



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



Affiliated to Bangalore University

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore, Karnataka, India, Pin Code : 560111

Phone : +91 8042161762 / 26661104 Fax: 26660789,

Website : <https://dscasc.edu.in/>

Best Practices 3

2022-23

1. Title of the Practice

DSI Insight

2. Objectives of the Practice

To chisel out domain specific understanding of faculty this endeavour is being undertaken on regular basis under the umbrella of Business School.

3. The Context

The monthly resource offers award-winning faculty's latest business opinions and thought leadership on finance, marketing, strategy, supply chain management, and technology, free for students, global executives, and managers.

4. The Practice

This is regular yet monthly task, wherein different topics are given on regular basic, faculties provide their understanding as article. This practice builds a corpus of management topic as DSI Insights.

5. Evidence of Success

After due scrutiny selected articles of faculties are published on DSI Insight's portal as blog. Such endeavour helps in shelling out the creative writing potential of faculties.

Weblink for DSI Insight – <https://www.dsiinsights.com/>



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE
& COMMERCE



Affiliated to Bangalore University

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore, Karnataka, India, Pin Code : 560111

Phone : +91 8042161762 / 26661104 Fax: 26660789,

Website : <https://dscasc.edu.in/>

6. Problems Encountered and Resources Required

Data gathering for latest topic for writing sometimes become bit difficult. But due planning may solve this problem in future course of time.

7. Notes (Optional)

IQAC COORDINATOR



PRINCIPAL