

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

Pep Talk on Franchise as a Gateway for Entrepreneurship

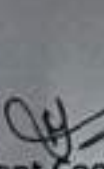
Conducted by Entrepreneurship Cell (Udyamita) and Alumni Cell (Sammilana)

Department: BBA/B. Com

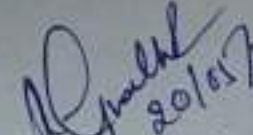
Date: 20-05-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	PEP Talk			
2.	Title of the Event	PEP Talk on Franchise as a Gateway for Entrepreneurship			
3.	Date	20-05-2024			
4.	Time	10 am to 11 am			
5.	Venue	Building No 13, Room no 206 DSCASC			
6.	Resource Person 1 Details (Profile to be enclosed)	Mr Kaustav Das Serial Entrepreneur and Manging Director Silk Inn Mr Kaustav Das Serial Entrepreneur and MD Silk Inn Malda, West Bengal.			
7.	Topics Covered	Brand Awareness, Creativity, Advertisement and Consumer Awareness, Franchise Model of Business, Challenges faced by Entrepreneur, Opportunities			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	46	External:	NA
12.	Faculty Coordinator/s	Prof. Meghana C, Prof Ashwini Basavaraj, Shalini K Rawani , Prof Vidyashree and Prof Lohith Kumar			
13.	Student Coordinator/s	Full Name: Sonu, Vivek, Aishwarya, Bhoomika Course, Semester & Section: B.Com 5 th Sem D and C Section			
14.	Total Expenditure (Details to be enclosed)	470			
15.	Sponsors and Amount (if any)	NA			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on	No			

S. No.	Particulars	Event related Details
	College Website	
18.	Provide the links of the report uploaded on Social Media	No
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached?"	Yes
23.	Summary of the Event (Around 100 words)	PEP talk by one of our Alumni Student Mr Kaustav Das was arranged to our Students who are willing to take Entrepreneur as their career. It was conducted with an intention to make students aware of various opportunities and challenges faced by Young Entrepreneur. Mr Kaustav Das shared his journey and what are the opportunities available to young Students and how to take up such an opportunity. Students posed a lots of question which was answered in a practical way as faced by him. How India is growing as a Manufacturing Hub and what is in store in the franchise model which can be a ideal platform for first Generation Entrepreneurs who have very little knowledge of Business Risk. How Professionalism and work experience is helping him to run his business along with the Academic knowledge which is coming in handy to run his business. The need for work life balance which is the need of the hour.
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached Below


 20/5/24
 Event Coordinator


 20/5/24
 HOD/Director


 20/5/24
 IQAC Coordinator


 Principal



**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE & COMMERCE**

Shree Maleshwara Hills, Humareswamy Layout, Bengaluru - 560 078



INTERNAL QUALITY ASSURANCE CELL (IQAC)

Department of Commerce & Management
BBA & B.Com - UG (BU)

ENTREPRENEURSHIP CELL (UDYAMITA) &
ALUMNI CELL (SAMMILANA)

is Organising a

PEP TALK ON FRANCHISE AS GATEWAY FOR ENTREPRENEURSHIP

with guest speaker

**Mr. Kaustav
Das**

Serial entrepreneur &
Managing Director at
Silk Inn Malda, West Bengal



DATE : 20.05.2024

Faculty Coordinators:
Prof. Meghana C
Prof. Ashwini Basvaraju
Prof. Lohith Kumar S
Prof. Shalini K Rawani
Prof. Vidyashree

Building no. 13
Room no. 206
Time : 10.00 AM

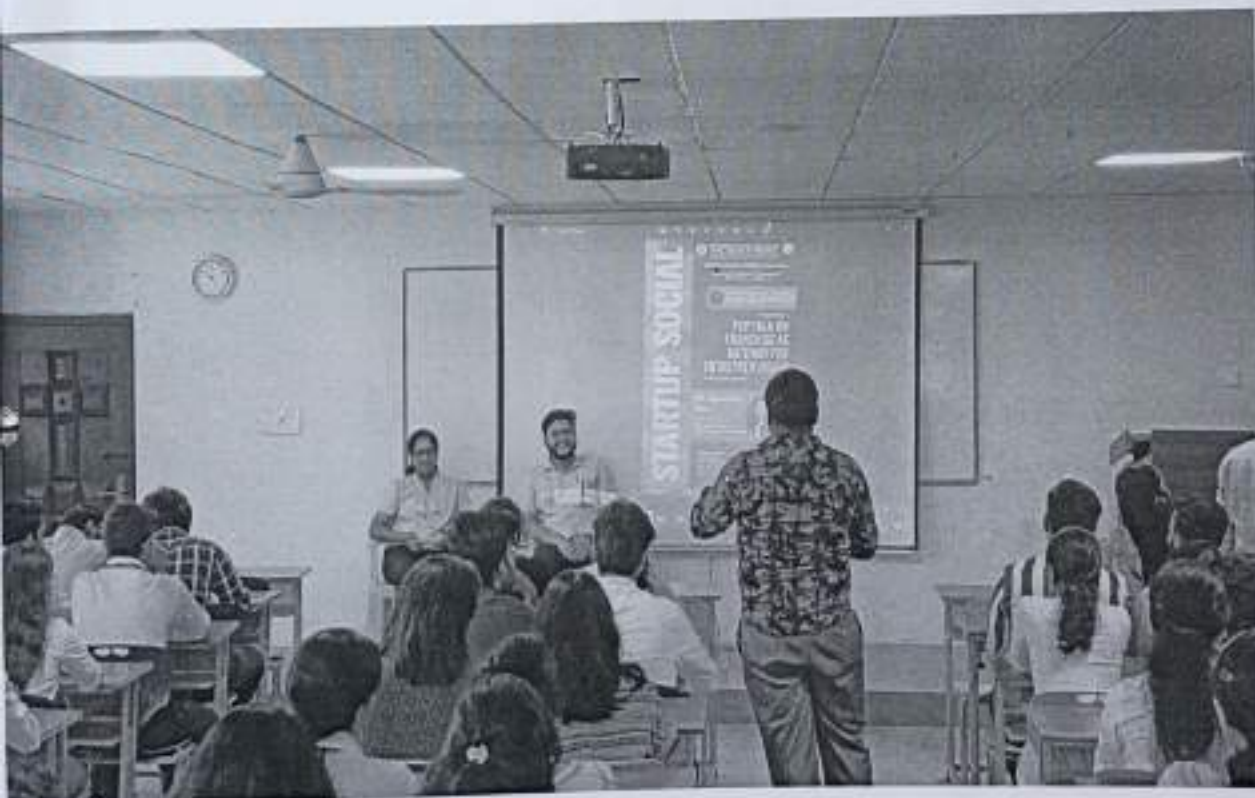
FACULTY

HOD's

VICE PRINCIPAL

PRINCIPAL

STARTUP SOCIAL





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May 20, 2024, 10:25

AYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

Shavige Malleswara Hills, 1st stage kumaraswamy Layout, Bengaluru, Karnataka - 560 078

Internal Quality Assurance Cell (IQAC)

Department of BBA & B.Com

(E-Ship - UDYAMITA)

Date: 22/08/2024

Event Name:

ATTENDANCE SHEET

Sl. No.	Name	UUCMS No.	Class & Sec	Signature
1	DEEKSHIT D. C	U03CJ22M0178		<i>[Signature]</i>
2	SAURABH SHARMA	U03CJ22M0180		<i>[Signature]</i>
3	GIRANESHWAR N. V	U03CJ22M0111		<i>[Signature]</i>
4	Pragat Gummanna	U03CJ22M0120		Reddy J
5	J. Sai Jadhav Reddy	U03CJ22M0085		A. P. S.
6	Arav Nithin	U03CJ22M0080		<i>[Signature]</i>
7	Harish M	U03CJ22M0104		<i>[Signature]</i>
8	Shamekha P.	U03CJ22M0084		<i>[Signature]</i>
9	Bhavya Baid.	U03CJ22M0021		<i>[Signature]</i>
10	Bhavya Vekariya	U03CJ22M0052		<i>[Signature]</i>
11	Hemakhandra R. H	U03CJ22M0006		<i>[Signature]</i>
12	G. Bhuvan Rao	U03CJ22M0009		<i>[Signature]</i>
13	Rajulov R	U03CJ22M0017		<i>[Signature]</i>
14	Arjun M T	U03CJ22M0019		<i>[Signature]</i>
15	Chethan. J	U03CJ22M0030		<i>[Signature]</i>
16	Dhanush S	U03CJ22M0044		<i>[Signature]</i>
17	Ayan Khan	U03CJ22M0066		<i>[Signature]</i>
18	Mohammed Huzaifa	U03CJ22M0086		<i>[Signature]</i>
19	MOHAMMED ZAID	U03CJ22M0166		<i>[Signature]</i>
20	Abdul Hameed	U03CJ22M0032		<i>[Signature]</i>
21	Tarandeep Singh	U03CJ22M0011		<i>[Signature]</i>
22	Ashish Kumar	U03CJ22M0002		<i>[Signature]</i>
23	Krush Singh	U03CJ22M0014		<i>[Signature]</i>
24	Pathan Mohmnadasarkhan	U03CJ22M0028		<i>[Signature]</i>
25	Manish Chauhan	U03CJ22M0111		<i>[Signature]</i>
26	Manish M Reddy	U03CJ22M0122		<i>[Signature]</i>
27	Alston Fernandes	U03CJ22M0181		<i>[Signature]</i>
28	Prachi Kumari	U03CJ22M0158		<i>[Signature]</i>
29	Bhavya M S	U03CJ22M0054		<i>[Signature]</i>
30	Bhavani M	U03CJ22M0034		<i>[Signature]</i>
31	Vasvitha S.R.	U03CJ22M0023		<i>[Signature]</i>
32	Sindhu U	U03CJ22M0046		<i>[Signature]</i>
33	Sai Lakshmi S	U03CJ22M0053		<i>[Signature]</i>
34	Isha Vekariya	U03CJ22M0045		<i>[Signature]</i>
35	Smitakshi Ghosh	U03CJ22M0147		<i>[Signature]</i>
36	Tejashree SM	U03CJ22M0033		<i>[Signature]</i>
37	Uma Sasina	U03CJ22M0039		<i>[Signature]</i>
38	S. Darshny	U03CJ22M0041		<i>[Signature]</i>
39	Shruti V. Rao			<i>[Signature]</i>
40				