



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Department of Commerce and Management  
B Com and BBA (BU)



# ELECTORAL CLUB

Awareness To Vote

( *January - 2023* )



# A Glimpse and Glance of the Sensitising Scenario



## FOR PUBLIC AWARENESS A GENERAL PREVIEW



Dayananda Sagar College of Arts, Science and Commerce  
Embarks it's

Electoral Literacy Club ( DSCASC) on an aligned crusade on , 'The Election Process  
of India .

A preview of ELC India

An Electoral Literacy Club is a platform to engage school students through interesting activities and hands-on experience to sensitise them on their electoral rights and familiarise them with the electoral process of registration and voting. ELCs are also present in colleges and rural communities. At ELCs, learning meets fun. Activities and Games are designed to stimulate and motivate students provoking them to think and ask questions. Through ELC, Election Commission of India, aims at strengthening the culture of electoral participation among young and future voters.

There are four type of ELCs.

**School Level ELCs-** School Level ELCs have been established for future Voters. Students from class 9th to 12th (14-17 Year Old) become member.

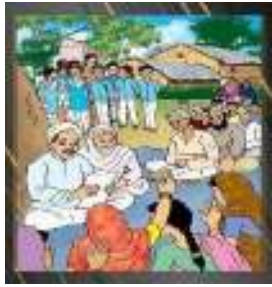
**College Level ELCs-** College Level ELCs have been established for New Voters who are aged between 18-21 year.

**Chunav Pathshala-** Chunav Pathshalas have been established at Polling Station wise and BLOs are make incharge of Chunav Pathshala to educate the non school gone people.

**Voter Awareness Forum-** Concept of voter awareness forum (VAF) has been developed to spread voter awareness amongst employees of Govt./Pvt. Department/Organization

Role of District Election Officer (DEO) and Electoral Roll Officer (ERO) are crucial in establishment of ELCs and VAFs. In the ELCs, members will be part of interesting and thought-provoking, mostly classroom based activities and games. There are around 25 such activities and 6 games which have been carefully designed to impart specific learning which will help them become an 'Empowered (Prospective) Voter'.





**Dayananda Sagar College of Arts, Science and Commerce  
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**A GLIMPSE AND GLANCE OF THE SENSITISING SCENARIO**

**EMBARKS**

**Electoral Literacy Club (DSCASC) on an aligned crusade on, 'The Election Process of India.**

**The, ELECTORAL CLUB, 'on initiating its motto of reflecting, education and social awareness training programmes on civility. Extends and enhances its role of citizens vigil on, Voters Awareness Forum', The march and drive to encompass electoral literacy:**

**Commencement: DSCASC rolled its platform for awakening, educating citizens role in the Election Process of India. The team of passionate patriots - Faculty and Students embarked a Voice - The Value of Franchise of Every Citizen above 18 years for a progressive development from nook and corners of India, targeting rural areas on a mission of pursuits for an electoral process.**

A preview of ELC India: An Electoral Literacy Club is a platform to engage school students through interesting activities and hands-on experience to sensitise them on their electoral rights and familiarise them with the electoral process of registration and voting. ELCs are also present in colleges and rural communities. At ELCs, learning meets fun. Activities and Games are designed to stimulate and motivate students provoking them to think and ask questions. Through ELC, Election Commission of India, aims at strengthening the culture of electoral participation among young and future voters. There are four types of ELCs.

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# ELECTORAL CLUB

## VISION



## MISSION



Election Commission of India

"I hear and I forget,  
I see and I remember,  
I do and I understand."  
-Confucius

## OBJECTIVES



# DSCASC

## Electoral Club Objectives

### Objectives

1. E Literacy Clubs are being set up in the college to promote young aspirants voters awareness.
2. Sensitizing and Training young achievers on Electoral Literacy in all age groups of the Indian citizens Forum through interesting activities
3. Promoting country's ethical process of elections
4. Electoral Literacy Club special targets from rural sectors and future voters (14-17) Senior Secondary Schools all across India targeting the future voters (in the age-group of 14-17 years) studying in Class IX-XII. These shall be called ELC Future Voters.
5. Executives Members set up the functioning of ELC on scheduled programmes.
6. To educate the target population about voter registration and electoral process
7. To familiarize participants about EVM and VVPAT and educate them about robustness of EVM and integrity of the electoral process using EVMs:
  - i). To help the target audience to understand the value of their vote and exercise their right of suffrage in a confident, comfortable and ethical manner.
  - ii). To harness the potential of ELC members for carrying the electoral literacy to the communities;
  - iii). To facilitate voter registration for its members as they achieve the age of 18.
  - iv). To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principles 'Every Vote Counts' and 'No Voter to be Left Behind'.



## EVM



98454 22222



www.dscasc.com

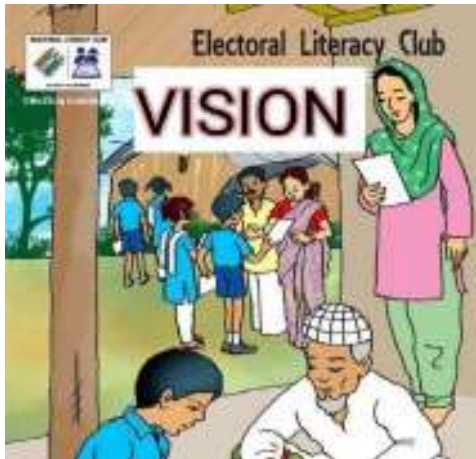


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## VISION

Embarking a vision of a futuristic electoral culture and process in awareness of an ethical process of citizens empowerment.



## MISSION

1. To maintain public confidence by registering eligible voters for a free a fair process of elections.
2. Respect, regard and responsibility for eligible voters' active responsiveness.
3. To collaborate team awareness for Electoral Process and Procedure.
4. Educating innovations, quality and value involving all Electoral Machines - in the method of voting.
5. Adhering to strict democratic loyalty in all levels for an ethical - proceeds of elections.

DSCASC ELECTORAL CLUB initiates these missions.



## OBJECTIVES

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**YOUR VOTE  
IS  
YOUR VOICE**



## IMPORTANCE OF ELCTORAL CLUB

The overarching goal of ELCs program is to make the future and new voters of the country fully confident of how, when, where, what and why of democratic elections.

Electoral literacy encompasses the knowledge and skills required for meaningful participation in the electoral process. It includes understanding political structures, the voting system, and the importance of civic responsibilities. The power of an informed electorate cannot be overstated. An informed electorate plays a crucial role in ensuring the smooth functioning of the democratic system. Equipped with knowledge and understanding, these citizens can effectively assess their needs, comprehend the issues that hold the most significance to them, scrutinize candidates, and make informed decisions during elections.



## INSTITUTIONAL INITIATIVES FOR ELECTORAL LITERACY

### DSCASC ENACTMENTS OF ELECTORAL CLUB





Question 1. Whether Electoral Literacy Club (ELC) has been set up?

DSCASC - Architects its Electoral Club, 'VOTERS FORUM', with its motto, 'My Vote My Voice', and emblems acquired qualities and democratic attitudes, to practice and integrate growth for a Government and progressive country. adhering to the process and procedure of Elections Commission of India.

The Electoral Club conception on 28th April, 2024 aims at inculcating a massive drive and march rolling a platform and extend Voters Awareness Programmes in rural areas, current and future eligible citizens. The Electoral Club has its Office Bearers and committee members from the Faculty and Students Board respectively.

Question 2. Whether students' co-ordinator and coordinating faculty are appointed by the college and whether the ELCs are functional? Whether the ELCs are representative in characters?

Mentioning the existing types of appointing process and stages:

There are four types of ELCs. School Level ELCs- School Level ELCs have been established for future Voters. Students from class 9th to 12th (14-17-Year-Old) become member. College Level ELCs- College Level ELCs have been established for New Voters who are aged between (18-21 years).

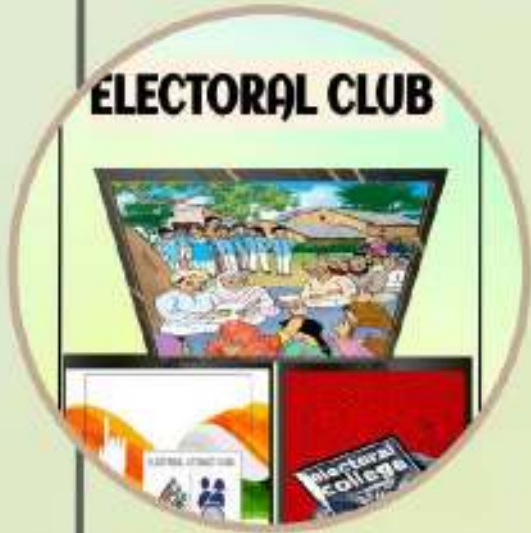
Question 3. What is the electoral Literacy Club in college for NAAC?

To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principle 'Every vote count' and 'No Voter to be Left Behind'. The club will have students as its members. One can become a member by registering herself/himself at the beginning of the academic year.



**CLUB MEMBERS**

# ELECTORAL CLUB MEMBERS



*Every  
Vote  
Counts*

## CLUB MEMBERS

### PRESIDENT

■ **Prof. Shreenivasa.H.P**

■ **Secretary and  
Treasurer**

**Dr. Umesh .M.R**

1. Prof. Shalini Kumari Rawani
2. Prof. Lohith Kumar
3. Prof. Sangeetha
4. Prof. Amshupali



# THE POWER OF POSTER



## POSTER AND FLYER CAMPAIGNS



## ELECTORAL CLUB



**Question 3 : What innovative programmes and initiatives under taken by the ELCs ? These may include voluntary contribution by the students in electoral process participation in voter registration of students and communities where they come from ,assisting district election administration in conduct of poll, voter awareness campaigns , promotion of ethical voting ,enhancing participation of the under privileged sections of society especially transgender, commercial sex workers,disabled persons,senior citizens etc ,**

**BASED ON THE SVEEP MANIFESTOS**

**DSCASC - MARCHES WITH ITS MISSION AND MOTTO :**

**The Electoral Club on its crusade to voters awareness program - has initiated activities and programmes to enlighten the civility of Franchise of Citizens.**

**THE STEPS ,THE PATH AND THE POWER BEGINS !**

**Young aspirants on the march of activities;  
1. FLYER AND THE POSTER POWER !**

**THE ATTENTION AND ART OF POSTERS :**

**Creating awareness amongst the future voters in print media , each poster reflected it's joyful note of sharing a line and quote of the franchise .  
Enthusiastic aspirants with their spectrum of vision and mission of posters enlightened the audience with a spectacular visual. ELECT don't NEGLECT !**





## 2. ELECTION DOCUMENTARIES :

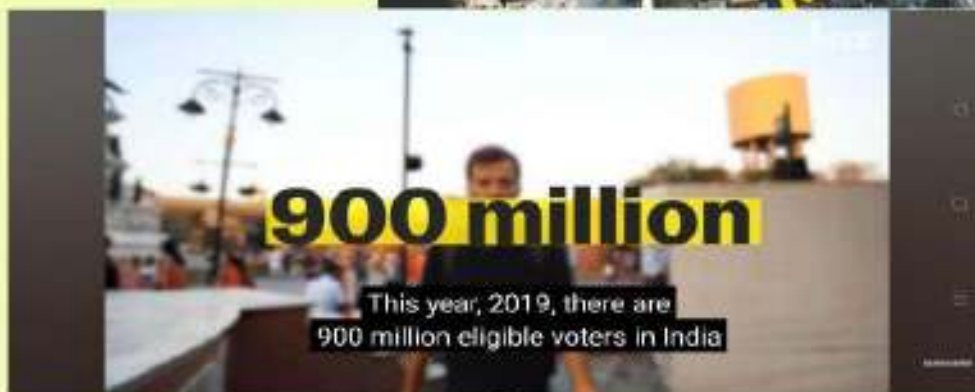
<https://youtu.be/RWldvqO4AIY?si=oYfSpdZ9aRrg2gCX>

Screening documentaries of the Indian Elections , Voters Enlistment and registration, Propaganda of taking initiatives to be sharp and initiating civil rights encouragement irrespective of any caste or creed ,is the main motto which reflects in the documentaries, future voters , young aspirants, senior citizens , ,specially challenged citizens watch the documentaries, later find themselves sensitised and fully aware of these screening of documentaries .



**Educating the voters through election documentaries**

**Awareness through Realities**





### 3. SLOGAN CAMPAIGN:

Inspiring and influencing citizens to cast their vote on catchy slogans and catchy phrases, to express;

**Their Beliefs**

**Their Rights**

**Their Actions and**

**Their Duties and Responsibilities**

**Their Voice**

**Their Importance**

**Their Impact !**



1 ▪ My Vote  
Our Vote !

▪ My Nation  
Our Nation !

▪ My Voice  
Our Voice !  
Cast it Now  
Cast it Right !

2. Your Vote  
Your Voice !

You Want Change  
You Can Change !

You Use Remote Button  
You Use It On EVM !

Slogan Campaign Awareness on the Voters Forum capturing the attention in all peaceful and integrated interest for a futuristic Electoral Process.

3. Role plays educating citizens the finger print and power are the activities DSCASC marched for .

**THE ELECTORAL CLUB :** Its endeavours are planned for more extended campaigns on and off campus , Online and Offline ,Rural and Urban Voters Awareness

DRYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE





**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**



**DSCASC TAPPING ON THE GUIDELINES OF SVEEP ACTIVITIES**

**THE SCENARIO OF ACTIVITIES AND PROGRAMMES :**

Activities under Systematic Voters' Education and Electoral Participation (SVEEP) Programme are undertaken to educate the electors regarding procedure relating to registration of name in Electoral Roll, correct of their existing particulars in Electoral Roll and deletion of name of shifted and deceased family members. SVEEP activities are also meant to inform about various online, offline facilities available to voters regarding ethical voting like how to cast vote, how to help the election machinery to prevent corrupt practices during election etc. For awareness of general voters, following SVEEP activities have been initiated by office of Chief Electoral Officer-Delhi.





# ELECTORAL CLUB INITIATES AN ENROLLMENT FOR FUTURE VOTERS







## DSCASC 's ELECTORAL EFFORTS TO ENROLL STUDENTS ABOVE 18 YEARS



**DSCASC in its mission endeavours its aim on the vast and now digital process of elections in India .**

**The Electoral Literacy Club in its crusade flags high reaching remote rural areas ,visiting houses through a interaction of sensitising and intersting activities based on SVEEP INDIA .**

**These are as follows**

**i. Every citizen above 18 has a right and have to franchise ( Through posters -**

**The process ,right and importance of elections was initiated).**

**ii). Some of Slogans given by Election commission are Want to live better? Choose your leaders wisely, Be a true citizen and cast your**

**vote., and  
MY VOTE  
MY VOICE !**

**iii). Documentaries: Indian Election Documentaries were screened , where villagers could see reality of their own importance , recognition ,rights ,the process and their voice .**

**The Electoral Club sees it's future pursuits on radio jingles, street plays , distributing voters guidance , valuable election Hand Books - A manual of process in simple words and pictures**

**Enthusiastic 35 social soldiers of DSCASC rigorously participated and were awarded certificates.**

**The Mission Awareness Programmes at KIRANGERE - HAROHALLI on 24/April /2023 saw tremendous success in its path of coverage encouraging the ignorant to participate and exercise their franchise for equality ,welfare and progress.**





 **भारत निर्वाचन आयोग**  
ELECTION COMMISSION OF INDIA

Go Register

**It's going to be legendary when you cast your first vote!**

**Enrol as an elector today!**  
Visit: [www.nvsp.in](http://www.nvsp.in) or use Voter Helpline App

Question 5 : Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll by ELCs as well as efforts by the College to institutionalise mechanism to register eligible students as voters .





## THE PROCESS OF ENROLLING 18 YEARS OLD IN THE ELECTORAL ROLL



### According to ELC INDIA I

In organizations, the ELC has assumed the name of Voter Awareness Forum (VAF) and serve the purpose of imparting voter education to all employees within an organization.



Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India.





#### Question 4

Any special relevant projects/initiatives taken by college in electoral related issues especially research projects, surveys, awareness drives, creating content and publications, highlighting their contribution in educating democratic values and participation in electoral process etc.,



#### A PEEP PREVIEW ON SVEEP AND PROMOTING ACTIVITIES ADHERING SVEEP



#### SVEEP DRIVE :

Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India.

#### DSCASC DRIVE :

Voting is the process by which people elect their representatives in Indian Democracy. As a responsible citizen it is our duty to cast our vote in every election. During elections every vote that people cast matters, so it is essential that people take up the responsibility of casting their votes seriously. Some of the Slogans given by Election commission are 'Want to live better? Choose your leaders wisely, Be a true citizen and cast your vote. The participants went to every house to communicate about the importance of voting among the villagers. 35 students participated in this event. And at the end of activity certificates were distributed to each student for their active participation.

#### ELECTORAL EDUCATION BASED ON INDIAN ELECTION PROCESS:

##### DSCASC REFLECTION

1. Drive into rural and urban awareness implies education of future voters.
2. The Electoral Club mission and plan starts target ideally from schools to colleges.
3. Mission and motto of voters forum is the motivational spirit covering :
  - i). Sensitising voter's motivation and preparedness to participate in the electoral process
  - ii). Identity and Importance of self - 'As a Citizen', in voting and electoral process, link between basic human rights and voting rights; the role, responsibilities and rights of voters.
  - iii) The relationship between elections and democracy and the conditions necessary for democratic elections.
- IV). Secrecy of the ballot; why each vote is important and its impact on public accountability; and how votes translate into seats.

DSCASC : VOTES FORUM FUTURE ENDEAVOUR : has its concepts and objectives in a mass mission and propaganda for future pursuits in research projects, surveys, creating content and publications.

