DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

Poster Making Competition

Conducted by Entrepreneurship Cell (Udyamita)

Department: BBA/B. Com Date: 14-05-2024

3	Sl. No. Particulars 1. Event*		Event rela	ated Details			
T			Poster Making Competition				
T	2.	Title of the Event	Poster Making Competition				
r	3.	Date	14-05-2024				
	4. Time 5. Venue		9.30 am to 11.00 am Building No 13, Room no 508 DSCASC				
	6.	Resource Person 1 Details (Profile to be enclosed)	NA				
	7.	Topics Covered	Brand Awareness, Creativity, Advertisement and Consumer Awareness				
-	8.	Resource Person 2 Details (Profile to be enclosed)	NA	41-1-4			
9).	Topics Covered	NA				
1	300	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	NA	
1	1.	No. Student Participants (Enclose a copy of names with signatures)		46	External:	NA	
12		aculty Coordinator/s	Prof. Meghana	C, Prof V. R Ra	jendra Kumar and Prof	Lohith Kumar	
13	. 5	tudent Coordinator/s	Full Name: Srusti Course, Semester & Section: B.Com 1 th Sem B Sec				
14.	4. Total Expenditure (Details to be enclosed)		188				
15.	Sp	ponsors and Amount (if	NA				
16.	Pre	ogram Schedule of the ent attached?	Yes			L. alk	
17.			No				
8.	Pro	ovide the links of the ort uploaded on	No				

1	Particulars	Event related Details			
1	Social Media				
Report sent to Newspapers? If yes, provide cuttings/images:		No			
0.	Certificates Printed? (Attach a copy**)	No			
21.	(Attach a copy**)	No			
22	The state of the s	Yes			
23	S. Summary of the Event (Around 100 words)	B.Com/BBA Department Conducted the Poster Making Competition to Young Entrepreneurs. Where over 46 students had participated. Poster competitions raise awareness of issues and participation programs. Posters provide visual, colourful, simple ways to communicate community issues and events, and are suitable for display in community spaces. It was a platform for students to show case their entrepreneurship skills and creativity. The event provided valuable insights into innovative ideas brewing within the students community. The competition successfully fulfilled its objectives, promoting a sense of innovation and encouraging students to visualize and communicate their business ideas effectively through the medium of posters. The Institute's Entereneurship Committee looks forward to organizing similar events in the future to continue nurturing and celebrating the entrepreneurial spirit among students.			
	24. Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached				

Event Coordinator

HOD/Director

IQAC Coordinator

Principal



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE SHAVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, BENGALURU-560111

INTERNAL QUALITY ASSURANCE CELL (IQAC)

DEPARTMENT OF COMMERCE AND MANAGEMENT B.COM/BBA-UG(BU)

ENTERPRENEURSHIP CELL (UDYAMITA)
PRESENTS

POSTER MAKING COMPETITION

Date: 14 May 2024

Time: 9:30 AM to 11:00 AM

Venue: Building No.13

Classroom No: 508

Faculty Coordinators

Meghana C V R Rajendra Kumar Lohith Kumar S

Student Organisers

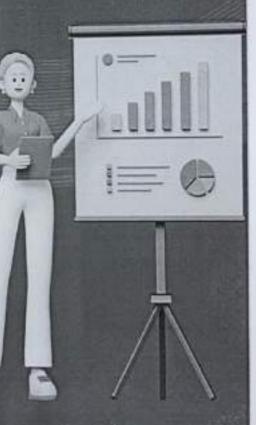
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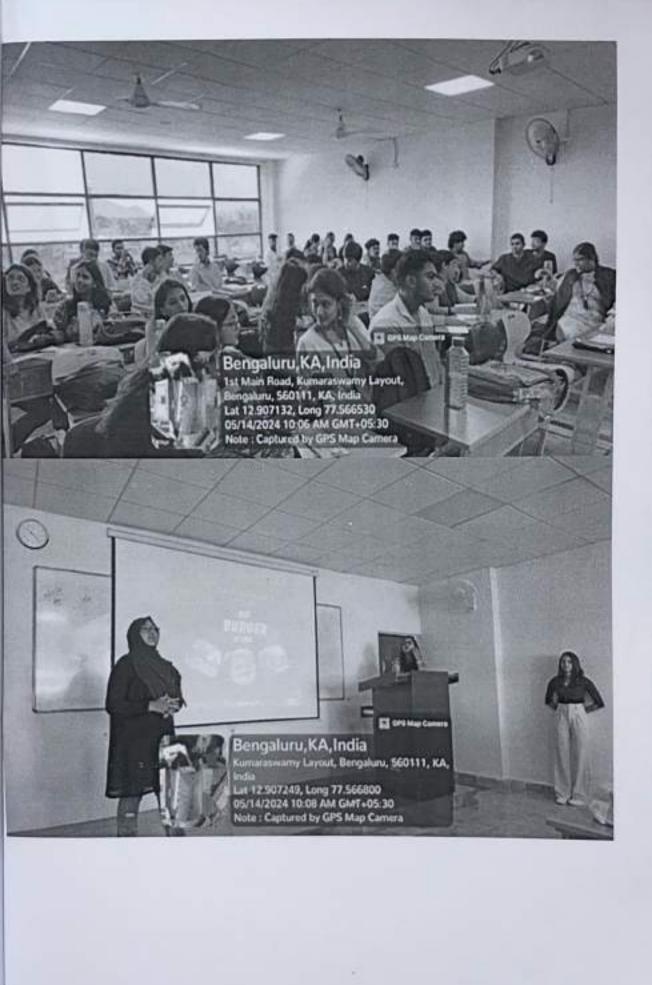
Faculty

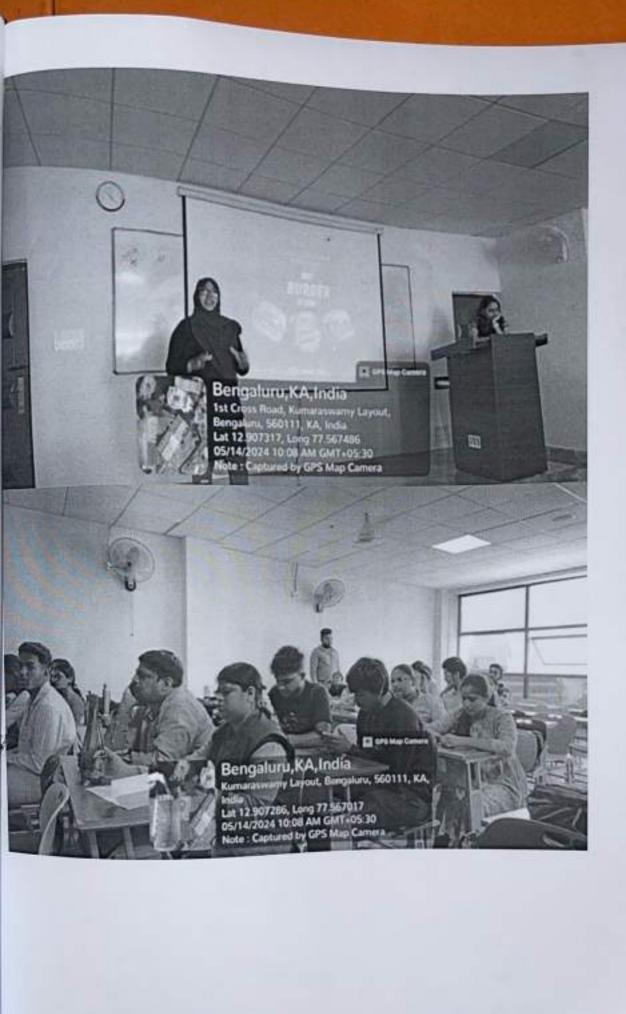
HOD's.

Vice Principal

Principal









ANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE Shaving Mall. 560 078

Shavige Malleswara Hills, 1" stage kumaraswamy Layout, Bengaluru, Karnataka – 560 078
Internal Quality Assurance Cell (IQAC)

Department of BBA & B.Com

(E-Ship - UDYAMITA)

Event Name:

Date:

ATTENDANCE SHEET

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