

**Dayananda Sagar College of Arts, Science and Commerce**  
Kumaraswamy layout, Bangalore -78

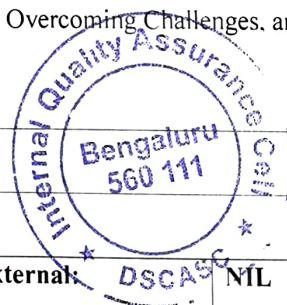
**Internal Quality Assurance Cell**

**Entrepreneurship Development Programme on “Journey to Corporate World –  
Transforming Dreams into Reality”**

Department: BBA/B.Com

Date: 28/09/2022

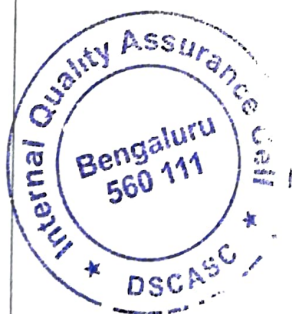
Sl. No.	Particulars	Event related Details			
1.	Event	Entrepreneurship Development Programme			
2.	Title of the Event	Entrepreneurship Development Programme on “Journey to Corporate World – Transforming Dreams into Reality”			
3.	Date	27-09-2022			
4.	Time	11:00 AM			
5.	Venue	Room No. 212, New Business Block			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr. SUPLAB KANTI PODDER Assistant Professor, Department of Commerce and Management, Dayananda Sagar College of Arts, Science and Commerce			
7.	Topics Covered	Understanding the Corporate World, Skill Development, Setting and Achieving Goals, Overcoming Challenges, and Personal Branding			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Intern al:	NIL	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Intern al:	33	External:	NIL
12.	Faculty Coordinator/s	Full Name: Prof. Meghana C Designation: Assistant Professor BBA/B.Com			




Sl. No.	Particulars	Event related Details
13.	Student Coordinator/s	NIL
14.	Total Expenditure (Details to be enclosed)	NIL
15.	Sponsors and Amount (if any)	NIL
16.	Agenda of the Event	10:00 AM - 10:30 AM: Inauguration and Welcome Address Overview of the programme's objectives and outcomes. 11:00 AM - 12:00 AM: Session 1: Understanding Corporate World 12:00 AM - 12:15 AM: Tea/Coffee Break 12:15 AM - 12:45 PM: Session 2: Personal Branding 12:45 PM - 1:00 PM: Q&A and Open Discussion Summary of key learnings
17.	Provided the link of the report uploaded on College Website	yes
18.	Provide the links of the report uploaded on Social Media	NA
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NO
20.	Certificates Printed? (Attach a copy**)	NO
21.	Feedback Collected? (Attach a copy**)	NO
22.	Attendance Sheet Attached? #	YES
23.	Summary of the Event (Minimum 100 words)	The BBA and B.Com departments hosted an Entrepreneurship Development Programme focused on the "Development of Employability Skills" on 27th September, 2022. The event was designed to provide participants with a comprehensive understanding of the corporate world and the essential skills required to thrive in it. The sessions focused on equipping attendees with the knowledge and tools to set and achieve career goals, overcome challenges, and build a strong personal brand. The primary objective of the event was to prepare participants for successful careers in the corporate world by enhancing their skills, understanding of corporate dynamics, and personal branding strategies. The event was highly beneficial for participants, providing them with the knowledge and skills necessary to navigate the complexities of the corporate world. The focus on skill development, goal




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		<p>setting, and personal branding ensured that attendees were well-prepared to pursue their career aspirations and transform their dreams into reality.</p>
24.	<p><b>Photographs of the Event</b></p>	<div data-bbox="649 428 1074 1012" data-label="Image"> </div> <p data-bbox="649 1052 1222 1142"><b>[Pic-1: Resource Person giving introduction about Corporate World]</b></p> <div data-bbox="644 1171 1003 1675" data-label="Image"> </div> <p data-bbox="644 1707 1154 1797"><b>[Pic-2: Resource Person interacting with the participants]</b></p>



Sl. No.	Particulars	Event related Details
		 <p data-bbox="639 976 1125 1071">[Pic-3: Resource Person interacting with the participants]</p>

  
 28/9/22  
 Event Coordinator

  
 28/9/2022  
 HOD/Director

  
 28/09/22  
 IQAC Coordinator

  
 Principal





**Dayananda Sagar College of Arts, Science and Commerce**  
Department of Commerce and Management - BBA/B.Com

**Entrepreneurship Development Programme**

Date: 27-09-2022

Attendance

Venue: Room No-212, New Business Block

Sl. No.	Name of the Participants	Signature
01	Bhavya Shree . P	Bhavya Shree . P
02	Manushree . M	Manushree . M
03	Priya	Priya
04	Haaritha . S	Haaritha
05	Vanya shree . V	Vanya shree
06	Sulochana	Sulo
07	Mohan Kumar . K	Mohan
08	Shalitha . M	Shalitha
09	AKASH . M	AKASH
10	Dev . Velji . Chamberiya	Dev
11	Smitha . N	Smitha
12	Nanasa Chauhan . A	Nanasa Chauhan
103	ABHISHEK . S	ABHISHEK
14	Talwin . R . N	Talwin
15	AKASH . K	AKASH
16	Akshay . S	Akshay
17	Gurupreeth Gk	Gurupreeth
18	Mohammed Subhyan	Mohammed Subhyan
19	Azhan Ali Bania	Azhan Ali
20	P. Enayathulla	P. Enayathulla
21	Supreeth S Gowda	Supreeth S Gowda
22	Nikshep . S . R	Nikshep
23	Pranam B math	Pranam
24	Anogh . J	Anogh
25	Vignani . Bannefa	Vignani . B

