"What sculpture is to a block of marble, education is to the human soul." - Joseph Addison

ACADEMIC ACTIVITIES

Orientation of Accounts Club-ACCOUNTOMEET

"Accountoholic", Students Accounts Club ,BBA & B.Com department organized an event ACCOUNTOMEET on 8th November 2022. The aim of this program was to educate new students about the student driven club Accountoholics.

Training Session on Personal Goal and SWOT Analysis

1st Semester BCA students attended One Day Training Session on 'Personal Goal and SWOT Analysis' conducted by CIL on 7th November 2022. Ms. Gunjan and Ms. Archana Konar was the trainers for the session

Emerging Tech Discovery Day-Technical Seminar

Department of BCA organized a technical seminar 'Emerging Tech Discovery Day' by Mr. James from Ethnus Codemithra on 8th November 2022. The seminar was about creating awareness regarding various online certifications like AWS, Salesforce etc. and other emerging technologies for career building and enhancement.

Seminar on "Therapy and Emotional Management"

A seminar on 'Therapy and Emotional Management' was organized by BCA department on 10th November 2022. Dr. Shivali Dharaskar,Therapist: The BlacBook, was invited as the guest speaker.

Bridge & Remedial Course : UPLINK

Ms.Sushma Lingaraj from Centre for Innovation and Leadership – CIL has conducted motivational talk for the students of 1st semester BCA and 5th semester BCA on 16th and 18th November 2022 respectively. Ms. Sushma Lingaraj   Counsellor, CIL spoke about motivation, setting up of goals, working on them , importance of punctuality, attention   towards the job.

Workshop on "Salesforce Discovery Day"

Department of Computer Applications – BCA organized a workshop on "Salesforce Discovery Day" in   association with Ethnus Codemitra on 17 November 2022. The workshop introduced the learners to Salesforce and their learning platform Trailhead. The trainers for the workshop were Mr.Sanjeeb Paul and Mr.Kunal Rao from Ethnus Codemitra. The learners earned a Skill Starter Certificate of Participation & Discovery Day completion.

2-Day Hands-on Faculty Development Program On

2-Day Hands-on Faculty Development Program On "Data Science using R" was organized by BCA Dept. on 9th & 10th November 2022 . Two day FDP was well executed by a renowned Trainer from Indian Statistical Institute Prof. Dr Boby John.

FDP on Cyber Security Tools and Tech-

The BCA department conducted an FDP on Cyber Security Tools and Techniques from 7th November to 10th November 2022. Mr. Robinson D'souza, Mr. Dheeraj Prabhu, and Mr. Nawaj Saajid were invited as the speakers. It was aimed to facilitate the participants in acquiring extensive hands-on training and   mastery of the concepts of cyber security .
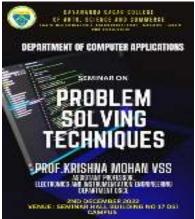

Seminar on "Problem Solving Tech-

Department of Computer Applications – BCA organized a seminar on "Problem Solving Techniques" on 2 December 2022. The resource person for the workshop was Prof. Krishna Mohan VSS, Assistant   Professor, Electronics and Instrumentation Engineering Department, DSCE. Various techniques for effective problem solving like looping, control structures and   applications and efficiency of data structures were discussed in   detail.

Workshop on "Web Design and Development"

A workshop on "Web Design and Development" was organized by BCA department on 26th and 27th   December 2022 The objective of workshop was to give a working knowledge on web designing and   development to the students and enable them to do real time projects later. The trainers for the workshop were Mr. Naman Sinha, Data Engineer, Fractal and Ms. Nishika Tiku .

Talk on Concentration and Character Building

Department of Computer Applications – MCA organized a talk on the topic "Character building and concentration" on 20/12/2022 in association with IQAC. The speakers for the session were Dr. Gayaatri   Reddy, Clinical Psychologist, Bangalore, Mr. Aniketan and Dr. Bishwajit ,Volunteers, Vivekananda Study Circle, Ramakrishna Math, Bangalore.

Placement Orientation

The department of M.Com organized a placement orientation program on 29th December for the 1st semester students. Professor Guruvenkatesh, Mrs. Geetha Raheja & Mrs Savitha were the resource persons. They explained the process and steps of placement activities at DSI.

Orientation for 1st Semester M.Com Students

M.Com department conducted an Orientation Programme for the 1st Semester M.Com students on 30th December 2022. Dr. Nagaraj Shenoy, the Principal, DSCASC and Prof. Hemanth Uppala, the Vice-Principal, DSCASC addressed the new entrants. They were oriented about the college's rules and regulations, attendance, Bangalore University guidelines and placement opportunities at DSI.

Library Orientation Progamme

The department of M.Com organized Library Orientation Program on 30th December 2022 for the 1st Semester M.Com students. Mr. Sanjay, the librarian, oriented students about the library facilities in campus which include book bank facilities, E-books, magazines, national and international journals etc.

NON-ACADEMIC ACTIVITIES

Kanakadasa Jayanthi Celebration

The Department of BCA celebrated "Kanakadasa Jayanthi" on November 16, 2022 to pay tribute to Shri Kanaka Dasa. The students actively participated in various events and delivered a talk on the life and works of Kanakadasa and said that the ideals of the saint poet, who strived for social change through his 'keertanas', should become a part of everyone's life.

Essay Writing Competition

On 6th December 2022 Equal opportunity Cell- SAMANVAYA BBA/BCom organized an essay writing competition. The event had 53 student participants and 5 faculty participants. The topic for the competition was "Casteism is an evil".
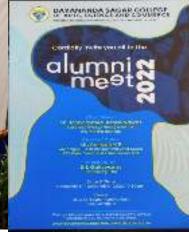

Poster Making Competition

On 8th December 2022 at 3:00 pm Equal opportunity Cell- SAMANVAYA BBA/BCom had organized a poster making competition on the topic "Gender Discrimination".

Mega Alumni Meet-2022

To facilitate, consolidate and coordinate Alumni Activities at DSCASC, Mega Alumni Meet was organized on 17th December 2022. Mr. Mohammed Azhar Nawaz ,Business group Head, Initiate, IPG media Brands was the chief guest and MR. Anirudh K R Manager-Advertisement and sales ZEE Entertainment Ltd was the guest of honour.

Literary activities

The department of M.Com in association with the Literary club organized pick & speak & essay writing competition for first semester students on 27th   December 2022. Students shared their views on various topics. Topics of essay were- My ambition in my life, Power of Youth, The person I admire the most.

Christmas Celebration

The department of BCA celebrated Christmas on 24th December 2022. Participants performed various   activities like Dance and sang a Christmas songs. The Santa Claus distributed chocolates .

Cultural Events

The department of M.Com in association with the Cultural club organized solo & group singing competitions on 27th December,2022.

FACULTY PARTICIPATION IN FDP OR WEBINARS

1.Prof. Anitha. A and Prof. Faseeha Begum from BBA/B.Com. Department attended '3rd semester B.Com/BBA NEP Syllabus Orientation Programme at Sri Aurobindo Degree college on 5th November 2022.

2.Prof. Vinutha K from BBA/B.Com. Department attended International Conference on Emerging Post Pandemic Trends in Business Trade and Governance on 28th October 2022.

3.Dr Kumudavalli from BCA Department attended a 2 Days FDP on "Computer Networking Lab" organized by Soundarya Institute of Management & Science on 11th and 12th November 2022.

4.Prof. Meenakshi N P from BCA Department attended FDP organized by Kristu Jayanti College on the topic "ನುಡಿ ನಿಚ್ಚ್ಯಂ ಪೊಸತು" from 17th October 2022 to 22nd October 2022.

5.Prof.T.NAYANA from MBA Department National attended a webinar on "Research Guidelines – Literature Review, Questionnaire Designing and Application of Statistical Tools" organized by Sivananda Sarma Memorial R.V. College from 2nd November 2022 to 4th November 2022.

6.Prof. Tejaswini L K from MBA Department attended an FDP on Tableau & Power BI for Effective Data Management from 10th November 2022 to 14th November 2022.

7.Dr. Sumera Aluru from MBA Department attended National Online Workshop on "Research Ethics and Identifying Predatory and Cloned Journals in Publications" on 25th November 2022.

8.Prof. ArunaDevi C from the department of BCA on 30-12-2022 attended a Seminar on Research Funding   organized by Dayananda Sagar college of Arts, Science and Commerce on 30th December 2022.

9.Prof. Meenakshi N P from the department of BCA attended Two Days National Conference RJS First Grade   College "Folklore and Culture in the field of literature" on 15th and 16th December 2022.

10.Prof. Vaibhav Patil from the department of MBA attended a National Symposium on "An Era Of Multidisciplinary Dimensions" organized by St. Joseph's Degree and PG College, Hyderabad on 5th December 2022.

11.Prof. Parminder Kaur from the department of BBA/B.Com attended a webinar titled 'CV Writing Workshop Tips and Tricks' on 9th December 2022.

12.Prof. Parminder Kaur from the department of BBA/B.Com participated in the Research Funding workshop at DSCASC on 30th December 2022.

13.Prof. Vaibhav Patil and Dr. Ameer Asra Ahmed from the department of MBA attended an International Symposium on "Digital Business Transformation-The Way Forward" Organized By Faculty of Business Studies, Arab Open University – Oman on 7th December 2022.

14. Dr. Ameer Asra Ahmed from the department of MBA attended a webinar 'Innovative practices for data documentation of AQAR and SSR under revised assessment and accreditation framework. College' organized by Rajapalayam Rajus College on 14th & 15th December 2022.

FACULTY PAPER PRESENTATION / RESERACH

1.Prof.T.NAYANA from MBA Department presented Paper in National Level Conference On "Recent Trends in Commerce, Management, Science, Humanities and Languages" organized by Adarsh College on 21st November 2022.

2. Prof. Faseeha Begum from the department of BBA/B.Com presented two papers titled "Resistance To Digital Banking By Senior Citizens In India -A Review" and "A Study on Crypto Currency and Central Bank Digital Currency" in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized by IQAC, DSCASC in association with Research and IPR Cell on 15th and 16th December, 2022.

3. Prof. Lalitha from the department of BBA/B.Com published two papers titled "A Sector Wise Comparative Study on CSR Activities in India" and "A Study on Digital Marketing in Social Media and its Effects on Consumers with special reference to Bangalore" - in a National conference on Modern Trends in   Commerce, Management and IT organized by Dayananda Sagar college of Arts, Science and Commerce on 2nd December 2022.

4.Prof. Aruna Devi C from the department of BCA presented a paper titled "Smart Irrigation through low cost technology" in National Conference at Dayananda Sagar college of Arts, Science and Commerce   Presented paper on 2nd December 2022.

5.Dr. Salini Suresh from the department of BCA presented paper titled "A comprehensive review of Block chain Technology" in National Conference at Dayananda Sagar college of Arts, Science and Commerce Presented paper on   2nd December 2022.

6.Prof. Srivastala from the department of BCA presented a paper titled 'Blue Brain Using AI' in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized by IQAC, DSCASC in association with Research and IPR Cell on 15th and 16th December, 2022.

7.Prof. T.NAYANA from the department of MBA presented a paper on "Governance and Ethics as a Policy in Education" in an International Conference organized by Jyoti Nivas College on 18th & 19th November 2022.

8. Dr. Ameer Asra Ahmed from the department of presented a research paper titled ' Role of Organization Justice, Perception of Politics and Supervisory Support on Work Engagement and Job Performance: A study on Faculty in Higher Education MBA' in International Conference: ISDSI Global Conference 2022 on 27th, 28th & 29th December 2022.

9. Dr. Vinish P from the department of MBA presented a research paper titled 'Impact of Youtube Influencer Marketing on Millennials' Buying Intentions' in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized by IQAC, DSCASC in   association with Research and IPR Cell on 15th and 16th December, 2022.

9.Dr.Sumera from the department of MBA presented two research papers titled 'Impact of Credit Ratings of Yes Bank on Its Stock Price' and 'A Study on NEFT Growth in India – Identifying Drivers and Hindrances from Select Banks' in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized by IQAC, DSCASC in association with Research and IPR Cell on 15th and 16th December, 2022.

10.Prof. Lalitha from the department of BBA & B.Com presented a research paper titled 'A Study on Consumer's Buying Behaviour from Retail Perspective in Bangalore' in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized by IQAC, DSCASC in association with Research and IPR Cell on 15th and 16th December, 2022.

11. Prof. Tejaswini L K from the department of MBA presented paper 'A Study on measuring effective implementation of Service Quality Dimensions with special reference to LIC' in National Conference at Dayananda Sagar college of Arts, Science and Commerce Presented paper on   2nd December 2022.

12. Parminder Kaur from the department of BBA/B.Com presented paper'the KABINI-the heart of Karnataka' in National Conference at DSCASC Presented paper on   2nd December 2022.

13.Prof Parminder Kaur from the department of BBA & B.Com presented a research paper titled presented   Unethical Business Practices that Effect Brand Attachment' in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized at DSCASC on 15th and 16th December, 2022.

14.Prof. Vadiraja K S from the department of BBA /B.Com published a research paper titled "स्मृतिपुराणेषु तिक्षणतिचारतिमिशः" in the Journal Hitaya with ISSN-2581-7787.

15.Dr. C. B. Venkata Krishna Prasad from the department of MBA published a research paper titled "Identification of Unethical Issues at Workplace – Literature Review and Relevant Issues" in the ISBR MANAGEMENT JOURNAL with ISSN (Online): 2456-9062.

16. Prof. ArunaDevi from the department of BCA published a paper titled "Smart Irrigation through low cost technology" in the conference NCMT 2022.

17. Dr. Salini Suresh from the department of BCA published a paper titled "A comprehensive review of Block chain Technology" in the conference NCMT 2022.

18. Dr. Chetan Shetty from the department of MBA published a paper titled "A Study On The Use Of Technical Analysis Indicators For Forecasting Price Movements Of Specialty Chemical Stocks In India." in the conference "National Conference on Modern Trends in commerce, Management And Information technology".

19. Parminder Kaur from the department of BBA/B.Com on 02-12-2022 paper presented participated in 'the KABINI-the heart of Karnataka'.

CERTIFICATION COURSES BY FACULTY

1. Prof. Anitha.A from BBA/B.Com. Department on 28/11/2022 completed NPTEL Online certification on 'Gender Justice and Workplace Security' on 28th November 2022.

2. Dr Kumudavalli from BCA Department completed 12 weeks E-FDP on Learning Analytics Tools from NPTEL-AICTE-IIT – Madras.

3. Dr Kumudavalli from BCA Department completed 12 weeks E-FDP on Reinforcement Learning from NPTEL-AICTE-IIT – Madras.

4. Prof. Diwakara Vasuman M S from BCA Department completed Online Certification Programme titled 'Software Engineering' from InfosysSpring Board 9th November 2022.

5. Prof. Deepika H C and Prof. Lalitha BBA/B.Com. Department completed NPTEL Online Certification Programme titled 'Introduction to Marketing Essentials' on 25th November 2022.

6. Dr Kumudavalli from the department of BCA completed a National Level Certification from IIT-NPTEL-SWAYAM Domain Certification in DATA SCIENCE in December 2022.

FACULTY ACHIEVEMENT

1. Rekha M P from BBA/B.Com Department published a book titled "Organizational Behavior" ISBN 978-93-5596-948-4 in November 2022.

2. Dr. Sumera Aluru from MBA Department published a book chapter titled "Sustainability in Business" ISBN: 978-93-95632-91-1 in November 2022.

3. Dr. Suplab Kanti Podder , HOD-BBA, chaired a session in an International Conference "Recent Advancements in Commerce, Management and Technology – ICRACMT 2022", Organized by IQAC, DSCASC in association with Research and IPR Cell on 15th and 16th December, 2022.

4. Dr. Suplab Kanti Podder ,HOD-BBA, published a book titled "Performance Management" with ISBN 978-93-5693-117-6 by Vision Book House.

5.Dr Kumudavalli , Dr. Salini Suresh and Prof.Srivatsala from the department of BCA received Certificate of Appreciation in two days International conference on recent advancements in commerce management and technology ICRACMT 2022 organized by DSCASC on 15th and 16th December 2022.

6.Dr.Sumera from the department of MBA delivered a guest lecture on "Ideation and Business Plans" organised by Entrepreneurship Cell, Dayananda Sagar Business Academy on 30th December 2022.

7. Parminder Kaur from the department of BBA /B.Com published a book chapter titled "Introduction to Entrepreneurship" in the book "Entrepreneurship Skills" with ISBN 978-93-5495-086-5 by Vision Book House.

8. Prof. Lalitha from the department of BBA /B.Com published a book chapter titled "Cost Sheet, FIFO, LIFO" in the book "Elements of Cost Accounting" with ISBN 978-93-5596-993-4 by Vision Book House.

STUDENTS' ACHIEVEMENTS

1. Anusha Upadhya M R from B.Com presented a paper on "A Study on Digital Marketing in Social Media and its Effects on Consumers with special reference to Bangalore"- National conference on Modern Trends in Commerce, Management and IT on 2nd December 2022.

2. Avishka P and Dhanush C from B.Com presented a paper on 'A study on Consumer Buying Behavior from Retailer Perspective in Bangalore – International Conference on Recent Advancements in Commerce, Management and Technology (ICRACMT-2022) on 15th and 16th December 2022.

3. 16 students of III Semester BCA completed a certification course titled 'Beginning Python' by Infosys Spring Board 15th December 2022.

4. 25 students of I Semester BCA completed a certification course on' Data Structures and Algorithms in Python: Fundamental Data Structures' from Infosys Spring Board.

5. 22 students of I Semester BCA completed a certification on 'Fundamentals of the C Language : Variables &AMP : Datatypes' from Infosys Spring Board.

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