

Publication – Research Articles

Name of the Faculty: Dr. Suplab Kanti Podder

Sl. No.	Title of the Article	Name of the Journal	Vol (Issue)	Year	ISSN/doi	Page No.
1	Impact of Business Analytics for Smart Education System and Management Functions	Advances in Computing and Intelligent Systems	4(1)	2020	doi.org/10.1007/978-981-15-0222-4_45	479-488
2	Effective Classroom Activities on Accounting Using Double Entry System: The Productive Consequences	TEST Engineering and Management	83 (2)	2020	0193-4120	5448 – 5455
3	Level of Green Computing based Management Practices for Digital Revolution and New India	International Journal of Engineering and Advanced Technology (IJEAT)	8 (3S)	2019	2249 – 8958	133-136
4	Information and Communication Technology in Sustainable Reporting towards paradigm shift in Business	Journal of Emerging Technologies and Innovative Research (JETIR)	6(4)	2019	2349-5162	240-250
5	Impact of Climate Changes on Rural Livelihoods and Re-Orienting the Situation through Human Resources towards a Sustainable Society	Social Science Research Network - Elsevier	-	2019	dx.doi.org/10.2139/ssrn.3355347	952-957
6	Factors that influence Sustainable Education with respect to Innovation and Statistical Science	International Journal of Recent Technology and Engineering (IJRTE)	7(5S2)	2019	2277-3878	373-376
7	Comparison of effectiveness of employee engagement through permanent	International Journal of Academic Research and Development	3(2)	2018	2455-4197	1406-1408

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	employees or outsourced employees					
8	Contribution of HR sub-functions outsourcing in the improvement of quality and innovation of education	International Journal of Commerce and Management Research	3(1)	2015	2321-3604	11 - 14
9	Impact of Differential Compensation Patterns Due To HR Outsourcing On Motivational Levels	Primax International Journal of Human Resource	2(2)	2015	2348-0483	47-51

Name of the Faculty: Prof. Rekha M P

Sl. No.	Title of the Article	Name of the Journal	Vol (Issue)	Year	ISSN/DOI	Page No.
1	Micro Finance- A Pathway to Women Empowerment	International Journal of Economics, Commerce and Business Management Research	6(4)	2019	2348-4969	244
2	Apparels and Fashion business a means of Micro, Small and Medium Scale enterprises	Journal of Advance Management Research	6(4)	2018	2393-9964	52

Name of the Faculty: Prof. Mukesh Soni

Sl. No.	Title of Article	Name of the Journal	Vol. (Issue)	Year	ISSN	Page. No.
1	Allusive Techniques in T.S.Eliot's Waste Land	Online International Journal 'Language in India.	19(5)	2019	1930-2940	262-267

Sl. No.	Title of Article	Name of the Journal	Vol. (Issue)	Year	ISSN	Page. No.
2	Shakespeare's Thematic Approach in Drama with reference to 'As You Like It'	Online International Journal The Literary Herald	3(6)	2018	2454-3365	246-251
3	“Fostering English Language Teaching & Learning through Technology”	International Journal of English :Literature , Language & Skills IJELLS	4(4)	2016	2278-0742	117-120

Name of the Faculty: Dr. Naveen Bhat

Sl. No.	Title of the Article	Name of the Journal	VOL	YEAR	ISSN	Page No.
1	Rigvedasya Vaishwika Sandeshah	IJMER (International Journal of Multidisciplinary educational Research)	8	2019	2277-7881	240
2	SAMSTA VEDASYA VEDANTA DINDIMATVAM	ANANTA, international journal of Sanskrit research	5	2019	2394-7519	23 - 29
3	Bahvruche Vedanta Drushtya Suktanam Vimarshah	PRAXIS INTERNATIONAL JOURNAL OF SOCIAL SCIENCE AND LITERATURE	1	2018	2581 - 6675	2 - 11
4	darshanikaah mantradratarah	International journal of Sanskrit research	2	2016	2394 - 7519	20-22

Name of the Faculty: Prof. Rashmi Akshay Yadav

Sl. No.	Title of the Article	Year	ISSN
1	Emerging Trends of E-Commerce in India- Some crucial issues, prospect and challenges	2019	2394-2886) (UGC S. No: 64786)
2	Innovation management in Digital Payment Technology-Step towards Digital India	2018	2348-9413(on-line), 2348-9405

3	Repucursion of Demonetization on the underprivileged	2017	978-93-86537-15-7
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Name of the Faculty: Prof. Swathi S

SI No.	Title of the article	Name of the Journal	Vol (issue)	Year	ISSN	Page no
1	Innovation management in Digital Payment Technology – Step towards Digital India	The international Manager	5	2018	2348-9405	118-123
2	Emerging Trends of E-Commerce In India – Some Crucial Issues, Prospects and Challenges	Suraj Punj Journal for Multidisciplinary Research	-	2019	2394-2886	79-83

Name of the Faculty: Prof. Ashwini Basavaraju

SL. No.	Title of the Article	Name of the Journal	Vol.(Issue)	Year	ISSN/doi	Page No.
1.	“Financial inclusion is the key for Women Empowerment with special reference to Karnataka State”	DSU-ARC 2019	DSU-ARC 2019, International Conference on Women leadership and Employment	2019	9781733892902	22

Name of the Faculty: Prof. Rashmi. S

Sl. No	Title of the article	Name of the Journal	Vol (Issue)	Year	ISSN/ doi	Page No
1	Financial inclusion is	International	-	2019	9781733892902	22

	the key for Women Empowerment with special reference to Karnataka State	conference on Women leadership and Empowerment				
2	A Literature Review On Demonetisation Effect On Indian Banking Sector	Juni Khyat ISSN: (UGC Care Group I Listed Journal)	10(5)	2020	2278-4632	144

Name of the Faculty: Prof. Rohini Yathish

Sl. No.	Title of the Article	Name of the Journal	Volume (Issue)	Year	ISSN/ doi	Page. No.
1	“Make in India, Skill India, Digital India, Smart Cities Initiatives”.	International Journal of Advance and Innovative Research	6(2)	2019	2394-7780	132-138
2	“Women and micro finance,	Socio-Economic Development of Women in Globalized Era	1	2019	978-81-940165-6-4	319-327
3	“Digital Marketing Opportunities and Implications”.	The International Manager	6(22)	2019	2348-9405	19-23
4	“Green Marketing Strategies”.	Erudite	-	2019	978-93-5382-464-8	38-47
5	“A study on sick secondary education institution”.	Gurukul Multi-Disciplinary International Research Journal	-	2019	2394-8426	199-205
6	“CSR various issues & challenges in India”.	An UGC-CARE Approved Group Adalya Journal	8(10)	2019	1301-2746	72-81
7	“Design and	Participatory	-	2020	978-93-	169-175

	Development of Inclusive Practices in Higher Education”.	Learning in Higher Education – Challenges and Opportunities			5396-797-0	
8	“Digital Marketing Opportunities and Implications”.	Next Generation Tools: Future Roadmap for Business and Industry	-	2020	978-81-943859-1-2	112-123
9	“Blue Ocean Strategy – An Investigation to Evaluate Selected Indian Organizations”.	Revolution in Commerce, Management and Technology	1	2020	978-93-5406-186-8	135-142

Name of the Faculty: Prof. Shalini Kumari Rawani

Sl. No.	Title of the Article	Name of the Journal	Vol. (Issue)	Year	ISSN /DOI	Page No.
1	Repercussion of Demonetization on the Underprivileged	National conference on “A Paradigm Shift in Managerial Enterprises – The Emerging Future:	-	2017	978-93-86537-15-7	124 – 128
2	Apparels and Fashion Business as a means of Micro, Small and Medium scale Enterprise: A Study on the opportunities and the challenges faced by women entrepreneurs	Journal of Advanced Management Research (UGC Approved)	6(4)	2018	2393-9664	52 - 57
3	Microfinance: A path towards women empowerment	KAAV International Journal of Economics, Commerce and Business Management	6(4)	2019	2348-4969	

Name of the Faculty: Prof. Meghana C

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1	A Study on Financial Alternative for	Review of Research Journal	-	2018	2249-894X	75-79

Sl. No	Title of the Article	Name of the Journal	Vol (Issue)	Year	ISSN/DOI	Page No
	New Start – Ups Crowd funding In India					
2	A study on Platforms relating to Crowd funding in India	Suraj Punj Journal for Multidisciplinary Research	8(12)	2018	2394-2886	29-31
3	A Study on Financial Alternative services Crowd funding Versus other Alternatives relating to India Context	International Journal of Advance and Innovative Research	6(1)	2019	2394-7780	20-23
4	A Study On Donation Based Crowd Funding Relating To Indian Platforms	International Journals Of Multidisciplinary Research Academy- IJRSS	9(4)	2019	2249-2496	312-319
5	Converting the dreams into reality by using the online sources- Crowd funding India	Global Innovative Research Dimensions	3	2018	978-1-387-88471-1	140-144

Name of the Faculty: Prof. SNEHA R

SL.NO	TITLE OF THE ARTICLE	NAME OF THE JOURNAL	VOL/ISSUE	YEAR	ISSN/DOI	PAGE NO
1	Green Marketing	International Journal of Commerce Management and Research	Volume 5, Issue 5,	01.09.2019	ISSN 2455-1627,	156-158

		(IJCMR)				
2	CSR – Environmental sustainability	International Journal of Commerce Management and Research (IJCMR)	Volume 5, Issue 5	01.09.2019	ISSN 2455-1627,	164-167
3	Digital transformation	International Journal of Research and Analytical Review (IJRAR)	Volume 6, Issue 2	June 2019	E- ISSN 2348-1269,	256-259
4	Environmental sustainability - Economic growth	Compliance Engineering Journal (CEJ)	Volume 10, Issue 10.	2019	ISSN NO-0890-3577 -	475-481
6	Security Threats in mobile payments	OUR HERITAGE Journal	Volume 68, Issue 54	FEB 2020	ISSN : 0474-9030	383-387

Name of the Faculty: Prof. Dikshitha Gujarkar

Sl. No.	Title of the Article	Name of the Journal	Vol (Issue)	Year	ISSN	Page. No
2	A study on Sick Secondary Education Institution	Gurukul International Multidisciplinary Research Journal	-	2019	2394-8426	199-205
3	Security Threats in Mobile Payments	Our Heritage Journal	68	2020	0474-9030	383-387