, etc.

\*\*Format copy need to be attached and hard copy need to be filed

#Original sheet need to be filed and scanned copy should be attached

PS:

•Whichever column is not applicable, write as NA.

•If nothing is done/gained/spent, write as No/ Nil.

  
Event coordinator

  
HOD-BBA

  
HOD-B.com

  
IQAC coordinator

  
Principal



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

SHIVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, Bangalore-560111  
DEPARTMENT OF COMMERCE AND MANAGEMENT B.COM/BBA UG (DU)



RESEARCH AND IPR CELL (ANVESHANA)

**Seminar**  
**on**

Identification of Topic for Research & writing the  
Review of Literature



Resource Person

**DR. SWAMINATH S**

Assistant Professor

Government first grade college,  
Sakharayapattana, Chikmagalur District

**Date: 08th December, 2023**

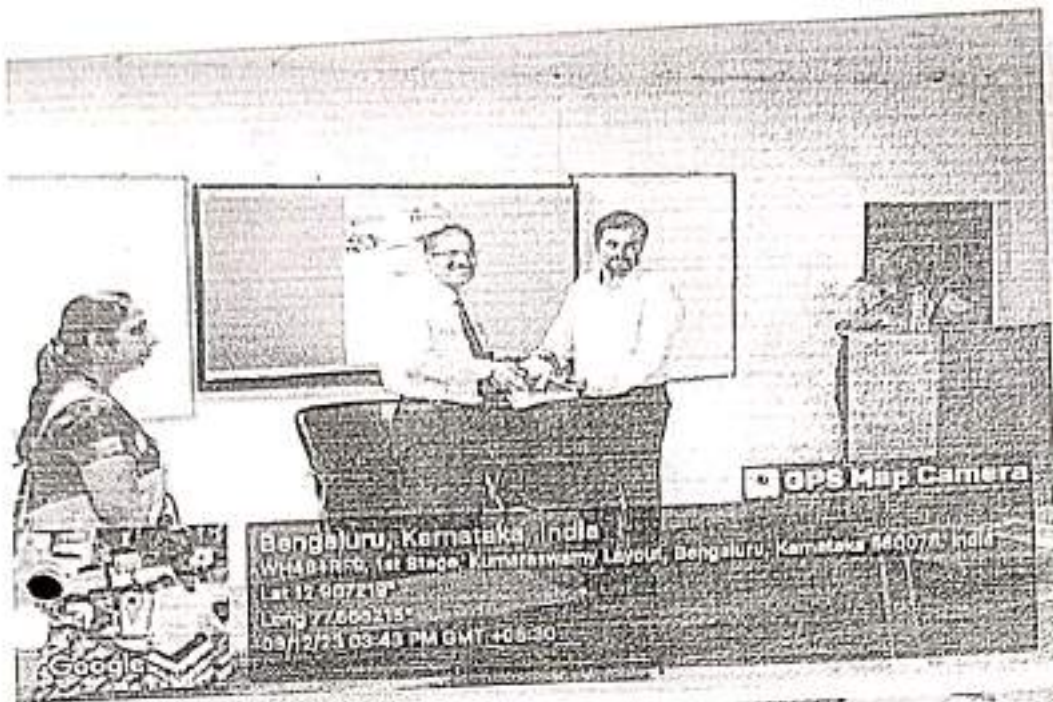
**Time: 2:00 – 3:30pm**

**Room No: 212**

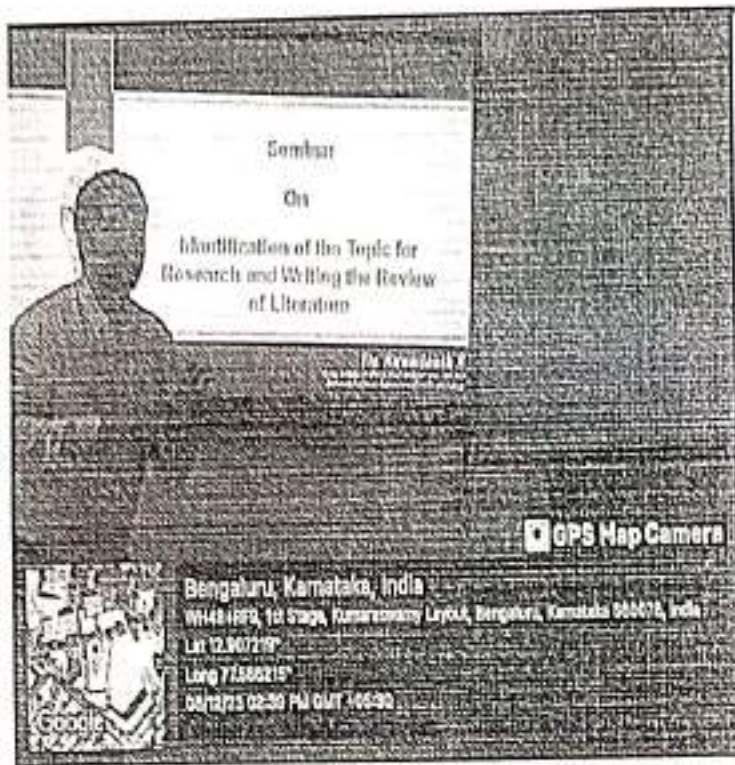
Principal

HOD

Faculty Team



Pic. No. 04. Welcoming and Felicitation of Resource Person



## Typical Structure of a Research Article & Thesis

### ARTICLE

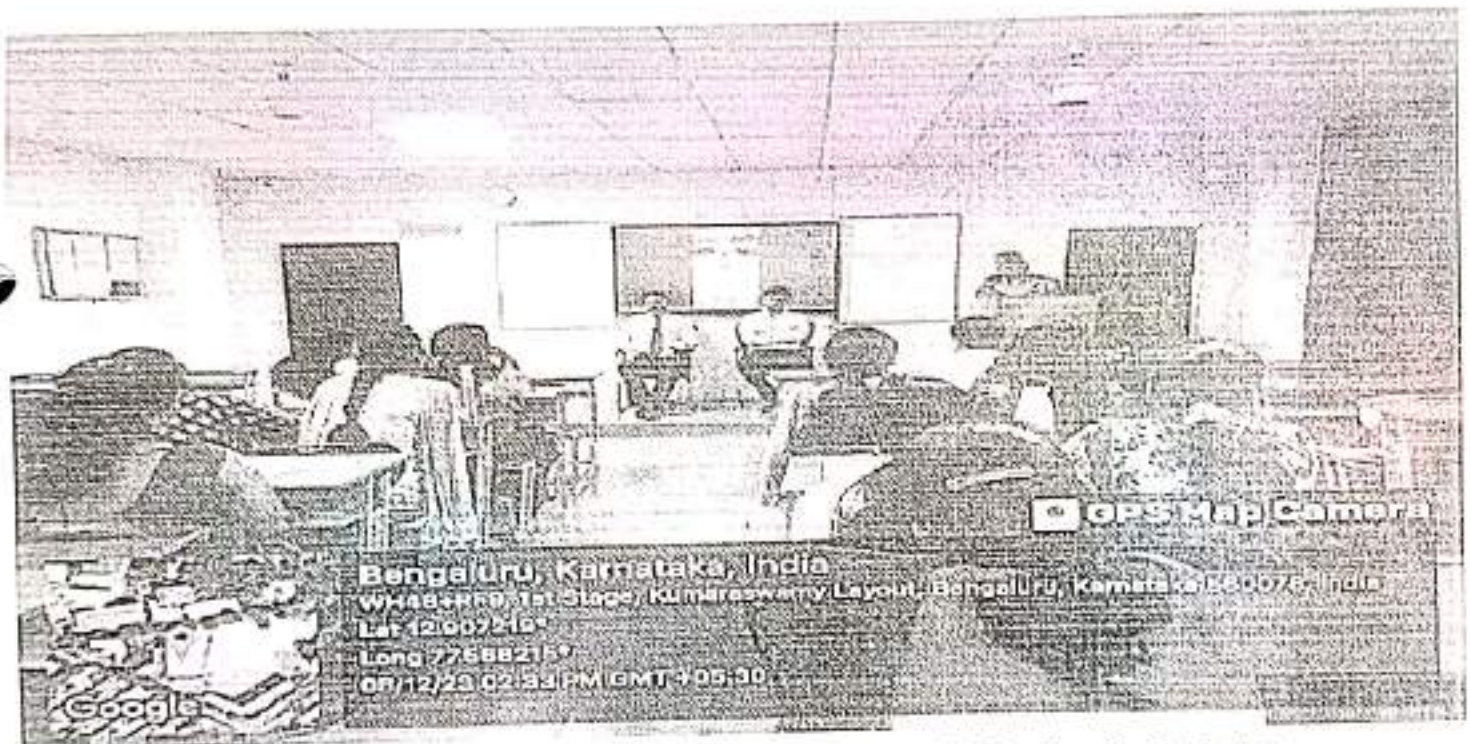
- > Title
- > Abstract
- > Introduction
- > Literature Review
- > Methods or Approach
- > Data Collection
- > Data Analysis
- > Discussion
- > Results/Findings
- > Conclusion
- > References



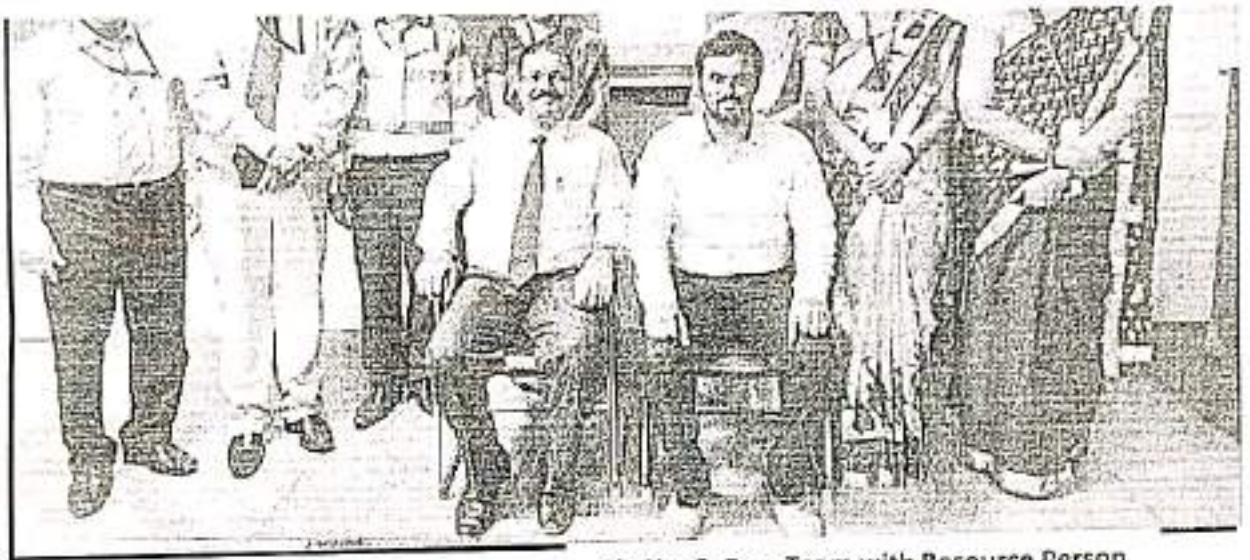
### THESIS

- > Introduction
- > Research Design
- > Company/Institutional/industry Profile
- > Data Analysis and Interpretation
- > Summary of Findings, Conclusion and Suggestions (ICS)
- > Bibliography
- > Annexure

Pic. No. 02. Resource Person delivering lecture on said topic



Pic. No. 03. Q and A Session after the lecture



Pic.No. 6. Core Team with Resource Person



Pic.No. 6. Core Team with Resource Person





Pic.No. 05.Group Snap after the session

Dayananda Sagar College of Arts, Science and Commerce  
 Department of Commerce & Management (BU) BBA / B.Com

Research and IPR Cell (Anveshana)

Seminar on "Identification of Topic for Research and writing the Review of Literature"

Date: 08/12/2023

Attendance Sheet

Sl.No.	Name of the Faculty	Signature of the faculty
1	Shudhaya N	[Signature]
2	Dr. Shwetha S.P	[Signature]
3	Nagarajeswari - M	[Signature]
04)	Jadhava	[Signature]
05)	Raghavi Umang	[Signature]
06)	Fazeeha Begum	[Signature]
07)	Vinutha - K	[Signature]
08)	Mulagesha B.N	[Signature]
09)	Dr. Suddha Lakshmi S. Sarma	[Signature]
10)	N.R. RAJENDRA KUMAR	[Signature]
11)	Chitra D Rao	[Signature]
12)	Sadviya Firdose P.	[Signature]
13)	Yashasree H.R	[Signature]
14)	Amritha Nachappa N	[Signature]
15)	Dr. Chiluka Puspakala	[Signature]
16)	Dr. Supras kanti padhee	[Signature]
17)	Dr. K. Pavithra	[Signature]
18)	Anitha. A	[Signature]
19)	Jayashree C	[Signature]
20)	Dr. VMESH M. R	[Signature]
	Sreenivasa H.P	[Signature]

[Signature]  
Event Co-ordinator

HOD (B.Com)

HOD (BBA)