

Dayananda Sagar College of Arts, Science and Commerce

# COMMUNIQUE

Bi-Monthly Newsletter Volume 1 | Issue 5 May– June 2022

'A person who won't read has no advantage over one who can't read'.--Mark Twain

# ACADEMIC ACTIVITIES

# Debugging Competition on Java Programming

"Debugging on Java Programming" was conducted by BCA Dept. on 25th May 2022. The main vision of Coding Club is to empower students and future professionals to develop the art of competitive coding skills through mentorship and training. To develop programming skills the department has conducted Debugging competition on Java Programming.



# Workshop on key Management Principles

Workshop on key Management Principles was conducted by MBA dept. on 12th May 2022.. Col Prof Prasanna Kumar, the resource person of the event emphasized on various aspects .



# FDP on "Advances in Research Methodology and Publication Techniques"

MCA dept. and Research Cell (Anveshana) conducted an FDP on 'Advances in Research Methodology and Publication Techniques' on 10th May 2022. It was aimed 2022 to provide a learning platform for academicians, aspiring teachers, and research scholars. The distinguished speakers from academia were Dr. Bharathi S, Professor, Dr. Ambedkar Institute of Technology and Dr. Ashwini K B , Associate Professor R.V College of Engineering, Bangalore.



#### 3-Days Research Boot Camp

To build the research competency among students, MCA dept. and Research Cell (Anveshana) organized '3 Days Research Boot Camp'from 19th to 21st May 2022.Dr. Suma V, Professor and Head, Department of Computer Science and Design, Dayananda Sagar College of Engineering, Bangalore served as the resource person for the boot camp. It was emphasized on Introduction to research and Research Methodology, Research Paper writing and Publication, Patenting and Intellectual Property



### Orientation on Business Analytics (add on course)

Orientation on 'Business Analytics' (add on course) was held on 31st May 2022 at zoom platform. Dr. K.V. Ramanthan was the resource person. He explained the importance of add on courses, business analytics & its modules. It was an informative session.

#### Seminar on 'Introduction to RPA'

Department of BCA organized a seminar on "Robotic Process Automation" (RPA) in association with UiPath on 4th June 2022.The speaker for the session was Mr. Basavadarshan, Program Manager Learning Alliances (India & SAARC), UiPath.



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13. Prof. Umesh M R, Dept. of BBA/B. Com, participated on Advances in Research and Publication Techniques on 10th May 2022.

14. Prof. Vadiraja K S, Dept. of BBA/B. Com, on 10th May 2022, participated on Advances in Research and Publication Techniques on 10th May 2022. He also participated in UPANISHAD PRAMEYA VICHARAH on 30th & 31st May 2022

15. Prof. Vinutha. K, Dept. of BBA/B. Com, participated on Advances in Research and Publication Techniques 10th May 2022. He also participated in National Conference on Nuturng Business Creativity and Innovations for Sustainable Development – Bangalore University on 10th May 2022 and 26th May to 27th May 2022 respectively.

16. Dr.Salini Suresh, Dept. of BCA, on 14 - 20 May, 2022, participated on online one week Faculty Development Programme on "Research Design & Research Method" from 14th May 2022 to 20th May 2022 and obtained Grade A+ and also participated in an FDP 'How to create your own Moocs' from 28th May 2022 to 3rd June 2022.

17. Prof. Deepika H C, Dept. of BBA/B. Com, participated on FDP on Introduction to Soft Skills from 28th June 2022 to 29th June 2022.

18. Prof. Hemanth Uppala, Dept. of BCA, participated in a 3 Month FDP from Teaching Learning center, Ramanujam college, University of Delhi in association with PMMMNMTT, from 24th January 2022 to 24th April 2022. He also participated on online course on 'Creative Thinking Techniques and Tools for Success' in June 2022.

19. Prof. Aruna Devi C, Dept. of BCA, participated in FDP (3 Months ) on Online Short term course on Data Science, with A+ Grade from 24th January 2022 to 24th April 2022

20. Dr. Kumudavalli, Dept. of BCA, participated FDP on Online Short term course on Data Science, with A+ Grade from 24th January 2022 to 24th April 2022

21. Mrs. T. Nayana Dept. of MBA, participated in an International Lecture Series on the criticality of the system of the National Accounts to Evidence based policy Making organized by Kristu Jayanti College on 9th June 2022.

# Certification Courses by Faculty

1. Prof. Anitha. A, Dept of BBA/B.com, completed Online Certification course on Accounting Fundamentals from TCS-lon on 31st May 2022.

2. Dr. Kavitha S, Dept. of BCA, completed Certification Course on Introduction to Programming through C++ from NPTEL in April 2022.

3. Dr.Kavitha S, Dept. of BCA, completed Certification course on Cloud Computing from NPTEL in April 2022.

4. Mr. Leo Lawrance James, completed Certification Course on Literary Criticism from NPTEL (SWAYAM) on 13th May 2022.

5. Prof. Hemanth Uppala, Dept. of BCA, participated on Online Course on Creative Thinking Techniques and tools for success.

# FACULTY PARTICIPATION IN FDP OR WEBINARS

1. Prof. Anitha, dept. of BBA & B.Com attended an FDP titled "Advances in Research Methodology and Publication Techniques" on 21st May 2022. Prof. Antiha also participated in Syllabus Orientation Programme of 4th Semester BBA organized by Bangalore University on 10th May 2022.

2. Prof. Ashwini Basavaraju, Dept. of BBA/b. Com participated in FDP on "Advances in Research Methodology and Publication Techniques" participated in Orientation Program on Second Sem BBA and B.Com Syllabus on 10th May,2022 and 3rd June 2022 respectively.

3. Prof. Faseeha Begum, Dept of BBA/B. Com, attended FDP on "Advances in Research Methodology & Publication Techniques" and National Conference on "Nurturing Business Creativity & Innovations for Sustainable development". Organized by RNS college on 10th May 2022 and 27th May 2022 respectively.

4. Prof. Kshama Hegde, Dept. of BBA/B. Com, on participated on National Conference on Nurturing Business Creativity & Innovation for Sustainable Development and Advanced research methodology & Publication Techniques on 26th & 27th May 2022 and 10th May 2022 respectively.

5. Prof. Meghana C, Dept. of BBA/B. Com, participated An Exploratory study on identifying the factors influencing social innovation learning in the Higher Educational Institutions 2022 as well as attended an Orientation of IV Semester B.Com & BBA Syllabus on 26th & 27th May 2022 and 20th May 2022 respectively.

6. Prof. Mukesh Soni, Dept. of BBA/B. Com, Participated in National Level One Week Faculty Development Programme on "ICT Tools for effective Teaching and Learning FDP ICT-2022" organized by Kamla Nehru Mahavidyalaya, Nagpur and also participated in an International Webinar "THE PLEASURE OF TEACHING SHAKESPEARE" organized by Sheshadripuram Evening Degree College, Bangalore on 23rd May to 28th May 2022 and 27th June 2022 respectively.

7. Prof. Murugesha B N, HOD-B.Com, participated on Advances in Research Methodology and Publication Techniques 10th May 2022.

8. Prof. R. Pavithra, Dept. of BBA/B. Com, participated FDP On "Advances on Research Methodology" on 10th May 2022.

9. Prof. Rashmi M Umarji, Dept. of BBA/B. Com, participated FDP on "Advance Research Methodology and Research Methods" Organized by Dayananda Sagar college of Arts Science and Commerce on 13th May 2022.

10. Prof. V R Rajendra Kumar, Dept. of BBA/B. Com, participated FDP ON "Advances In Research Methodology And Publication Techniques" and also attended One Day National virtual seminar on "YOGA FOR HU-MANITY" on the Occasion of International Yoga Day held organized by GOVERNMENT DEGREE COLLEGE FOR WOMEN, JAGTIAL, TELANGANA STATE on 10th May 2022 and 21st June 2022 respectively.

11. Prof. Rekha MP, Dept. of BBA/B. Com, on 10-05-2022, Participated in the Faculty Development Programme on "Advances in Research Methodology and Publication Techniques", organised by Department of MCA DSCASC on 10th May 2022. She also on participated in the Webinar Series on 'The Art of Publishing in SCOPUS and web science journals' organized Government Arts, College, Thiruvananthapuram and also participated in Management Development Programme Mindfulness: A tool for higher productivity in Professional and Personal Life, organised by MTC Global Institute, Bangalore on 14th May 2022 and 29th May 2022 respectively.

12. Prof. Sudarshan S. Savanoor, Dept. of BBA/B. Com, participated on ICT Tools for effective Learning and

# Workshop on 'Leadership and EQ'

In association with Centre of Innovation and Leadership -CIL Department of BCA has conducted workshop on "Leadership and Emotional Quotient " on 6th June to 9th June 2022. Ms. Chaitanya and Mr. Premraj ,Trainer and Coach in soft skills were invited as the resource persons.

Workshop on 'Life Skills'

In association with Centre of Innovation and Leadership -CIL Department of BCA has conducted a webinar on "Life Skills" by Mr.Arif Pasha who is a trainer and coach in CIL. The topic covered were Creative thinking, Interpersonal Skills, Problem Solving, Art of Storytelling, Presentation Skills, Interview Skills, Management of Stress and Emotions etc.



# Pre-placement Orientation

Placement Cell—Gamya & Department of BCA conducted a PrePlacement Orientation by Mr. Guru Venkatesh Vice President, Training & Placement, DSI for the students of BCA IV Semester on 8th June 2022.



# NON-ACADEMIC ACTIVITIES

# Rabindranath Tagore Jayanthi

Rabindranath Tagore Jayanthi was celebrated by Department of Computer Applications, Student Activity Cell on 20th May 2022.

#### Department of Competer Applications - BCA Interview of Competer Applications Inter



# Pick& Speak Competition

'Pick and Speak' competition on the topic 'Nationalism' was conducted by BCA Department on 24th & 25th May 2022.





# **Debate Competition**

Debate completion on 'How Essential is College Education?" was conducted by BCA Dept. on 27th & 28th May 2022.



# Spectrum Week (13th June 2022-18th June 2022

### Day 1 : - Black on Black theme

Monday 's theme was Black on Black. All the students and faculty dressed up in complete black attire. The whole mood was formal and classic with black everywhere.

### Day 2 : Rainbow day

Tuesday 's Theme was Rainbow and the students and faculty were supposed to wear dresses of any color from the 7 rainbow colors.

### Day 3: Filmy Style

Day 3, Wednesday 's theme was Filmy style and few students very sportingly showcased few films hero and heroine's attire .

# Day 4: Pattern Theme

Thursday's theme was Pattern theme. Dress code consisted of geometrical patterns.

#### Day 5: Mix and match

Friday 's theme was Mix and match. The students and faculty turned up in variety of mix and match attire.

#### Day 6: Ethnic Day

Spectrum Week ended with Ethnic Day celebrations on Saturday at Amphitheatre.









#### "ISR Activity- "To mark the World Cancer Day-Awareness on blood cancer"

Under the guidance of IQAC-Institutional Social Responsibility [ISR] Cell- DSCASC organized a Blood Donation Camp on the account of world blood cancer day in collaboration with Oracle Volunteering. The Oracle Volunteering conducted an event to mark World Blood Cancer Day by DKMS-BMST Foundation, India, a nonprofit organization dedicated to the fight against blood cancer on 3rd June 2022. The speaker Mr. Mazin started the session with orientation of DKMS-BMST foundation. He explained the scenario where white blood stem cell transplant is the only lifesaving treatment option for patients with blood cancer. Around 150 students registered for Stem Cell Donor Process. The active participation of students was highly appreciable.







# Debate on "Communism is not a Good Political Ideology"

Debate competition on "Communism is not a Good Political Ideology" was conducted on 30th May & 31st May 2022 by BCA department.

# Face Painting Competition

Under cultural events, Face Painting Competition was conducted by BCA department on 25th May 2022. The event was judged by Dr. Salini Suresh. Prof. Meenakshi





#### Mehandi and Nail Art Event

In the series of cultural events, Mehandi and Nail Art competition was conducted by the BCA department on 24th May 2022. Creativity and patience was the hallmark of this event.



# Rangoli

The cultural event was highlighted by the Mehandi competition which was conducted on 26th May 2022. It was judged by Dr. Kavitha, Prof. Hemanh Uppala and Prof. Arunadevi

### **Singing Competition**

The cultural week got a voice when the singing competition was conducted on 27th May 2022. It was voiced by the emerging talents of DSCASC.





### FUNATHON

Department of Computer Applications – BCA had organized an Indoor Sports Activity – FUNATHON from 25th May 2022 to 28th May 2022.The indoor sports which included were HUMAN LUDO, CHESS & CAROM. The events were coordinated by Prof. Diwakara Vasuman M S & Prof. Leo

### Inter-Class Sports

Inter-Class Sports from 15th June2022 to 23rd June2022. Four- Seventy five students took part in various sports like Cricket, Car-







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#### Indoor Games

The M.Com department organized Indoor games (Chess & Carom) on 16th June 2022 .It was coordinated by Sports direc-



## Internship project on -Education Transformation through Teacher Empowerment

Under the guidance of IQAC-DSCASC organized a drive for internship from Sathya Education Competency Trust, Bengaluru. Students of V Sem BCA has completed internship from 14th to 21st February 2022. They worked for the project "Education Transformation Through Teacher Empowerment Learning (ETTELL).AS part of the internship students involved in administration, Data Entry and Data Analysis of the Baseline Assessment Tool in "Sri Vivekananda vidya Kendra", Hoskote, Bengaluru Rural district. The Internship programme made students to live school level ground realties. Students demonstrated good skills with a selfmotivated attitude to learn new things.

#### **Quiz Competition**

The M.Com department conducted Quiz Competition on various themes like film, sports, politics, Indian culture. On 11th June,2022.





# FACULTY PAPER PRESENTATION / RESEARCH

1. Prof. Anitha. A, Dept. of BBA/B.com, on 26/05/2022, presented a paper titled "A sustainability prospectus through Green Finance" in Two days national conference -Nurturing business creativity & Innovations for sustainable development on 26th May 2022. and published a research paper titled "A Literature survey on Role of Self Help Groups and Women Empowerment" in Two days National Conference.

2. Prof. R. Pavithra, Dept. of BBA/ B. Com, presented a paper titled "A study on growth prospects & Challenges of health Tourism" in Bangalore University on 26th & 27th May 2022

3. Prof. Rashmi. S, Dept. of BBA/B. Com, presented a paper on "An Exploratory study on Identifying the factors influencing on Social Innovation learning in the Higher Education Institutions" on 26th & 27th May 2022

4. Prof. Rashmi M Umarji, Dept. of BBA/B. Com, presented papers in National Conference titled "Role of Payment Systems in Electronic Era With reference to Multilateral Users" and "A Study on Growth Prospects and Challenges of Health Tourism" on 26th May 2022 & 27th May 2022.

5. Prof. Rekha MP, Dept. of BBA/B. Com, presented paper titled "An Exploratory study on identifying the factors influencing social innovation learning in Higher Education Institutions in the Two days National Conference organised be RNS First Grade College in association with Bangalore University Teachers Council of Commerce & Management on 26th May 2022 & 27th May 2022.

6. Prof. Shalini Kumari Rawani, Dept. of BBA/B. Com, presented paper titled "Virtual Employee Engagement" DSBA on 27th & 28th May 2022.

7. Prof. Sudarshan S. Savanoor, Dept. of BBA/B. Com, on 26 and 27/5/2022, presented research p paper titled "Role of Indian Payment System in Electronic era wrt multilateral users" in Two Days National Conference, Bangalore University on 26th May & 27th May 2022.

8. Dr. Suplab Kanti Podder, HOD-BBA, on 26th & 27th May, 2022, Presented research paper in National Conference on "Nurturing Business Creativity & Innovation for Sustainable Development" with the paper title "Impact of Skill Based Education on Innovation Entrepreneurship towards Sustainable Development", and on 2022, published Research Initiative on Sustainable Education System: Model of Balancing Green Computing and ICT in Quality Education on 26th May & 27th May 2022.

9. Prof. Vinish P, Prof. Prakash Pinto and Prof. Iqbal Thonse Hawaldar, Dept. of MBA, presented a research paper on "Consequences of Retail Checkout Crowding on Perceived Emotional Discomfort and Switching Intentions".

10.Dr. Vijayakumar.J, Dept. of MBA, presented research paper on "A Formal Role of Consumer Behavior Towards E Banking Industry in South India Level".

11. Dr. Chetan Shetty, Dept. of MBA, presented research paper on "Bad Bank: A Good Solution For Non-Performing Assets In Indian Commercial Banks".

# FACULTY ACHIEVEMENTS

1.Dr. Suplab Kanti Podder, Dept. BBA/B.Com, on 27th May, 2022, received Best Paper Award in National Conference at Bangalore University with the paper title "Impact of Skill Based Education on Innovation Entrepreneurship towards Sustainable Development" on 27th May 2022 and also published 'Research Initiative on Sustainable Education System: Model of Balancing Green Computing and ICT in Quality Education". He has also authored a book titled "Business Ethics".

2. Prof. Shalini Suresh, Dept. BBA/B. Com, published a book titled 'Block chain Technology Exploring opportunities ,challenges and Applications'

3. Prof. Anitha. A, Dept of BBA/B.Com, on 2022, authored a book "Advanced Corporate Accounting."

4. Dr. Kavitha S, Dept. of BCA, received an award from NPTEL "NPTEL DISCIPLINE STARS."

# STUDENTS ACHIEVEMENTS

1. Yuktha.D, 4th sem.BBA, presented a paper titled "A sustainability prospectus through Green Fi nance" in Two days national conference -Nurturing business creativity & Innovations for sustainable development. Event organized by RNSIT in association with Bangalore University Teachers council for Commerce and Management on 26th May 2022.

2. Nazeem Pasha, V Sem B.Com, presented paper titled "Virtual Employee Engagement" DSBA on 27th & 28th may 2022.

3. Anushree. R, Sushmita.S. Warik, Vaibhavi V. Warik, Vinayak M Nayak R, Of MCA I year students, Completed Online certification course on Programming in Java- NPTEL on Apr 30th 2022. Akshay Kumar, MCA I year, presented paper titled "Virtual Employee Engagement" DSBA on 27th & 28th May 2022.

4. 1st year 47 MCA students completed online courses on, Introduction to Cyber security, Programming in java, Introduction to cyber security, Java programming - Udemy, Java Foundations – oracle academy, Java – Nasscom, Java – Nasscom, Python Data structures, Oracle certified foundations, Programming with python 3.x, Introduction to IOT, Data structures in C - Great learning, Data science Foundation – Great learning, Data structures in C, Java script & Backend node, Introduction to cloud computing, Introduction to Artificial intelligence – skill up, Git Training – skill up, Python – Data structures – Great Learning, Java – coding ninjas, Basics of java – Learn empower evolve.



# Dayananda Sagar College of Arts, Science and Commerce

live the dream

# Programs @ DSI

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