

Dayananda Sagar College of Arts Science and Commerce
Kumaraswamy Layout, Bangalore - 560111
Internal Quality Assurance Cell
Cell Annual Report 20-21

Cell Name: LITERARY CELL –‘ AKSHARA’

Annual Report of the cell (From June 2020 to May 2021)

The Literary Cell-‘ AKSHARA’ of Dayananda Sagar College of Arts, Science & Commerce functions with the overt aim to develop the imaginative faculties of students by encouraging them to give free expression to their ideas through various literary forms. The activities of this Cell are planned to augment the output of the members of the club and thereby imparting these values to the student community as a whole. The literary capabilities inherent in the students need to be inhibitantly brought out to give flair to their creative aptitude.

In January, the Literary club organised International Webinar session on “Basic Skills and Techniques for Beginners in Technical Writing” on 13th JANUARY-2021 at 11:30 am to 12:30 pm. 347 participants took part in the Webinar. The club convenor Prof. Mukesh Soni introduced the guest of the day, Ms. Usha Mandya, Docker, Technical Writer and Ms. Radhika Puthiyetah, Sysdig , Technical Writer. She spoke on Writing is not just the technical act of your fingers on the key board. Writing is living. The success of the documentation efforts lies in the users being able to correctly locate and use the resolutions to their issues on time and retain the knowledge. The talk was sufficient to ignite a spark in the students on the topic. In February, the Literary Club of M.COM Department organised Essay Writing Competition on the topic “ Government scheme for women Empowerment” on 03/02/2021 at 12:30 pm at New Business Block. The event was coordinated by Dr. Savitha Trivedi, likewise, all the departments of DSCASC conducted several events to enrich the creative aptitude and literary knowledge of the students. Overall 783 students got benefitted from the Literary Cell- AKSHARA.

Criterion 7 – Institutional Values and Best Practices
Key Indicator - 7.1 Institutional Values and Social Responsibilities
AQAR 20-21

Cell Name : LITERARY CELL – ‘ AKSHARA ’

Annual Report of the cell (From June 2020 to May 2021)

Sl.No.	Event Name	Date	Weblink
1	Kannada Rajyotsava	24/11/2020	https://dscasc.edu.in/images/bba/News_and_events/Kannada Rajyotsava_report_20-merged-compressed_1.pdf
2	Essay Writing Competition	28/11/2020	https://dscasc.edu.in/images/bba/News_and_events/essay_writing.pdf
3	Collage Competition	10/12/2020	https://dscasc.edu.in/images/bba/News_and_events/collage-.pdf
4	Picture Interpretation	07/01/2021	https://dscasc.edu.in/images/bba/News_and_events/PICTURE INTERPRETATION_7_JAN_21_compressed.pdf
5	International Webinar	13/01/2021	https://dscasc.edu.in/images/bba/News_and_events/technical_writing.pdf
6	Elocution Competition	19/01/2021	https://dscasc.edu.in/images/bca/NonAcademicEvents/elocution.pdf
7	Poster Presentation & Narration	21/01/2021	https://dscasc.edu.in/images/bca/NonAcademicEvents/poster-presentation.pdf
8	Essay Writing	21/01/2021	https://dscasc.edu.in/images/mcom/news_n_events/essay_on_gandhi_principle.pdf
9	Quiz on – Gandhian thoughts	22/01/2021	https://dscasc.edu.in/images/mcom/news_n_events/quizongandithoughts.pdf
10	Government scheme for Women Empowerment	3/02/2021	https://dscasc.edu.in/images/mcom/news_n_events/govt-schemes-women.pdf
11	Quiz on International Business Environment	15/05/2021	https://dscasc.edu.in/images/mcom/news_n_events/bussiness-environment.pdf
12	Debate on In present scenario, moral values and ethics are declining.	12/06/2021	https://dscasc.edu.in/images/mcom/news_n_events/debate.pdf
13	Picture Interpretation	28/06/2021	https://dscasc.edu.in/images/mba/News_Events/mba-pic-intp.pdf

Head &Members of the Cell

1. Mrs. Usha CR
2. Mr. Srinivas H P
3. Mrs. Meenakshi
4. Mrs. Nayana T
5. Mr. Umesh M R