



Dayananda Sagar College of Arts, Science and Commerce

# COMMUNIQUE

Bi-Monthly Newsletter

Volume 1 | Issue 6 July - August 2022

“Be sure you put your feet in the right place, then stand firm.” - Abraham Lincoln

## ACADEMIC ACTIVITIES

### Seminar on AI and its Applications

Under the banner of Centre of Excellence- DS & AI, the Department of Computer Applications had organized a seminar on AI & its Applications on 9th July 2022. Dr. Preeti Satish, Professor & HoD, Dept. of AI & ML, DSCE was invited as the guest speaker. The session also motivated the CoE to conduct advanced programs looking at the enthusiastic learning participants.



### Technical Seminar on Relevance of LINUX in Open Source World

Technical Seminar on Relevance of LINUX in Open Source World was organized on 15th July 2022 by BCA department. Mr. Pradeep Shankara, Development Architect, SAP Labs, addressed the students on LINUX OS and its importance. He motivated the students on learning programming skills.



### Workshop on Web development using PHP and MySQL

Workshop on Web development using PHP and MySQL held on 13 & 14-July-2022 by BCA department. The resource person for the workshop was Mr. Subham Saha, Full Stack Developer, and Team Lead, JURY SOFT GLOBAL PVT.LTD. He is also an alumni student of the department.



## Hands-on-Training Program on PYTHON

Centre of Excellence- DS & AI, the department of computer Applications had organized two days Hands-on Training Program on PYTHON 18th & 19th July 2022. Prof Chandan Hegde from Surana College trained the students of 4th Sem BCA (A & B Sec) on essentials of Python programming.



## Technical Talk on Visual Programming

A technical talk on Visual Programming was organized on 20th July 2022. Prof. Padmageetha B G from Surana College was the resource person. She has authored the book "Visual Programming". Prof. Padmageetha explained the importance of Visual Programming and how it is useful in UI designing and database connectivity. She also focused more on Visual C++ and explained few interesting concepts through demo. Overall the session was very useful to the students.



## Alumni Guest Talk

On 23rd August 2022, Department of BBA/B.Com under the Alumni Cell (SAMMILANA) organized an Alumni Guest Talk title 'The Inspirational Story of an Alumni Entrepreneur' exclusively for all the students of II, IV & VI Semester BBA. Overall 75 Students participated in the event. Mr Mohammed Mutahir who was the alumni 2014 batch was invited to talk about his success story of 'Fitness Gym'.



## FACULTY PAPER PRESENTATION / RESEARCH :

1. Prof. Shashikumar C R, Dept. of MBA, presented a paper titled "An Empirical study on Price discovery of gold commodity futures in India"
2. Prof. Vaibhav Patil, Dept. of MBA, presented a paper titled "Emotional Intelligence (EI) and psychological capacities (psycap) of information technology employees"
3. Prof. Vaibhav Patil, Dept. of MBA presented a paper titled "Bad bank: A good solution for non-performing assets in Indian commercial banks"
4. Dr. Salini Suresh, Dept. of BCA, presented a paper titled "Rising Threats in Expert Applications and Solutions" (A Secure Framework for the Deployment of Microservices Using Cloud Container Technology)

## CERTIFICATION COURSES BY FACULTY

1. Dr. Kumudavalli M V, Dept. of BCA, completed an Online certification Course on Instrumental Role as SPOC for the Swayam- NPTEL Local Chapter.
2. Dr. Chetan Shetty, Dept. of MBA, completed an online certification – NISM – Research Analyst on 3rd July 2022.
3. Prof. Anitha, Dept. of BBA/B. Com, completed an Online certification course on Communication from TCS-Ion 7th July 2022.

## STUDENTS ACHIEVEMENTS

1. 35 students from 4th Semester BCA completed online course on 'Cisco Networking Academy by NDG Linux Unhatched'.
2. II BCA B, 5 students from 2nd Semester BCA course completed online course on 'Data Base Foundations by Oracle Academy' on 29th August 2022.
3. Mr. Murgesh, from 6th Semester MCA, has completed online course on 'Python for Data Science'.

### FACULTY PARTICIPATION IN FDP OR WEBINARS

1. Prof. Vadiraja K S, Dept. of BBA/B. Com, participated in A National Virtual Conference Anveeksha प्राचीनग्रन्थेषु आधुनिकी दृष्टिः, and FDP- Discovering statistics for effective research on 16th July 2022 and 18th July 2022 respectively.
2. Prof. Sudarshan S. Savanoor Dept. of BBA/B. Com, on 16/07/2022, participated on A National Virtual Conference Anveeksha प्राचीनग्रन्थेषु आधुनिकी दृष्टिः, on 16th July 2022.
3. Prof. Rekha M P, Dept. of BBA/B. Com, participated in the Virtual workshop on 'How to Prepare Business Plan' organised by Padmashree Institute of Management and Science and the Two Days Faculty Development Programme on "Academic Writing & Publication " organized by Koach Scholar on 15th July 2022 and 16th July 2022 respectively.
4. Prof. Deepika H C, Dr. Deepika Sharma, Prof. Ashwinin Basavaraju, Dept. of BBA/B. Com, participated in an FDP on Discovering Statistics for Effective Research from 18th July 2022 to 22nd July 2022.
5. Prof. Lalitha and Prof. Ashwinin Basavaraju, Dept. of BBA/B. Com, participated in Workshop on "How to prepare business plan for 4th semester BBA " on 16th July 2022.
6. Prof. Mukesh Soni, Dept. of BBA/B. Com, Participated in Six Days FDP on "Research Methodology for English Literature and Language" from 11th July 2022 to 16th July organized by Bharathiar University, Coimbatore.
7. Dr. Salini Suresh, Dept. of BCA, was invited to deliver Guest lecture on "Artificial Intelligence" on 16th July 2022.
8. Prof. Ranjini and Prof. Diwakar Vasuman M S, Dept. of BCA, attended One week FDP on "Discovering statistics for effective Research" from 18th July to 24th July 2022.
9. Dr. Chetan Shetty, Dept. of MBA, attended One Week Faculty Development Programme on "Discovering Statistics for Effective Research" organized by Dayananda Sagar College of Engineering, Department of Management Studies (VTU) in July 2022 and also attended on 3rd July 2022, Online Certification – NISM – Research Analyst on 3rd July.
10. Dr. Sumera Aluru and Prof. T Nayana, Prof. Ameer Asra Ahmed, Dept. of MBA, attended One Week Faculty Development Programme on "Discovering Statistics for Effective Research" organized by Dayananda Sagar College of Engineering, Department of Management Studies (VTU) from 18th to 22nd July 2022.
11. Prof. T. NAYANA, Dept. of MBA, attended a webinar on Writing Winning: Research Projects for Funding organised by M P Birla Institute of Management on 23rd July 2022 and National Conference On "Role of Digital Platforms in Corporate Development and Management" organised by S.E.A College of Engineering and Technology on 27th July 2022.
12. Dr. Suplab Podder, Dept. of BBA/B. Com, participated on "National Intellectual Property Awareness Mission (NIPAM)" on 8th August, 2022.
13. Dr. Srikantamurthy M.R, Dept. of MBA, participated on Social Media Optimization And Paid, on 18th August, 2022.

### Technical Talk on “Data Structures”

Department of Computer Applications – BCA organized a technical talk “Data Structures” for I-year BCA students on 13 August 2022. Mr. Srikanth S, Director, SKYWARD PUBLISHERS was invited as the guest speaker.



### Seminar on NASSCOM Future Skills

Department of Computer Applications - BCA signed an MOU with NASSCOM Future Skills for the skill upgradation of BCA students. 26th August 2022. The experts from NASSCOM Future Skills team Mr.Dinesh enlightened the students on career path and skill oriented courses offered by future skills.



### Mentoring Session

M.Com department conducted mentoring session for the 3rd semester students on 10th August 2022.



### Investment Awareness Program

Investment Awareness Program For Teaching and Non-Teaching Staff held on 18th August 2022 .The Investment Awareness Program (IAP) was organized by ICICI Prudential Mutual Fund, and the resource person was Mr. Piyush Jaiswal, Product Specialist, ICICI Prudential Mutual Fund.



## Inauguration of Student Management Club

Explorers, a student management club of MBA BU students, was inaugurated on 29th August 2022 at C.D.Sagar Auditorium. Mr N Dhanushkodi, Co-founder and Director, Bizcatalyst, Bengaluru, was the Chief Guest. He stressed the importance of learning beyond the classroom and developing effective storytelling skills.



## NON-ACADEMIC ACTIVITIES

### Parents Teachers Meeting

The Department of Computer Applications-BCA has conducted Parent's teacher meeting on 16th July 2022. Prof. Hemanth Uppala, briefed the parents about student's attendance that 85% is the minimum percentage of attendance required by the students in order to attend the semester exam. Then the counselors Mrs. Praveena and Mrs. Sushma Lingraj addressed the parents on the issues faced by parents.



**Essay writing & pick & speak competition**

Essay writing and pick and speak competitions on the topic 'Career Aspirations and Goals to Achieve' were conducted on 10th August 2022.



**Sports Day 2022**

The M.Com department organized Sports Day on 22nd August 2022. Running Race, Relay, Volley ball, Throw ball, Kabaddi and shot put competitions were conducted.



**Best Out of Waste**

'Best Out of Waste' competition was conducted by the M.Com department.



**Ethnic Day –2022**

The Cultural Club of M.Com department conducted Ethnic Day on 27th August 2022. Students dressed up very well and expressed their thoughts about the



## Essay Writing Competition

Essay Writing Competition on 'Bal Gangadhar Tilak' was conducted on 27th July 2022.



## Poster Making Competition

Poster Making Competition on 'Independence Day' was conducted by the BCA department on 15th August 2022. On this occasion students of BCA took initiative and participated in the event called "Azadi Ka Amrit Mahotsav".



## Environment awareness campaign

Environment Awareness Campaign was conducted by Department of Master of Commerce 17th August 2022. Students made posters showing environmental pollution, its causes and solutions. They also addressed about three 'R's, Reduce, Reuse and Recycle. They wrote slogans and address to auto rickshaw drivers, students and general public on challenges of increasing emission, benefits of car pooling and 'Cycle Chalao' etc.





### Extreme utfitters – Outdoor Sports Activity

Extreme utfitters– Outdoor Sports Activity was organized by the BCA & B.Sc. department on 21st & 22nd July 2022. The outdoor sports, such as football, basketball, volleyball, throw ball, and cricket were held.



### Hustle Hit & Never Quit – Athletics Meet

The Department of Computer Applications organised the sporting competitions Hustle Hit & Never Quit, Inter Department Athletics Meet Competition on 30th July 2022.



### APGOEE-2022 Inter-Collegiate Fest

APOGEE –2022 , an Inter-collegiate Fest was conducted on 3rd and 4th August 2022. The fest had an enormous launch with Inaugural function on 3rd August, which was followed by the events like Mad Ads, Photography, Business Quiz, Best Manager, IT Quiz, MIME, Valorant, Solo Singing, Frame Cutz. The 2nd day witnessed events like Business Quiz Finals, Group Dance, IT Quiz finals, Beat Boxing, Webathon, Fashion Show, Frame Cuts Finals, Students from differ-



### Inter Class Sports (OUTDOOR)

INTER CLASS ATHLETICS SPORTS EVENTS were conducted by BBA & B.Com department on 13th August 2022. Two-Hundred Ninety students took part in various Athletics Events like 100 mtr, 200 mtr, 4x100 Relay & Shot put for both



### Analyzing a motion picture – Documentary

“Analyzing a motion picture – Documentary” was conducted for II BCA students on 20th July 2022. The participants were asked to watch the documentary “The Social Dilemma” docudrama film directed by Jeff Orlowski and written by Orlowski, Davis Coombe, and Vickie Curtis. The documentary examines how social media’s design nurtures addiction to maximize profit and its ability to manipulate people’s views, emotions,





## Dayananda Sagar College of Arts, Science and Commerce

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International School

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