

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

BBA/B.Com Department -UG (BU)

Marketing Club

Event Report

Department: BBA/B.Com

Date: 23rd December 2023

Sl. No.	Particulars	Event related Details			
1.	Event*	Marketing Club-TrioC's In collaboration with ISR			
2.	Title of the Event	"LAKSHAY"			
3.	Date	23 rd December 2023			
4.	Time	11:00 PM-4:30 PM			
5.	Venue				
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	02	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	20	External:	Nil
12.	Faculty Coordinator/s	Full Name: Dr.Sudarshan Savanoor Department: BBA/B.Com Designation: Assistant Professor Full Name: Prof.Amrit Nachappa Department: BBA/B.Com Designation: Assistant Professor Full Name: Prof.Rashmi Umarji Department: BBA/B.Com Designation: Assistant Professor Full Name: Dr.Deepika Shrama Department: BBA/B.Com Designation: Assistant Professor Full Name: Prof.Meghana C			

Sl. No.	Particulars	Event related Details
13.	Student Coordinator/s	Department: BBA/B.Com Designation: Assistant Professor Full Name: Mr.Makrand V. Patil Register No:U03CJ21C0048 Course, Semester & Section: V Sem BCom 'D' Full Name: Ms.Asfiya Fathima A Register No: U03CJ21C0217 Course, Semester & Section: V Sem BCom 'D'
14.	Total Expenditure (Details to be enclosed)	Donation-₹3000 Handwash-₹1950 Banner-₹270 Printing and Stationary-₹525 Total-₹5745/- (Five thousand seven hundred forty five rupees only)
15.	Sponsors and Amount (if any)	Nil
16.	Program Schedule of the Event attached?	Yes
17.	Providethe link of the report uploaded on College Website	Nil
18.	Providethe links of the report uploaded on Social Media	Instagram Link https://www.instagram.com/p/C1PC4Aqv48A/?igsh=YzY2MDJibDkzcmo=
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	Yes
23.	Summary of the Event (Around 100 words)	Members of the Student Driven Marketing Club from BBA/B.Com Department at Dayananda Sagar College of Arts, Science & Commerce recently organized an event called "Best Marketer." With guidance from faculty observers Dr. Sudarshan Savanoor, Prof. Amrit Nachappa, Prof. Rashmi Umarji, and Dr. Deepika Shrama, the club not only served nourishing meals to children but also provided essential items such as clothing, sanitary products, toys, and books. The visit to Sneha Foundation, an orphanage, was filled with warmth as meaningful connections were formed through engaging in playful activities. This visit went beyond charity and became a mutual exchange of love and support, leaving a lasting impact on both the givers and receivers.
24.	Photographs of the Event (About5 relevant, clear, and appropriate	Yes

Sl. No	Particulars	Event related Details
	Dates to be covered What time and duration of the files need to be attached	

- Key**
- Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest
 - Sympt. Copy need to be attached and hard copy need to be filed
 - Sign sheet need to be filed and scanned copy should be attached
 - ❖ Whichever column is not applicable, write as NA.
 - ❖ If the nothing is done / gained / spent, write as No/Nil.


 Event Coordinator


 HOD/Director


 IQAC Coordinator


 Principal



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND
COMMERCE**

Department Of Commerce and Management - UG (BU)

BBA/B. Com

Marketing Club - Trio C's

Circular

Date:18-12-2023

The Marketing Club is pleased to present an event called "LAKSHAY" on 21st December 2023. This event is a step towards social cause, where the Trio C's members will be visiting "Sneha Foundation" to Provide hygiene Kits & Educate the children about Hygiene, & Good touch/ Bad touch, make meals & Play games to entertain them. Marketing Club is Collaborating with ISR cell for this event. And we will be collecting contributions from the students of BBA/B.com as well as the faculties. And we will also be going to All the classes for the announcements till Wednesday that is 20th of December.

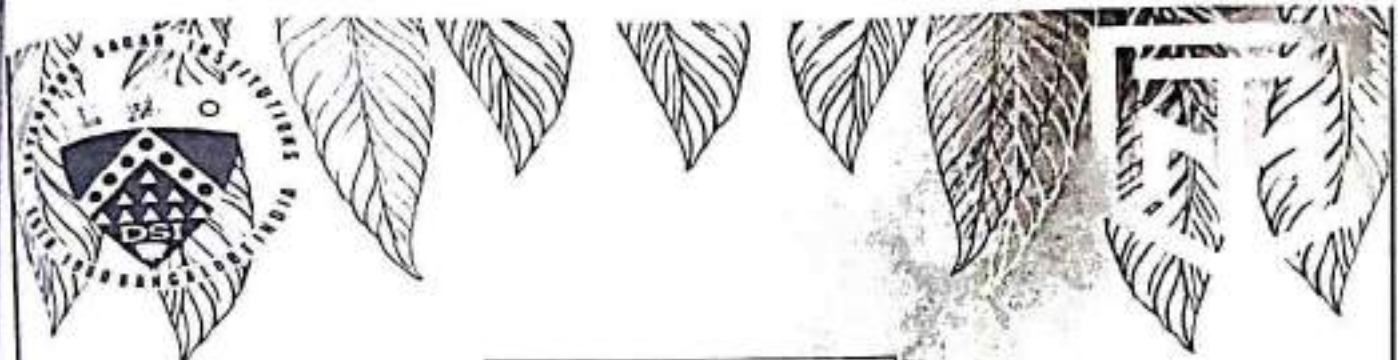
**Club
Coordinator**

HOD-BBA

HOD-B.COM

Principal

"LAKSHAY" Event Photos



THE MARKETING CLUB
Presents


"LAKSHAY"

THURSDAY, 21 DECEMBER
SNEHA FOUNDATION

THE MARKETING CLUB - TRIO-C's In Collaboration With ISR



Event Co-Ordinator's
MAKRAND
ASFIYA
GAGAN
SANJANA



Pic 1: Poster of the Event



Pic 2: Donation towards Sneha Foundation



Pic 3: Faculty co-ordinators, ISR volunteers and Trio Cs Cold call captains
Visited Sneha foundation



PIC 4: Interaction with the Children's

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SRI SAI SNEHA FOUNDATION (R)www.srisaisnehasamsthefoundation.com

23/12/2024

We Sri Sneha Foundation welcome and appreciate the initiative that has been taken up by Trioc's Cold Call Captains - The Marketing Club and Dishaa ISR Cell of Dayananda Sagar College of Arts, Science and Commerce, Bangalore that they consider the Sri Sneha Foundation for social cause.

In this initiative the collaborators from the collage extended their helping hand as social work as:

Skills Training for Hygiene and Good Touch and Bad Touch

Kind:- Clothes, Hand Wash, Phenyl, Soaps, Tooth Brush and Paste, Pencils, Pens, Notebooks, Erasers, Indoor Games and Financial Assistance of INR 3000/- through UPI.

Purpose of the aforesaid collaborators visit was really of great help to us and appreciable.

The foundation offers sincere thanks for such initiative and hope to have such activities with needy foundation like us.

We wish all the best for their future endeavours.

For **SRI SAI SNEHA FOUNDATION**

FOUNDER

Contribution Collection

Collected	Rs 11561
Expenses	Hygiene kits - Rs 1950 Printing - Rs 525 Banner – Rs 270
Given To Sneha Foundation	Rs 3000
Other Expenses (Transportation, Other items etc.)	



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND
COMMERCE**



Department Of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event: "Lakshay"

Name	Amount	SL No.	Name	Amount
Nikhil Venkatesh	Book		K Samhitha Rao	100 (Cash)
Vikas Yadav. R	Cash 500		Mamaj Kumar. Y	100 (Cash)
Bhuvan	Cash 100		Abhay Sankar.	20
Mammas	Cash 100		Swaroop	50
Anitha. G	Cash 100		Abuzar	20
Pavan. D	Cash 100		Sai	100
Vidwan. NA	Cash 100		Rehan	50
KIRAN KU	Cash 100		Anjali	20
Yogesh	15 Books		VINOD KUMAR UPI	20
Aseem	500 (UPI)		NAKUL UPI	20
Sohan.	50		ASAD	20
Syeda Sakina.	50 (UPI)		Mahim	20
TAMANNA DEWANGAN	50 (UPI)		Shahid Khan	20
VISAY THAPA	50 (UPI)		Shafiqah	20/-
MEHNT HUSSAIN	50 (UPI)		Arja (clothes)	
Shivaji R. Varsha	100 (Cash)		Monita	10

Havish. M

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DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: "Lakshay"



SL No.	Name	Amount	SL No.	Name	Amount
1.	Bharath Sharma (988711445)	Clothes Stationery.		Shakti	50/-
2.	Suumajit Banerjee (9860003708)	clothes		Vishwanath	50/-
3.	Destrie Steffo (8197955416)	Stationery clothes		Bharath S/L	50/-
4.	Deeksh D.C (8088841995)	100/-		Bharath K	50/-
5.	Yashodha . B	200/-		K.M Dheeraj	70
6.	Jyothi . E	100/-		MUZAMMIL . M	50/-
7.	Yashwanth . L (8618164441)	200		Mohammed Muntaqeen	30/-
8.	Balaji Srinivas S	20/-		Swaroop shetty	50
9.	Vinay . B .	50/-		Vignesh K Bhota	50
10.	Pooja M	20/-		sonu . S . P	50
11.	Syed Moiz	11/-		Moin kham .	10
	AKASH	10 -		CHARAN . P . G	50
	Milvita	100/-		Sanjivana	50
	Pleem Bruno	50/-		Bindu . D	20
	G. Varsha	50/-		Khushi (Stationery)	
	S. Chaitanya	50/-		Sheeba (clothes & books)	
	Rahul	40/-		Toys	
	Prajwal	50/-			
	Yashwanth	20/-			