



Internal Quality Assurance Cell (IQAC)

RESEARCH AND IPR CELL (ANVESHANA)

Annual Report of the Cell for the Duration: July 2023 – June 2024

The Research and IPR Cell (Anveshana) at Dayananda Sagar College of Arts, Science, and Commerce has actively engaged in organizing a range of academic activities aimed at enhancing research skills and promoting intellectual property awareness among the faculty and students. The activities conducted were spread over two semesters: July-December 2023 and January-June 2024. This report summarises the key initiatives, events, and outcomes for the academic year.

1. Activities Conducted (July-December 2023): During the latter half of 2023, several initiatives were planned to foster research skills. Notably:

Faculty Development Program (FDP) on Reference Management: An FDP on "Mendeley Reference Manager" was successfully conducted on August 17, 2023, targeting the faculty of the MBA department. The session emphasized effective management of references and citations in academic writing.

FDP on Google Workspace for Research: Conducted on August 16, 2023, this program aimed to enhance the research productivity of the faculty using various tools provided by Google Workspace.

Seminar on Research Methodology: A technical talk titled "Advancing Academic Research" was organized by the MCA department on July 25, 2023, focusing on modern research methodologies.

Seminar on IPR and Research Trends: Although the planned seminar on Intellectual Property Rights (IPR) was not organized, the department adapted by hosting two impactful technical talks in its place. These included sessions on research methodologies and publication strategies held on September 6 and November 25, respectively.

Expert Lecture on Financial Research: An expert lecture on "CSIS Financial Planning and Research in Wealth Management" was conducted on August 22, 2023, catering to the needs of MBA students, highlighting industry-relevant financial research techniques.



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However, certain planned activities such as workshops on Data Analysis using SPSS and Smart PLS, as well as a seminar on Database Research, could not be organized due to logistical challenges.

2. Activities Conducted (January-June 2024): In the first half of 2024, the cell continued its efforts with a focus on seminars and conferences:

Seminar on Research Skills: On January 22, 2024, a technical talk titled "Research Excellence: Skills and Strategies for Faculty Success" was organized by the BCA/MCA Department. This seminar aimed to provide valuable insights into enhancing research capabilities.

Guest Lecture on Business Analytics: A guest lecture focusing on statistics and business analytics was held on March 5, 2024, by the MBA department, catering to the growing interest in data-driven decision-making.

Seminar on Tools for Research: The "Recipe for Research" seminar conducted on May 25, 2024, offered participants an in-depth understanding of various research tools and techniques, facilitated by the BCA/MCA Department.

One Day Student Research Conference - 2024: A significant event in this period was the One Day Student Research Conference held on March 21, 2024, organized by the MBA Department. The conference saw enthusiastic participation from 230 students representing 24 colleges from in and around Bengaluru. It served as a platform for students to showcase their research work, engage in knowledge sharing, and receive feedback from academic experts.

Postponed Activities: Despite the progress, a few planned events, such as workshops on Data Analysis using JMP software and a National Conference on Sustainable Business Practices, had to be postponed to the following semester due to logistical issues.

The following table provides a summary of the events, the number of participants who were benefitted, and the corresponding web links:


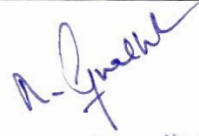
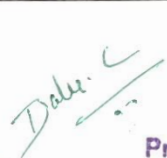
Sl No	Name of the Event	Date	Web link	No of Faculty/students benefitted
1	Advancing Academic Research”	25 th July 2023	https://dscasc.edu.in/images/BCA/news/AARiab.pdf	12 Faculty



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2	FDP on “Google Workspace for Research”	16 th Aug 2023	https://dscasc.edu.in/images/MB A/news/Gwr.pdf	14 Faculty
3	FDP on “Mendeley Reference Manager” for Research	17 th Aug 2023	https://www.dscasc.edu.in/images/MBA/initiatives/Mendeley.pdf	14 Faculty
4	Expert Lecture on CSIS Financial Planning and Research in Wealth Management	22 nd Aug 2023	https://www.dscasc.edu.in/images/MBA/initiatives/Csis.pdf	20 Faculty 165 Students
5	Technical talk on “Empowering Faculty: Navigating Research Methodologies and Trends”	6 th Sep 2023	https://www.dscasc.edu.in/images/BCA/news/Efnrmt.pdf	12 Faculty
6	Technical talk on “From Concept to Publication: A Comprehensive Guide to Effective Research”	25 th Nov 2023	https://www.dscasc.edu.in/images/BCA/news/Cpger.pdf	22 Faculty
7	Seminar on “Identification of Topic Research & Writing the Review of Literature”	8 th Dec 2023	https://www.dscasc.edu.in/images/deptIT-BBA-BCOM/Itrw.pdf	40 Faculty
8	Technical Talk on “Research Excellence: Skills and Strategies for Faculty Success”	22 nd Jan 2024	https://www.dscasc.edu.in/images/BCA/news/Resfs.pdf	13 Faculty
9	Guest lecture on Statistics and Business Analytics	1 st March 2024	https://www.dscasc.edu.in/images/MBA/initiatives/Sba.pdf	51 Students
10	Student Research Conference 2024	21 st March 2024	https://dscasc.edu.in/images/MB A/initiatives/SRC.pdf	230 students
11	Technical Talk on “Recipe for Research”	25 th May 2024	https://www.dscasc.edu.in/images/BCA/news/RoR.pdf	14 Faculty

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