

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumara Swamy Layout, Bangalore-560 111

Internal Quality Assurance Cell (IQAC) Cell

LITERARY CELL-AKSHARA

Annexure –I

Report of the Event Conducted



Department: BBA/B.COM

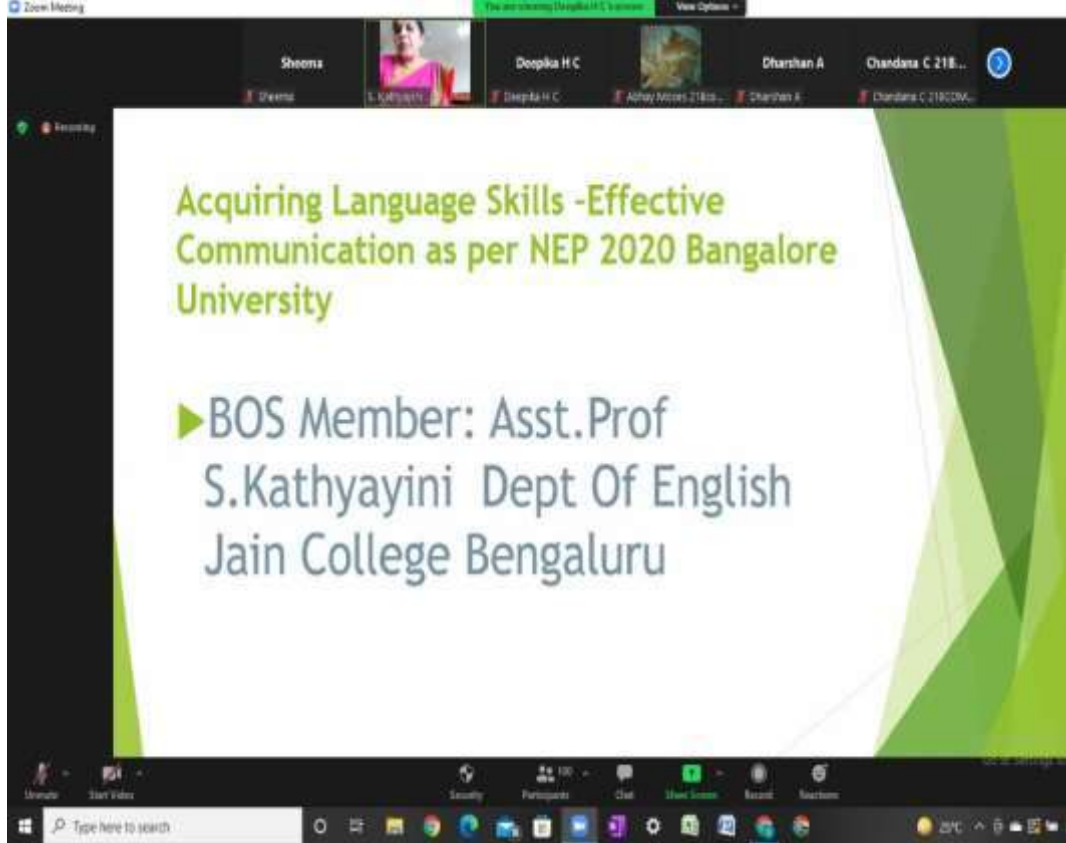
Date: 5/2/2022

Sl. No.	Particulars	Event related Details			
1.	Event*	WEBINAR-LITERARY CELL 'AKSHARA'			
2.	Title of the Event	"Acquiring Language Skills for Effective Communication-NEP Syllabus"			
3.	Date	3 rd FEBRUARY 2022			
4.	Time	12.00pm to 1.00 pm			
5.	Venue	ZOOM ONLINE MODE			
6.	Resource Person 1 Details** (Profile to be enclosed)	Name: Mrs. Kathyayini S Organisation: Jain College, Bangalore Designation: Assistant Professor of English Area of Expertise: English Literature Profile: Mrs. Kathyayini S, Assistant Professor of English, Jain College, Bangalore. Expertise in English Literature. She is a member of Board of Studies and member of Text Book Committee, Bangalore University.			
7.	Topics Covered	"Acquiring Language Skills for Effective Communication-NEP Syllabus" ➤ Importance of English Language. ➤ How NEP Syllabus has been structured through skill oriented pattern. ➤ Why Communication is important in daily basis.			
8.	Resource Person 2	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal: Prof Usha CR Prof. Sangeetha Dayanand Prof. Mukesh Soni BBA/B.COM DEPT		External:	

Sl. No.	Particulars	Event related Details			
12	No. Student Participants (Enclose a copy of names with signatures)	Internal: 100 Students in ZOOM ONLINE PLATFORM		External:	
13	Faculty Coordinator/s	Prof. USHA C R Department: BBA & B. Com Designation: Assistant Professor			
13	Student Coordinator/s	<ol style="list-style-type: none"> 1. Navaneet Nair I B. Com 'D' SEC 2. Vinay Shetty I B. Com 'C' SEC 3. Praveen I B. Com 'C' SEC 			
14	Total Expenditure (Details to be enclosed)	NA			
15	Sponsors and Amount (if any)	NA			
16	Agenda of the Event (Enclose a copy)	NA			
17	Report uploaded on college website? If yes, give details:				
18	Report sent to media? If yes, give details:	NO			
19	Report uploaded in Social Media? If yes, give details:	https://www.instagram.com/p/CZIPTyPP1ma/?utm_source=ig_web_copy_link https://www.facebook.com/DSCASCBU/posts/308327621318407 https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_internal-quality-assurance-cell-iqac-cell-activity-6895580839363645440-yjPQ			

Sl. No.	Particulars	Event related Details
		https://twitter.com/PDscasc/status/1489815269291618304?s=20&t=oNdkWLLpSylz4BtMniUquQ
20	Certificates Printed? (Enclose a copy***)	NO
21	Feedback Collected? (Enclose a copy***)	YES
22	Summary of the Event	<p style="text-align: center;">Department of Commerce and Management (UG)- BBA/B. Com LITERARY CELL-AKSHARA INTER CLASS ESSAY COMPETITION</p> <p>A webinar titled “Acquiring Language Skills for Effective Communication- NEP Syllabus” for first semester BBA/B. Com students by Literary Cell ‘AKSHARA’ on 3rd February, 2022 at 12:00 pm to 1:00 pm. Prof. Kathyayini S, Assistant Professor of English, Jain College, Bengaluru consented to be the speaker of this Webinar. The speaker focused on the Communication is one of the most important factors in our lives. It dictates the relationships formed with the individuals in personal and professional lives. Effective communication provides a foundation for trust and respect to grow. It also helps better understand a person and the context of the conversation. Individuals often believe that their communication skills are much better than what they actually are. Communication appears effortless; however, much of what two people discuss gets misunderstood, thus leading to conflicts and distress. To communicate effectively, one must understand the emotion behind the information being said. Knowing how to communicate effectively can improve relationships one has at home, work and in social affairs with regard to the NEP Syllabus. Total 100 students participated in ZOOM online platform and 730 viewers in YOUTUBE platform. Students got benefited by this webinar. Finally, the session was ended with discussions, question and answers with the participants.</p>

Sl. No.	Particulars	Event related Details
		 
23	Photographs of the Event	Yes, attached the document

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		 <p>The screenshot shows a Zoom meeting in progress. The main content is a slide with the following text:</p> <p>Acquiring Language Skills - Effective Communication as per NEP 2020 Bangalore University</p> <p>► BOS Member: Asst. Prof S. Kathyayini Dept Of English Jain College Bengaluru</p> <p>The Zoom interface includes a top bar with the meeting title 'The acronymy (S.Kathyayini) S. Kathyayini' and a 'View Options' button. Below this is a gallery of participants: Shreem, S. Kathyayini (highlighted), Deepika H C, Dharmhan A, and Chandana C 218... The bottom of the screen shows the Windows taskbar with various application icons and a search bar.</p>

Event Coordinator

IQAC Coordinator

HOD/Director

Principal

