

Dayananda Sagar College of Arts Science and Commerce

Kumaraswamy Layout, Bangalore - 78

Internal Quality Assurance Cell

Cell Annual Report 2022-23 (June 2022 to May 2023)

Women's Dignity Cell – SHAKTHI

Women's Dignity Cell- SHAKTHI initiated various programs for the students and faculties of DSCASC for the year 2022-23. Gender equity and sensitization programs in curricular and co-curricular activities for women in campus are conducted. Cell conducted regular awareness raising sessions for Girl students and Women staff on sexual harassment issues and the benefit of these programs is to promote behaviors that create an atmosphere that ensures gender equality and equal opportunities. Cell also conducted various programs both offline and online platform. Cell conducted following events for students and faculties.

The various programs conducted were **Poster Making – Gender discrimination** which highlighted the harsh reality of discrimination based on gender to create awareness among younger generation.

An essay writing Competition was conducted on Women Empowerment for B.Com./BBA students to portray their creative skills in writing.

MBA Students shared inspirational **“Untold stories of Women Entrepreneurs”** and highlighted their success and hardships faced and encouraged female graduates.

A Collage competition for the MCA & BCA students was organized on the theme **Role of women in IT** to mark the contributions of women in technology domain.

A Flip talk session on Women Safety was organized for MBA students to discuss on the dual thinking where one side women are safe and on other side they are vulnerable.

Dr. Shantala S, Obstetrician and Gynecologist delivered a **lecture on health tips for working women** on the occasion of International Women's day, followed by Q&A Session by female faculties was organized to address questions on women health and hygiene.

An essay writing competition on the topic “**Embrace Equality: Technology for women empowerment**” was also organized on the occasion.

A video collage making event on the theme “**Tribute to mothers**” was organised by B.Com/BBA department on the occasion of Mother’s day.

A talk on “**Emotional eating, obesity and PCOD**” was conducted by MBA department to create awareness on identification of signals and diet plans.

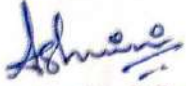
Essay writing competition on the theme “**How far are we from achieving women’s political empowerment**” was conducted on the eve of elections.

Events during June 2022 – May 2023


Sl. No.	Event Name	Date	Web link	No. of Students benefited
1.	Poster Making – Gender Discrimination	08/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Genderdcm.pdf	30
2.	Essay Writing on Women Empowerment	29/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/wnemp.pdf	25
3.	Untold Stories of Women entrepreneurs	25/01/2023	https://www.dscasc.edu.in/images/MBA/initiatives/womenep.pdf	51
4.	Collage- Role of Women in IT	04/02/2023	https://www.dscasc.edu.in/images/BCA/news/WomenIT.pdf	28
5.	Flip Talk on Women Safety	15/02/2023	https://www.dscasc.edu.in/images/MBA/initiatives/FlipTalk.pdf	42
6.	International Women's Day 2023	08/3/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/womendays.pdf	35
7.	Essay writing - International Women's Day – Technology for women empowerment (MBA- BU)	15/03/2023	https://www.dscasc.edu.in/images/MBA/initiatives/IWD23.pdf	54
8.	Essay Writing on Women's Political Empowerment	11/05/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/AWPE.pdf	20
9.	Video Collage Making- Elimination of Violence against Women	16/05/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Videocoll.pdf	18
10	Talk on emotional eating, obesity and PCOD	18/05/2023	https://www.dscasc.edu.in/images/MBA/initiatives/EEOP.pdf	59

Head & Members of the Cell

Sl. No.	Name	Designation	Department
1	Prof. Ashwini Basavaraju	Head	BCOM/ BBA
2	Prof. Anitha A	Member	BCOM/ BBA
3	Prof. Disha H	Member	BCOM/ BBA
4	Dr.SumeraAluru	Member	MBA
5	Dr.Kumudavalli	Member	BCA/MCA
6	Dr.Srikanta Murthy M R	Member	MBA


Signature of Cell Head


Signature of IQAC Coordinator


Signature of Principal