

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

BBA/B.Com Department -UG (BU)

Marketing Club

Event Report

Department: BBA/B.Com

Date: 27th December 2023

Sl. No.	Particulars	Event related Details			
1.	Event*	Trilo C's Talks			
2.	Title of the Event	Laws Related to Business and Marketing under the umbrella of Trilo C's Talks			
3.	Date	27 th December 2023			
4.	Time	12:00 PM-01:00 PM			
5.	Venue	Class Room No. 210 Building # 13			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr.SanjeevGowda G S			
7.	Topics Covered	Laws Related to Business and Marketing in India			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	04	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	80	External:	Nil
12.	Faculty Coordinator/s	Name:Dr.Sudarshan Savanoor Department Full: BBA/B.Com Designation: Assistant Professor Full Name: Prof.Mrs. RashmiUmaraji Department: BBA/B.Com Designation: Assistant Professor Full Name: Prof.Mrs.Faseeha Begum Department: BBA/B.Com Designation: Assistant Professor Full Name: Prof.Lohit Kumar S Department: BBA/B.Com Designation: Assistant Professor			

Sl. No.	Particulars	Event related Details
13.	Student Coordinator/s	<p>Full name: Ranjani V Register no: U0305220276 Course, semester & section : III BCom 'E'</p> <p>Full name: Chiranth Raj L Register no: U0305220374 Course, semester & section: III BCom 'E'</p>
14.	Total Expenditure (Details to be enclosed)	INR 2,000 /- Rupees Two Thousand Only)
15.	Sponsors and Amount (If any)	Nil
16.	Program Schedule of the Event attached?	Yes
17.	Provide the link of the report uploaded on College Website	Nil
18.	Provide the links of the report uploaded on Social Media	Nil
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	Yes
23.	Summary of the Event (Around 100 words)	<p>The Trio C's has great hands on learning from the adept who practices on field with his specified domain. That is the club had an expert talk on above referred topic. Through this students got to know about any business or any marketing activities are not free from legal aspects as taxes, competition, and pricing, establishment of business and on. The spokesperson by profession is a practicing advocate, law consultant and visiting faculty in many law colleges.</p> <p>The session left with many contemporary take away as laws related to business and marketing, need, repercussion future perspective of such topic in the said domain.</p>
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Yes

Notes:
* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Format Copy need to be attached and hard copy need to be filed

* Original sheet need to be filed and scanned copy should be attached

PS:

24. Photographs of the Event
(About's relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)

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* Format Copy need to be attached and hard copy need to be filed
Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.


Event Coordinator


HOD/Director


IQAC Coordinator


Principal

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DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

BBA AND B.COM (UG/BU)

TRIO C'S TALKS ^{ON}

THURSDAY

12:00 - 01:00 pm

27/12/2023

Laws Related to Business and Marketing

UNDER THE UMBRELLA OF



DR. SANJAY GOWDA
RESOURCE PERSON

TRIO C's - Gold Call Captains

THE MARKETING CLUB



Building # 13
Shavige Malleshwara Hills,
Kumaraswamy Layout,
Bangalore 560 111, Karnataka, India.



Pic No. 02 Guest being welcomed by subject teacher



No. 03 Guest addressing the students





Bengaluru, Karnataka, India

WH48+RF9, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India

Lat 12.907219°

Long 77.566215°

27/12/23 12:17 PM GMT +05:30

Pic No. 04 Vote of thanks to guest by student



Bengaluru, Karnataka, India

WH48+RF9, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India

Lat 12.907219°

Long 77.566215°

27/12/23 01:05 PM GMT +05:30

Pic No. 05 Felicitation to guest by faculty coordinators and students