



Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
Personal Counselling & Mentoring Unit



Department*: M Com, MBA and MCA

Date : 23-03-2026

| Sl. No. | Particulars | Event related Details | | | |
|---------|--|--|---|--|----------|
| 1. | Event* | Orientation on Mentoring | | | |
| 2. | Title of the Event | Personal Branding working with strengths | | | |
| 3. | Date of Conduction | 23-03-2026 | 4. | Time 11.00 am to 1.00 pm | |
| 5. | Venue | Building no.17 ,Seminar Hall, Kumaraswamy Layout B'lore 78 | | | |
| 6. | Resource Person 1 Details (Profile to be enclosed) | Name | Mr.Sunil Sathyendra | Organization - | |
| | | Designation | Life Coach | Specialization | |
| | | Mobile No. | 8892353514 | Email ID | |
| 7. | Topics Covered | Developing self-awareness beyond conventional identity markers. | | | |
| 8. | No. Faculty Participants | Internal: NA | | External: NA | |
| 9. | No. Student Participants | Internal: 99 | | External: NA | |
| 10. | Faculty Coordinator/s | Dr.Rashmi S – Coordinator of Personal Counselling & Mentoring Unit. | Dr.Monica Ranka – Associate Professor, MCom Department. | | |
| | | Prof.Sailaja Bhaskar Assistant Professor- MCA Department | Prof.Vaibhav Patil Assistant Professor – MBA Department | | |
| 11. | Student Coordinator/s | Anvitha P Pavithra S | | | |
| 12. | Total Expenditure | 4826 | 15 | Sponsors and Amount | |
| 16. | Agenda of the Event | developing self- awareness | 17. | Provide the link of the report uploaded on College Website | yes |
| 18. | Social Media Links | | 19. | Report sent to Newspapers? If yes, provide cuttings/images: | |
| 20. | Certificates Printed? | N/A | 21. | Feedback Collected? | yes |
| 22. | Attendance Sheet Attached? | Attached | 23 | Photographs of the Event | Attached |
| 24. | Summary of the Event | A session on Personal Branding and Life Goals was conducted by Sunil Sathyendra for students, focusing on developing self-awareness beyond conventional identity markers. The speaker encouraged participants to introduce themselves not only through basic details but by highlighting their values, aspirations, strengths, and unique personal qualities. This helped students understand personal branding as a reflection of their authentic identity. An interactive activity was organized where students identified commonalities among their peers. The session also emphasized the importance of setting clear life goals and aligning them with one's personal brand. Overall, it was an insightful session that enhanced students' self-awareness, communication skills, and ability to build meaningful relationships. | | | |

Sailaja
 Event Coordinator

Sunil Sathyendra
 IWAAC Co-ordinator
 Dayananda Sagar College of Arts,
 Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111

Principal
 Dayananda Sagar College of Arts
 Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111



Dayanand Sagar College of Arts, Science and Commerce

Shavige Malleshwara Hills,
Kumarswamy Layout, Bangalore



APTHAMITRA - PERSONAL COUNSELLING AND MENTORING CELL

UNDER THE GUIDANCE OF IQAC ORGANIZES STUDENT ORIENTATION PROGRAM

PERSONAL BRANDING, WORKING WITH STRENGTHS

FOR PG STUDENTS



**Sunil Sathyendra,
Life coach**

VENUE :

**Building No.17
Seminar Hall**

**23RD
MARCH
2026**

**11 AM
ONWARDS**



GPS Map Camera



Google

Bengaluru, Karnataka, India 🇮🇳

Shavige Malleshwara Hills, 91st Main Rd, 1st Stage, Kumaraswamy
Layout, Bengaluru, Karnataka 560111, India

Lat 12.907427° Long 77.56585°

Monday, 23/03/2026 11:16 AM GMT +05:30



GPS Map Camera



Google

Bengaluru, Karnataka, India 🇮🇳

Shavige Malleshwara Hills, 91st Main Rd, 1st Stage, Kumaraswamy
Layout, Bengaluru, Karnataka 560111, India

Lat 12.907502° Long 77.56566°

Monday, 23/03/2026 12:41 PM GMT +05:30



Sunil Sathyendra
Life coach

MARCH 28
I AM ONWARD

GPS Map Camera



Google

Bengaluru, Karnataka, India 🇮🇳

Shavige Malleshwara Hills, 91st Main Rd, 1st Stage,
Kumaraswamy Layout, Bengaluru, Karnataka 560111,
India

Lat 12.907537° Long 77.565841°

Monday, 23/03/2026 12:40 PM GMT +05:30



**DAYANANDA SAGAR COLLEGE OF ARTS,
SCIENCE AND COMMERCE**

Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC
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APTHAMITRA - Personal Counselling and Mentoring Cell
Under the Guidance of IQAC Organizes Student
Orientation Program



Name of the Activity: "Personal Branding, Working with Strengths"

Date: 23.03.2026

Time: 11.00 AM onwards

MBA

| Sl. No. | Reg. No. | Name | Signature |
|---------|-----------------|-----------------------|---------------|
| 1. | P03CT24M015163 | Ananya. S | Ananya.S |
| 2 | P03CT24M015162 | Divyashree. S | Divyashree |
| 3. | P03CT24M015174 | Vijayalakshmi. V | Vijayalakshmi |
| 4. | P03CT24M015168 | Bindushree. K | Bindu |
| 5. | P03CT24M015191 | Bhagyashree. G. | Bhagyashree |
| 6. | P03CT24M015164. | Harshitha. B. C | HBC |
| 7. | P03CT24M015219 | Nischitha. K. C | Nischitha |
| 8. | P03CT24M015159 | Sparsha. S. Venkatar | Sparsha |
| 9. | P03CT24M015165 | Laranya H. L. | Laranya |
| 10. | P03CT24M015240 | Preksha. | Preksha |
| 11. | P03CT24M015176 | Shruthi sharmista | Shruthi |
| 12. | P03CT24M015177 | Tharuni shruthi | Tharuni |
| 13 | P03CT24M015179 | S. Ujval | S. Ujval |
| 14 | P03CT24M015209 | Yashwanth Thelkar. VC | Yashwanth |
| 15 | P03CT24M015238 | Sharanbasu S B | Sharan |
| 16 | P03CT24M015195 | Rakesh YM | Rakesh |
| 17 | P03CT24M015198 | Pranjal A shetty | Pranjal |
| 18 | P03CT24M015214 | Vinith B. R | Vinith |
| 19 | P03CT24M015204 | naveena. N | Naveena |
| 20 | P03CT24M015223 | Hemant Kumar. L | Hemant |
| 21. | P03CT24M015208 | Chandan. R | Chandan |
| 22 | P03CT24M015205 | Karthik Gowda. M. | Karthik |
| 23) | P03CT24M015207 | P. Puneeth | Puneeth |
| 24) | P03CT24M015210 | S. Subramani | Subel |
| 25) | P03CT24M015182 | Vyshnavi Sudhan | Vysh |
| 26) | P03CT24M015185 | Keerthana. P | Keerthana |
| 27) | P03CT24M015187 | Divya. M | Divya |





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MCA

| Sl. No. | Reg. No. | Name | Signature |
|---------|-----------------|-------------------------|-----------|
| 01 | P03CT25S126098 | Tulsi. HR | |
| 02 | P03CT25S126016 | Yuktharaj. NA | |
| 03 | P03CT25S126061 | Prigyanvi. Ponia | |
| 04 | P03CT25S126080 | Shivani. | |
| 05 | P03CT25S126072 | Sahana HP | |
| 06 | P03CT25S126074 | Sahana R | |
| 07 | P03CT25S1260113 | Prishu. N | |
| 08 | P03CT25S126097 | Prishu. RA | |
| 09 | P03CT25S126087 | Sushithra. TC | |
| 10 | P03CT25S126078 | Sanya GC | |
| 11 | P03CT25S126020 | G. Nayana | |
| 12 | P03CT25S126045 | Mandara. M | |
| 13 | P03CT25S126001 | Abhignya | |
| 14 | P03CT25S126016 | Chenmayi M.D | |
| 15 | P03CT25S126057 | P. Raziya Hamthaz Begam | |
| 16 | P03CT25S126086 | Sruuti | |
| 17 | P03CT25S126003 | Akantsha. V.U. | |
| 18 | P03CT25S126008 | Anagha. P.S | |
| 19 | P03CT25S126010 | Bhargath Kumar | |
| 20 | P03CT25S126058 | Pruthwish | |
| 21 | P03CT25S126053 | Roopesh | |
| 22 | P03CT25S126038 | Lokesh. B | |
| 23 | P03CT25S126038 | Manthu Gonda Patil | |
| 24 | P03CT25S126056 | Mausib | |
| 25 | P03CT25S126035 | Lokita | |
| 26 | P03CT25S126060 | Puneeth Kumar. T.A. | |
| 27 | P03CT25S126096 | Tilak. S | |



| Sl. No. | Reg. No. | Name | Signature |
|---------|-----------------|----------------------|-----------|
| 28 | P03CJ25S126093 | Toamun V. Gopal | |
| 29 | P03CJ25S126115 | Sumanth C.S | |
| 30 | P03CJ25S126103 | Vinay B.S | |
| 31 | P03CJ25S126109 | Vivek S.K | |
| 32 | P03CJ25S1261004 | TEJAS - N | |
| 33 | P03CJ25S126104 | Vikas Hegde | |
| 34 | P03CJ25S126066 | Deshoth Kumaran D | |
| 35 | P03CJ25S126007 | Keshave K | |
| 36 | P03CJ25S126031 | Arjun | |
| 37 | P03CJ25S126112 | Chithan Kumar. H | |
| 38 | P03CJ25S126068 | Rahul R. | |
| 39 | P03CJ25S126048 | Nadhibeth Gowda T.B | |
| 40 | P03CJ25S126029 | Kaushik M. G | |
| 41 | P03CJ25S126118 | Uday K | |
| 42 | P03CJ25S126081 | Shreyas HK | |
| 43 | P03CJ25S126089 | Shashank P | |
| 44 | P03CJ25S126036 | Lokesh B | |
| 45 | P03CJ25S126038 | Mahant Gowda V patil | |
| 46 | P03CJ25S126021 | HARSHITH S.A | |
| 47 | P03CJ25S126005 | Akshay Kumar | |
| 48 | P03CJ25S126026 | Jairaj A | |
| 49 | P03CJ25S126023 | Hemanth Kumar P.U | |
| 50 | P03CJ25S126022 | Haushith S | |
| 51 | P03CJ25S126030 | J. Kamalash | |
| 52 | P03CJ25S126044 | Manthesh SR | |
| 53 | P03CJ25S126004 | Abhishek S Kulkarni | |



Event Coordinator:

Signature: 23/3/26



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| Sl. No. | Reg. No. | Name | Signature |
|---------|----------------|--------------------|--------------------------|
| 1 | P03CJ24C012012 | Pavithra. S | Pavithra S |
| 2 | P03CJ24C012006 | Gayatri Kulkarni | Gayatri |
| 3 | P03CJ24C012015 | Anvitha P.N. | Anvitha |
| 4 | P03CJ24C012009 | Diptha. S Sahubkar | Diptha S |
| 5 | P03CJ25C012003 | Gowthami. R | Gowthami R |
| 6 | P03CJ25C012007 | Rakshitha. K | Rakshitha |
| 7 | P03CJ25C012009 | Gowthami B.R | Gowthami B.R |
| 8 | P03CJ25C012004 | S. Anusha | S. Anusha |
| 9. | P03CJ25C012010 | Vargha. K.M | Vargha K.M |
| 10 | P03CJ25C012001 | Rphona kausar | Rphona |
| 11. | P03CJ25C012002 | Manushree. D. K. | Manushree D.K |
| 12. | P03CJ24C012018 | Ranya. A | Ranya A |
| 13. | P03CJ24C012019 | Mahate. G | Mahate G |
| 14. | P03CJ24C012016 | Jaanvi ashree | Jaanvi ashree |
| 15. | P03CJ25C012006 | Pavan Kumar. H | Pavan Kumar H |
| 16. | P03CJ25C012008 | Gowthami. R | Gowthami R |
| 17. | P03CJ25C012012 | Sourav Khatarakar | Sourav |
| 18 | P03CJ24C012013 | Satish. R | Satish R |
| 19. | P03CJ24C012007 | Nikhil. B. R | Nikhil B.R |
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PERSONAL BRANDING : WORKING WITH STRENGTHS

Dayanand Sagar College of Arts, Science
And Commerce.

The session on Personal Branding and working with strengths by life coach Sunil Sathyan -deca was highly engaging and informative. It gave PG students valuable insights into identifying their strengths and building a confident personal brand. The program was well organized and truly beneficial.

- Tulani, HR

PO3CT25S126098

While the session on Personal Branding was informative, it would have been more impactful with additional interactive activities & more time for student participation. The content was good and could have been more tailored to world scenarios that PG students commonly face.



- Rakshitha C.M

PO3CT25S126067

The session conducted on 23/3/26 by coach Sunil Sathyendra was very informative. The way

the coach narrated their real life experience and how

to work on our strengths was very engaging. The

activity that he made us to do were interesting.

Overall the session was tailored for PG students and

very beneficial. We are seeing for more sessions like

this in future days

Anagha

P03CTJ2551260002

The session on 23/3/26 by coach Sunil Sathyendra was very informative. The coach shared real life experiences and explained effective way to identify work on strengths.

The activities conducted during the session were engaging and helped us understand the concept better.

Overall, the session was interesting, interactive, and insightful. We look forward to attending more such sessions in the future.

Abhignya. S. Byengar
P03CTJ2551260001

