DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082. BBA/B.Com Department -UG (BU) Internal Quality Assurance Cell (IQAC) ANTI RAGGING CELL- 'PRABALA' Inaugural Program Event Report

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Department: B.Com/BBA

Date: 14/08/2023

SI. No.	Particulars	Event relate	d Details	÷	
1.	Event*	Orientation Program B.Com/BBA			
2.	Title of the Event	Orientation Program			
3.	Date	2.8.23			
4.	Time	10:00 a.m-1:00PM			
5.	Venue	PC Sagar Auditorium, DSU Campus, Bengaluru			
6. *	Resource Person 1 Details (Profile to be enclosed)	Dr.Sujith Paul, CEO,Zota Healthcare Ltd, Bengaluru			
7.	Topics Covered	Opportunities & Scope for B.Com/BBA Graduates			
8.	Resource Person 2 Details (Profile to be enclosed)	Binoy.K, Campus Engagement Manager, Wipro			
9.	Topics Covered	Industry expectation from students, Personality building			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	56	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	580	External:	Nil -
12.	Faculty Coordinator/s	Full Name:Rashmi M Umarji Asst. Professor B Com/BBA			
13.	Student Coordinator/s	-NA-			

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	(Details to be enclosed)	
15.	Sponsors and Amount (if any)	- NA -
16.	Program Schedule of the Event attached?	NA ·
17.	Provide the link of the report uploaded on College Website	•
18.	Provide the links of the report uploaded on Social Media	
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached?*	No
23.	Summary of the Event (Around 100 words)	The department of B.Com/BBA NEP Batch 2023-24 organised Inauguration Program on 2nd August 2023 from 9:30 am to 12:30 pm at PC Sagar Auditorium. The Chief Guest for the day was Dr.Sujith Paul, CEO,Zota Healthcare Ltd,Bengaluru and the Binoy.K,Campus Engagement Manager,Wipro was the Guest of honour. The speakers highlighted on Opportunities for B.Com/BBA Graduates, Placement Criteria, Resume writing, Industry expectation from students, Personality building, Values, ethics, mind exercises to be practised and various internship programs during the course. The next session was addressed by Principal Dr. Nagaraj Shenoy & Mr.Hemanth Uppala,Vice-Principal and both gave orientation on Importance Statutory Cells special mentioning Antiragging Cell "Prabala" college to eradicate Ragging from college Campus
24.	Photographs of the Event	college to eradicate Ragging from college Campus.

Event Coordinator

HOD/Director

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IQAC Coordinator



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Photographs for the event:









